

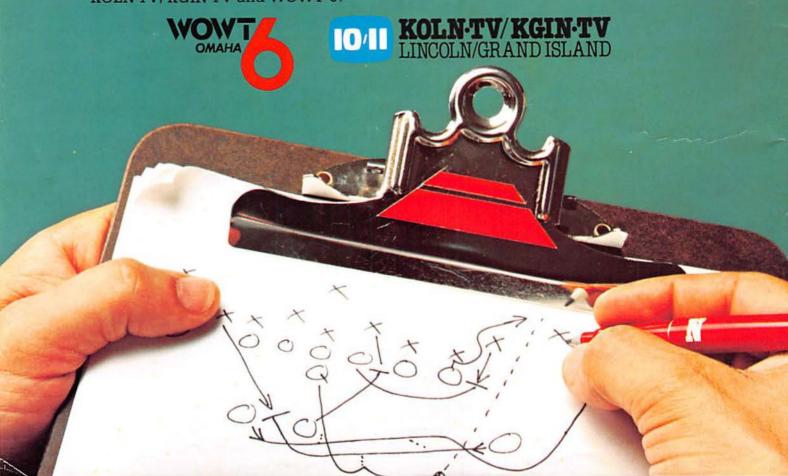
GET THE COACH'S PERSPECTIVE!



The Tom Osborne Show

Insight Into Today's Action!
Sundays, 10:30 p.m. – WOWT 6 & KOLN·TV/KGIN·TV

It's like having a seat on the bench. Coach Osborne talks about his strategy, the players and their execution of today's calls, and fields questions from co-hosts Dick Janda and Dave Webber. Share their in-depth discussion of the highlights of the game. You can catch today's action all over again tomorrow with the Tom Osborne Show, Sundays at 10:30 p.m. on KOLN-TV/KGIN-TV and WOWT 6!



UNIVERSITY OF NEBRASKA Official Football Program NEBRASKA vs. OKLAHOMA STATE

OCTOBER 6, 1984—HOMECOMING

The University of Nebraska is an Affirmative Action, Equal Educational/Employment Opportunity Institution.

THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS
Kermit Hansen, Omaha
Nancy Hoch, Nebraska City
Robert R. Koefoot, M.D., Grand Island
James H. Moylan, Omaha
John Payne, Kearney
Margaret Robinson, Norfolk

THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS
Edward Schwartzkopf, Lincoln
Robert G. Simmons, Jr., Scottsbluff
Mark Scudder, UNL
Verlin Janzen, UNMC
Guy Mockelman, UNO

William F. Swanson, Vice President Governmental Relations and Corporation Secretary

President	Dr. Ronald W. Roskens
This publication is the official progr Athletic Department. The official price is	ram of the University of Nebraska s \$1.50, tax included.
Chancellor	
Program Editor	Tom Simons
National Advertising Rep	

CON	TENTS	11011 10111, 1111.
Today's Game	LENTO	2
Alumni Association		
Stadium Information		
Chancellor's Club		
Match-ups on the Line		
College Landmarks across the Nation	· · · · · · · · · · · · · · · · · · ·	61
Lefties Prove Themselves Right		Qt Qt
The Radio Color Man: Painting a Pic	ture	151
The First College Football Hall of Far	more	201
Do-it-yourself Stats N' Facts	ners	221
1983 Academic All-Americas, Unive	reity Division	271
1983 Academic All-Americas, College	o Division	281
College Football Quiz	e Division	201
Wanted: One Quality Noseguard		224
University of the South's Banner Yea		351
Pob Dovonov Mobrosko Athletic Dire	1[
Bob Devaney, Nebraska Athletic Dire Tom Osborne, Nebraska Head Footba	H C	
Nobreale Football Staff	II Coacn	52
Nebraska Football Staff Nebraska Athletic and Administrativ	- C4-ff	33
Nebraska Athletic and Administrativ	e Staff	58-59
Board of Regents Nebraska Academic and Administrat	······································	60
Nebraska Academic and Administrat	Occasion	64-65
Nebraska Men's and Women's Head	Coacnes	66-67
Touchdown Club of Nebraska		70-71
Cornhusker Player Photos		72-75
Nebraska Roster		
Centerspread		78-79
Oklahoma State Roster		81
Oklahoma State Coaching and Admi	nistrative Staffs	82
Oklahoma State University		83
Oklahoma State Player Photos		
Cornhusker Wheel Club		
The 60-Minute Men		43t
Famous Firsts in Football		46t
You Can Call Me SID		49t
The Role of the Conference Commiss		
The Maxwell Award		62t
The 1964 All-Americas, Where are the	ney Now?	65t
Playing Surfaces, Do They Make a D	ifference?	73t
The One-Back Offense		77t
Homecoming Royalty Candidates		150
Husker Award Club Program		152-53
Husker Beef Club		154-55
TOD AV	o cormin	

TODAY'S COVER
THE 1984 HOMECOMING ROYALTY couple will be crowned at half-time today. The candidates, wearing attire furnished by Ben Simon, Inc., of Lincoln, are: TOP ROW: Tom Graul, Yvette Walker, James Kawamoto, Denise Garey, Rodney Anderson, MIDDLE ROW: Mary Beth Walla, David Sjulin, Curt Oltmans, Lynett Wagner, David Stirtz, Susan Armstrong, FRON'T ROW: Tom Hoffman, Sandy Andersen, Bruce DeMaro, Nancy Rogic, Brenda Fernau, Kevin Warneke, Rhonda Winings. The Royalty Candidates are also featured on pages 150-151 in today's program.

NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1984.

The University of Nebraska urges all 1984 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney Athletic Director

Marching Red

NU Cornhusker Band William Ballenger, Director

Pre-Game

Fanfares There Is No Place Like Nebraska Visitor's School Song March of the Cornhuskers March Grandioso The Star Spangled Banner Hail Varsity

Halftime

Cornhusker Marching Band Thriller Fanfare Carnaval City Homecoming Presentation "Home" from "The Wiz"

Huskers Host Cowboys in Big Eight Opener

TODAY: One of two things could happen. First, Nebraska, ranked No. 1 in both wire-service polls last week until being stunned at unranked Syracuse, 17-9, last Saturday, could bounce back from its worst defeat in over six years to reassert itself as a contender for the Big Eight and national crowns. Second, unbeaten Oklahoma State (4-0), could record its first win over Nebraska in 23 years—and in the process snap the Huskers' 21-game Big Eight win string and their 18-game Memorial Stadium win string—thereby confirming itself as a Big Eight contender and establishing itself as serious national title contender. Sometime before 6 p.m. today, the 76,000-plus on hand for Nebraska's 133rd-straight sellout and millions more watching on ABC-TV will know the answer.

HOMECOMING: It's the annual Homecoming celebration at Memorial Stadium this afternoon and the weekend's festivities will be capped by the coronation of the Homecoming royalty at halftime. In last year's Homecoming game, Nebraska thumped Colorado, 69-19.

THE SERIES: This is the 25th meeting in a series that began in 1970 and which is led by Nebraska, 21-2-1. The Huskers have won 10 in a row since a 17-17 tie at Stillwater in 1973 and are unbeaten in 22 games since OSU won the first two games of the series in 1960 and 1961. Despite the lopsided series standing, however, this series has been hotly-contested, for the most part, on a game-by-game basis as 13 of the first 24 games have been decided by 10 points or fewer—witness the top-ranked Huskers' 14-10 win at Stillwater last year when All-Big Eight safety Bret Clark had to intercept a Cowboy pass in the Nebraska end zone on the final play of the game in order to preserve the win.

THE COACHES: The Huskers' Tom Osborne (Hastings, 1959) is 111-26-2 in his 12th year as a head coach, all at Nebraska, and is 10-0-1 vs. Oklahoma State. The Cowboys' Pat Jones (Arkansas, 1969) is 4-0-0 in his first year as a head coach.

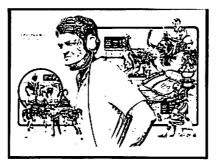
NEXT UP: The Huskers are on television again next week, hosting Missouri in a game to be televised by KATZ at 11:20 a.m. (CDT). The Cowboys are idle, then host Kansas, Oct. 20.

IN MEMORIAL STADIUM: As noted above, the Huskers' NCAA-record consecutive-sellout string will increase to 133 today as Nebraska tries to protect its 18-game home win string. Overall in 62 seasons in memorial Stadium, Nebraska is 222-92-13; the Huskers are 131-51-5 vs. the Big Eight.

LEADERS: Today's game will also feature two of the nation's leading rushers in Nebraska's Jeff Smith and Oklahoma State's Shawn Jones. Smith should be back at full strength after sitting out the loss to Syracuse with a sprained ankle and comes in as the national rushing leader at 158.7 yards per game while Jones ranks ninth at 120.2 yards per game. Smith also leads the nation in all-purpose yards at 232.3 yards per game and is second in punt returns at 20.7 yards per return. In addition, Nebraska leads the nation in total defense, giving up 206.7 yards per game after four contests.

OTHER BIG EIGHT GAMES: There are two other conference opener today as Iowa State visits Kansas and Missouri hosts Colorado. Kansas State plays a non-conference game at South Carolina this afternoon while Oklahoma is idle before traveling to Dallas next Saturday for its annual showdown with Texas.

THE UNIVERSITY OF NEBRASKA ATHLETIC DEPARTMENT PROUDLY PRESENTS



"TOM OSBORNE — the first ten years"

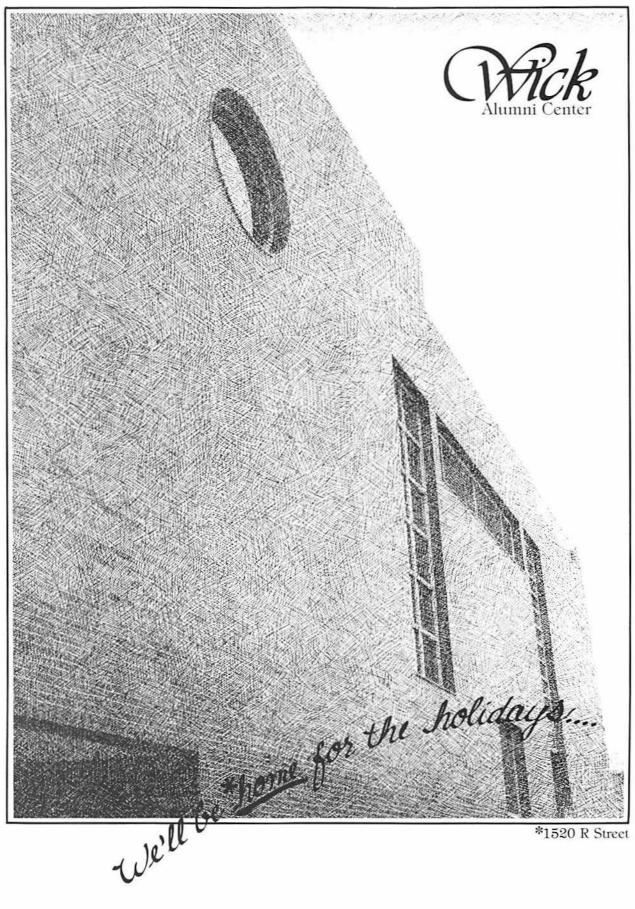
This unique etching in white marble is a salute to Coach Tom Osborne for his tradition of winning this past decade. The marble image is 12" x 16", with over-all dimensions of 20¾" x 24¾." A legend depicting highlights of his career will be included with each picture order.

PRICE \$275.00

LIMITED EDITION: Order Now — Please allow 45 days for UPS delivery. (Picture manufactured on order.)

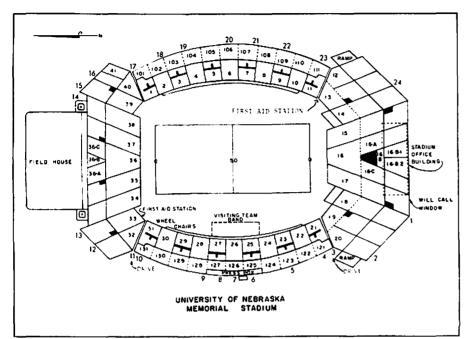
Make Check or Money Order to: University of Nebraska		
Print Full Name	Price:	\$275 (includes UPS)
Street Address	Mail to:	Osborne Picture
City/State/Zip		Joyce Johnson
Your Signature		105 South Stadium
-		

University Of Nebraska Lincoln, NE 68588



*1520 R Street

STADIUM INFORMATION



LOCATION OF REST ROOMS—Under East Sections 1 and 101, 11 and 111, and West Sections 21 and 121, 31 and 131, and under North and South Stadiums.

LOST AND FOUND—In both the East Stadium and West Stadium concourses. Fans who find lost articles are requested to hand such articles to police officers for delivery to the Lost and Found areas. Both areas will be open from 12:30-4:45 p.m. on game days. At end of game, lost and found is sent to UNL Police (1335 No. 17) 472-3555, and may be claimed at any hour of the day. Please note: All found items may be disposed of within seven days if not claimed.

PLEASE RETAIN TICKET STUBS— Designating Section, Row, and Seat Number, if you leave your seat at any time.

TELEPHONES—Are located at Concourse Level, North and South ends of both the East and West Stadiums; and under both the North and South Stadiums. The University operator number is: 472-7211.

PLEASE REPORT ANY DISCOURTESY of Stadium personnel (ushers, gatemen, etc.) to the Athletic Ticket Office, 117 South Stadium Office Bldg.

CAMERAS AND PORTABLE RA-DIOS—Limited use permitted. Game action may not be filmed. Consideration of other spectators is expected.

THE USE OF INTOXICATING LIQ-UORS—in this Stadium is prohibited. Ushers and Police Officers have been instructed to refuse admission to ticket holders who are intoxicated.

IMPROPERLY PARKED VEHICLES—or those found parked in restricted areas (driveways, No Parking Zones, grassy areas, dock areas, etc.) will be towed at the expense of the owner. Towed cars may be claimed by contacting the University Police Office, 1335 North 17th Street.

FIRST AID INFORMATION—First Aid Stations are located in the northwest corner of the Stadium under Section 33, and in the southeast corner under Section 13. They are manned by a CPR Heart Team and Red Cross volunteers.

Persons suffering sudden illness or injury should report to the closest usher, Red Cross Volunteer, or Police Officer, to guide or escort you.

Companions of (or person nearby) fans losing consciousness, or otherwise not ambulatory, should summon nearest usher, Red Cross Volunteer, or Police Officer. They will procure medical help at once.

UNDER NORTHWEST
CORNER OF
MEMORIAL STADIUM

EMERGENCY HEADQUARTERS

RED CROSS BUILDING

EMERGENCY HEART UNIT located there

Boy Scout Ushers, Red Cross Volunteers, Police Officers are trained to help.

BIG EIGHT CONFERENCE 1984 FOOTBALL OFFICIALS

David Ames Michael Borgard Paul Brown Vance Carlson **Butch Clark** Dick Clarke Dean Cramer Virgil Deering Ron Demaree Tom Ehlers Larry Fisher Frank Gaines George Hayward Bob Holliday Kent Houck Ron Johnson Gerald Kleinsmith **Bob Klisares** John Laurie Phil Laurie I.C. Louderback John McClintock Sam Maphis Duane Osborne Artie Palk **Terry Porter** Dean Reimer **Dale Schreurs** John Schroeder Bill Spyksma **Terry Turlington** Dan Upson Steve Usechek Robert Wagner Mike Weir Willis Weisbrook



Donald E. Paulson 4750 Normal 483-4194



7120 "O" St. 483-7578



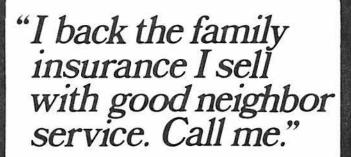
Gale E. Breed 5555 So. St. BK Bld. 483-2802



Gale Matson 4750 Normal 483-1949



Cliff DeBoer Clock Tower 70 & A St. 489-7713





Like a good neighbor, State Farm is there.

State Farm Insurance Companies . Home Offices. Bloomington, Illinois

Good Coverage, good service—all at a good

price. That's what State Farm is famous for.

Call one of these agents for details.



Jeff Munford 109 No. 27th St. 477-6955



Dean R. Hoy 3865 Normal Blvd. 489-7171





Roger D. McGinnis Clock Tower 70 & A St. 488-3117



John L. Hagerman 920 No. 48th St. 466-9204



Chancellor's Club

The Chancellor's Club is a distinguished group which recognizes the importance of private gift support to the University of Nebraska-Lincoln. Membership is open to major



Chancellor Martin Massengale

In the past two decades, the performing arts have become the cultural core at many of the nation's leading universities. The expansion of educational offerings in music, dance, and theatre has been paralleled by construction of the nation's best performing arts facilities on university campuses. While the University of Nebraska-Lincoln has moved to the forefront in serving the cultural needs of the state and surrounding region, a long-held dream has been to have a major center for the performing arts on our campus.

Now, we have an opportunity to turn into reality a dream of excellence in the performing arts at the University of Nebraska-Lincoln by building the \$20 million Lied Center.

Supporting that effort is a \$10 million challenge grant given to the University by the Lied Foundation of Las Vegas, Nevada. The Lied Trust memorializes the late Ernst Lied, a 1927 UNL graduate who began his distinguished business career in Omaha.

Plans for the center are now being developed. The conceptual work calls for construction of a 2,500 seat auditorium, residence rooms for orchestra. dance, and chorus, and administrative

Construction of the facility is a long awaited dream. It will allow the University to host many activities, such as Broadway productions and major symphony concerts, now unable to be accommodated in existing facilities. In addition, it will continue to accentuate the University's reputation as the cultural center of Nebraska by establishing at UNL an exciting new building for the performing arts.

We are confident that many members of the Chancellor's Club will want to fulfill that dream by helping to raise the remaining \$10 million in state and private fund support necesary for the construction of the magnificent performing arts center.

The Lied Center will truly be a living center of artistic endeavor in serving both the academic programs in the fine arts at UNL and providing the best programs in the performing arts for the state and region.

NEBRASKA

ALBION Mr. & Mrs. James M. Wolf BEATRICE Maurice & Dorothy Hevelone Mrs. Frances F, Reed Edward G. Smith BELLVUE Mrs. Elizabeth C. Lindain Judge & Mrs. Walter Huber COLUMBUS Walter & Ruby Behlen CRETE Ms. Mary P. Dodson DAKOTA CITY Mr. & Mrs. Roy Broyhill DAVID CITY Mr. & Mrs. Henry Klosterman DEWITT Willard H. Waldo Bob & Wauneta Burkley FREMONT Marie (Mrs. John) Anderson Milton & Lois Ebers & Mrs. Raymond Watson GORDON Arthur & Patricia Abbott GRAND ISLAND A. W. & Charlotte Eaton Miss Pearl Engel Miss Viva M. Engel Mr. & Mrs. Robert Peshek Mr. & Mrs. Robert (Jeannette) Pollard Mr. & Mrs. Richard Spelts Jr. James & Virginia Vierego HASTINGS Mrs. Lura Lou Ellis Mrs. Gladys Seaton HAYES CENTER Mrs. Lola Leu Goedeker HOLDREGE Dr. & Mrs. Stuart P. (Lynn) Embury Mrs. Hazel McClymont HUMBOLDT

Mr. & Mrs. John F. Kotouc

Otto & Mid Kotouc

Rudolph Vertiska

S. E. Torgeson LINCOLN

Miss Alice Abe

KIMBALL

George & Betty Abel Duane & Phyllis Acklie Miss Ruth Amen Henry Amen (Family) Mr. & Mrs. Paul Amen Mr. & Mrs. Fred C. (Betty) Arnold William E. Barkley Dr. Rodney S. W. Basler Mrs. Jessie Bergquist Charles & Marita Burmeister David & Anne Calhoun Dr. William Card Dr. W. W. & Rachel Carveth Mrs. John L. Champe John Comstock (& family) George & Cherie Cook Miss P. Joan Cosgrave Mrs. Lawrence Crowe Adna & Jane Dobson Mrs. Alice Dobson Robert & Lucy Dobson Mr. and Mrs. Ned B. Eastlack Miss Esther Evans E. J. & Jean Faulkner Mrs. Lilah D. Folson Dr. & Mrs. Maurice Frazer Evelyn (Mrs. Nathan) Gold John & Jan Gradwohl Mrs. Howard Hadley Frank M. Hallgren Mrs. Marguerite M. Hall Mr. & Mrs. Giles Henkle Mr. & Mrs. Leo Hill Mr. & Mrs. Cliff K. Hillegass Harold & Frances Hoppe Sr. Mr. & Mrs. Harold Hoppe Jr. Mr. & Mrs. John L. & Claire Hoppe Sr. William Hoppe Flora (Mrs. A. Leicester) Hyde Oliver & Margaret Jov Dr. & Mrs. Greg W. Kallos Richard H. Larson Mrs. Anna M. Lemley Mr. & Mrs. Donald A. Lentz Mr. & Mrs. Lee G. Liggett Dr. & Mrs. Martin Massengale Mrs. Irene McGreer Dr. Mary Mielenz Judy & Pat (A. L.) Minier Mr. & Mrs. Henry Misle Dr. & Mrs. Mitchell

M. A. Masser Dr. & Mrs. Bernard Moran Mr. & Mrs. Martin Bradley Munn Frank & Inez Mussehl Mr. & Mrs. Charles Oldfather Tom & Nancy Osborne Mrs. Arthur E. Perry Mr. & Mrs. Robert Raun Mrs. Eugene C. Reed Dick & Gladys Ricketts Dr. & Mrs. Ronald Roskens Mr. & Mrs. J. Robert Sanberg Mrs. Florence Schorr Dr. & Mrs. C. B. Schultz Ed & Dorothy Schwartzkopt Phil & Jeannette Sidles Thomas & Patti Smith William C. & Linda Smith Harold Stebbins Prof T. Mylan & Eunice Stout Mr. & Mrs. Charles T. Stuart Mr. & Mrs. James (Jim) Stuart James & Susan Stuart Mr. & Mrs. Scott Stuart William & Mary Swanson Gene & Hazel Tallman E. N. & Katie Thompson Mrs. Marian Wade Mr. & Mrs. Arthur Weaver Mrs. Ralph Weaverling Mr. and Mrs. William F. Wenke Milton & Jean Whitehead J. C. Whitten Dr. & Mrs. James Wickless Dr. & Mrs. Charles Wilson Mrs. Lourene B. Wishart Flavel & Marian Wright Mr. & Mrs. Joseph O. Young McCOOK Mrs. Valois Pullen

MILFORD Mr. & Mrs. Jay Dunlap Richard & Ruth Armstrong Mrs. Frances I. Cole

Robert & Eileen Raun Mr. & Mrs. Don Steen John Steen NEBRASKA CITY

Mrs. Karl Nelson Mrs. Ella Steinhart Fred & Catherine Deutsch Norris M. Fauss Emil & Chloe Reutzel Mrs. Arnold Robinson

OMAHA Mrs. Helen Cherniack R. L. & Sally Coyne Mr. & Mrs. Harold Daub Sr. Mr. & Mrs. Gale E. Davis Eugene & Ruth Dinsmore Mrs. Mary Louise Campbell Doane Charles & Marge Durham Mr. & Mrs. John Goldner George & Irene Holling Senator Roman & Vickie Hruska Ann (Mrs. Henry) Karnt Mr. Marion E. LaBounty Mr. & Mrs. Walter Mailand Dr. Paul J. Malcom Miss Marguerite Marshall Mrs. Louise M. Martin E. Robert Newman Murray H. Newman Arthur & Myrle Pinkerton Victor M. Rediger Martin J. Rusch Mr. & Mrs. John Savage Mr. & Mrs. James A. Sedlacek Marvin & Virginia Schmid Mr. & Mrs. Dale (Patricia) Te Kolste

OSCEOLA George & Helen Inness PALMER Mr. & Mrs. Roy Dinsdale PIERCE Mr. & Mrs. David Wolf SCHUYLER Mrs. Bess Indra SIDNEY Mr. Charles A. Story SUTTON Mr. Carl H. "Jack" Nolde SYRACUSE Mr. & Mrs. Otto Wellensiek VALLEY Mr. & Mrs. Irving Dana WESTON Marian E. Madigan WILBER Mr. & Mrs. Victor Chab

Mike Yanney

OTHER STATES

ARIZONA

Virgil E. & Berniece Boyd, Litchfield Park Alfred Buller, Tucson

Alfred Buller, Tucson
Paul J. Cariberg, Green Valley
James & Jessie Coe, Phoenix
Elmer & Abbie Gudmundsen, Sun City
Mr. & Mrs. Robert W. Hird, Sun City
Mr. & Mrs. Francis R. Loetterle, Scottsdale

Col. Bernard & Mrs. Lois Scherer, Sun

City Mr. & Mrs. Ralph W. Spencer,

Scottsdale
Mr. & Mrs. Arthur Sweet, Sun City
Mr. & Mrs. E. Austin Temple, Crossett
Mr. & Mrs. Lester Walker, Lrtchfield Park

Harry L. Weaver, Mesa Mr. & Mrs. Robert Wick, Hereford Mr. & Mrs. Walter Wick, Scottsdate

CALIFORNIA

Otto & Gladys Bauman, Glendora Miss Josephine L. Beckley, San Francisco

san Francisco
Herbert A. Belkin, Occidental
Robert & Suzanne Boeckel, Englewood
Victor & Dorothy Brink, Laguna Hills
Dr. Henry & Nellie Broderson, Menlo Park

Mrs. Eva Cullinan, Carmel Thomas P. Dickey, San Diego
Elmer & Betty Dohrmann, Atherton
Mr. & Mrs. Richard Doty, San Francisco
Mr. & Mrs. Norman Y. Harris, San

Diego Henry & Mary Kleinkauf, Pauma Valley Dr. & Mrs. Jack B. Larson, Corona Del Mar

Mrs. Tim Leon, Clayton Mr. & Mrs. Harry P. Letton, San Marino Mr. & Mrs. Felber Maasdam, Burbank Ross & Irma McCollum, San Marino Rod McKuen, Beverly Hills Dr. Milton E. Mohr. Malibu Dr. & Mrs. Joseph H. Noh, Santa Barbara

Col. Barney & Vada Oldfield, Los

Angeles Mrs. George S. Salter, Carmel

Ms. Blair P. Udale, Palo Alto Mr. & Mrs. Sherman S. Welpton Jr.,

Los Angeles
Wayne & Fe Wernimont, Los Altos
Mr. Alan G. Williams, Newport Beach
Mrs. Drusilla Winchester, Foster City
COLORADO

Mrs. Kathryn Bostrom, Fort Collins Mr. & Mrs. James H. (Rexana)
Crockett, Colorado Springs
Lillian & George Epperson, Fort Morgan
Harold & Phyllis Hunt, Lakewood Mrs. Jane E. Kerr, Denver Mrs. Mary Tennant Lovell, Denver Mrs. & Mrs. Rex Monahan, Sterling Mr. & Mrs. Frank L. Musgrave, Denver Mrs. Joseph Rhea, Forl Morgan Miss Geraldine Webber, Denver

CONNECTICUT Frank & Dorothy Crabill, Riverside Dr. David L. Halbersleben, New Hartford

Dr. William & Margaret Kearns, Riverside

Terence & Florence McClary, Easton Mr. & Mrs. Jay Rodgers, Danbury Edward & Edee Calhoun, Key Largo

Mr. John W. Hussey, Stuart Dr. & Mrs. J. J. (Eleanor) Ogle, West Palm Beach

Mrs. Esther O'Keeffe, Palm Beach Mr. & Mrs. Roland F. (Marge) Simons,

Naples
Dr. Byron & Mrs. Barnie Weeth,
Lantana

GEORGIA

Monte & Phyllis Johnson, Atlanta HAWAII

Mr. & Mrs. Harold Conroy, Honolulu IOWA

Ms. Evelyn A. Mansfield, Belle Plaine ILLINOIS Mrs. Bruce H. Bradbeer, Woodridge Mrs. Bitce H. Brabeser, woolnage Donald & Karen Fitzpatrick, Lombard Elmer & Mabel Gustafson, LaGrange James & Olga Martin, Springfield Richard H. Moses, Champaign Dr. Robert E. Nuquist, Moline Mrs. Mildred O. Peterson, Chicago Charles & Alaire Shields, Downers

KANSAS

Dr. & Mrs. Vernon W. Filley, Pratt Robert J. Gutru, Wichita Mr. & Mrs. Donald J. Hall, Shawnee Mission

Paul & Betty Henson, Shawnee Mission Dr. & Mrs. Robert H. Kurth, Prairie Village Mr. & Mrs. Paul McKie, Prairie Village

Oak B. Smith, Shawnee Mission Mr. & Mrs. Josef Scrkin, Olathe MASSACHUSETTS

Mrs. Edith Babson, Boston Dr. & Mrs. Harold E. Edgerton,

Cambridge MARYLAND

Dr. & Mrs. Welch Pogue, Chevy Chase MINNESOTA

Dr. William & TeeDee Ludwick, Plymouth

Mr. & Mrs. Wayne Matschullat, Minneapolis William C. Norris, Minneapolis Richard & Catherine Schmoker,

Minneapolis MISSOURI

Mr. & Mrs. Everett J. Sellers, Kansas City MISSISSIPPI

William & Marjorie Crabill, Marks NORTH CAROLINA Mrs. Helen Heusner, Durham

NEW HAMPSHIRE

Henry & Frances Pascale, Sea Bright NEW JERSEY

Mr. & Mrs. Donald J. (Pauline) Fahy, Livingston Mr. & Mrs. Albert C. Smrha, Mountainside NEW MEXICO Dr. & Mrs. James L. Thorson,

Albuquerque NEW YORK

Forrest & Betty Behm, Corning Herbert Brownell, New York Harold & Helen Felton, New York F. Walker Johnson, New York Mr. & Mrs. Donald Othmer, Brooklyn Mary Riepma Ross, New York Dr. Robert & Bertha Schellberg.

Fairport Dr. William G. Tornek, Ithaca

Dr. & Mrs. Roy Young, Ithaca OKLAHOMA

OKLAHOMA
M. H. & Louise Halderson, Bartlesville
Col. & Mrs. Maynard C. Miller, Ada
Joseph L. Parker, Tutsa
Mr. Edwin Van den Bark, Bartlesville
OREGON

Miss Grace L. Spacht, Portland Miss Meredith E. Thoms, Portland PENNSYLVANIA

Mrs. Jane Locke Fleming & Elsa H. Locke, Pittsburg Miss Eleanor F. Snell, Phoenixville Sally & Wilmer Hergenrader, Memphis TEXAS

Dr. Timothy R. Chappell, Dallas Carl & Gene Marie Christensen,

Houston Max & Marcie Christensen, Midland Max & Marce Christensen, Molano Mrs. Dorothy Enright, Houston Mr. & Mrs. Lamy L. Jones, Houston Mr. Wade W. Turnbill, Houston Gerald J. Loetterle, Tyler Dr. & Mrs. Willis G. Meyer, Dallas VIRGINIA

Mrs. Pamela Schaap Lehr, Arlington Col. LaVon P. & Ruby Linn, Arlington VERMONT

Mr. Curtiss Grove, Woodstock WASHINGTON

Lucille (Mrs. Ivan) Breunsbach, Vancouver

Vancouver
Mr. & Mrs. Dean Eastman, Seattle
Mrs. Jean Reese Phillippe, Bellevue
Mr. & Mrs. Orville A. Vogel, Pullman
Dr. Henry Weeth, Seattle
Mr. R. Lester Wineland, Tacoma
WISCONSIN

Mrs. Jane Hobson, Blue Mounds WASHINGTON D.C.

Laura & Brad (G. Bradford) Cook

OTHER COUNTRIES

JAPAN

Mr. & Mrs. Verone C. Gibb, Tokyo

CORPORATE MEMBERS

The Abbott Foundation The Abel Foundation Bank of Chadron Bankers Life Nebraska Beatrice Foods Co. Beatrice National Bank Brandeis & Sons, Inc. W.O. Brown, M.D. and Associates (Scottsbluff) Burlington Northern, Inc. Californians for Nebraska Cantronians for recraska
Central Telephone & Utilities
Commerce Group
Commercial Federal Savings & Loan
Commercial National Bank & Trust
Commonwealth Companies Inc.
Cooper Foundation Davidson's Furniture Showcase
Joe Dye Ford
Farmers National Company (Omaha)
Farmers State Bank & Trust Co. (Aurora)
First Bank & Trust Co. (Lexington)
First Bank & Trust Co. (Cozad)
First Federal Savings & Loan
First Mid-America
First National Bank & Trust Co. (Aurora)
First National Bank & Trust Co. (Lincoln)
First National Bank & Trust Co. (Lincoln)
First National Bank of Fairbury
First National Bank of Fremont Davidson's Furniture Showcase

First National Bank of Fremont

First National Bank of McCook First National Bank of Tekamah First National Bank of Utica First National Bank of York First State Bank of Gothenburg Fremont National Bank & Trust Co. Furth Foundation Gateway Bank & Trust Co. Gathedson Chryster-Plymouth Guarantee Mutual Life Co. Guardian State Bank & Trust Co. (Alliance) Harcourt, Brace, Jovanvich Inc. Hamilton International, Inc. Internorth Inc. Internorth Inc.
Jones National Bank (Seward)
Journal-Star Printing Co.
K K Appliance Co.
KN Energy Inc.
Peter Kiewit Sons Co.
Kirpartick, Petits, Smith, Polian Inc. (Omaha)
Knights of Ak-Sar-Ben
KRVN 880 Farm Radio
LeDioyt Land Co. (Omaha)
LeDioyt Land Co. (Omaha)
Lezinoton State Bank & Trust Co. Lexington State Bank & Trust Co. Lincoln Mutual Life Insurance Co. Lindsay Manufacturing Co. Miner-Weisz Foundation Minnegasco Misle Chevrolet Co.

National Bank of Commerce National Bank of Neligh Nebraska Farmer Co. Nebraska State Bank (Ord) Nebraska State Savings & Loan Assn. (Fremont) Norwest Bancorp Norwest Bank — Grand Island Norwest Bank — Omaha Olson Construction Co. Olsson Associates Omaha World-Herald Park Place Peat, Marwick, Mitchell Co. Rush Creek Land & Livestock Co. Schuyler State Bank Scott Family Charitable Foundation Scottsbuff National Bank & Trust Scoular Company
J.C. Seacrest Trust
Security Mutual Life Insurance Co.
Lester T. Sunderland Foundation
Union Pacific Foundation United Telecommunications, Inc. Valentino's Valment Foundation Western Electric Western Publishing Co. Woodmen Accident & Life Co. Atan Young Buick

Mutual of Omaha-United of Omaha



Reynolds-Simmons-Nelson Insurance

FOR ALL YOUR INSURANCE QUESTIONS ASK:

— Insuring Lincoln Since 1892 —







Charlie Simmons



J. Scott Nelson CPCU



Dave Sundberg,



Mike Herring



Bob Reyoldson

434 So. 13th



insurance and surety bonds life insurance — benefit plans P.O. Box 95066 — Lincoln, NE 68509



Phone 475-6755



HUSTLE LIKE THE HUSKERS Ioin Huskers' Staff and Players this summer at the:

NEBRASKA GIRLS' BASKETBALL CAMPS



Session #1: Elementary and Junior High Day Camp
For girls entering grades four through eight. All sessions begin at 9:00 a.m., and end at 12:00 noon.

Session #2: Junior and Senior High Individual Improvement Camp

For girls entering grades seven through their senior year in high school. All campers will be grouped according to age and ability. Campers may choose to attend as Day or Live-in campers and stay in the dorms.

Sesson #3: High School Team Camp

For High School teams and their coaches. Each team must register a minimum of seven players. Camp will feature individual as well as team concept instruction. Campers may choose to attend as Day or Live-in campers and stay in the dorms.



CAMP FEATURES:

- *Daily instruction and lectures
- *Individualized videotape analysis
- *Mini-clinic skill development stations
- *Housing accommodations and camp sessions at NU
- *Weightroom demonstrations and lectures

*Husker staff and players attending all daily sessions

CAMP DIRECTORS:

NU Head Coach—Kelly Hill

NU Asst. Coach—Mavis Washington NU Asst. Coach—Holly Warlick

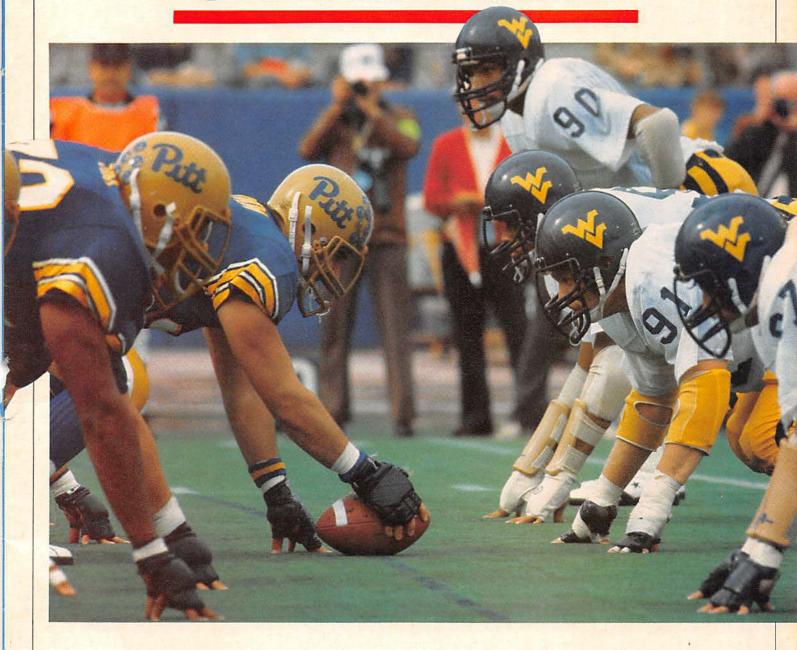
FOR MORE INFORMATION:

Women's Basketball Office 125 Devaney Sports Center University of Nebraska Lincoln, NE 68588-0613

Phone: (402) 472-6463 or 2-6467

(Applications available after Jan. 31st, 1985)

MATCH-UPS ON THE LINE



by Don Doxie, Quad-City Times

nce upon a time the line of scrimmage in a college football game resembled the Battle of the Titans.

Gigantic linemen of equal size, equal strength and equal quickness stood facemask to facemask and slugged it out in ferocious fashion. The clash between offensive and defensive lines was

a test of brute strength. Whoever could outmuscle the other guy usually won the game.

It's still pretty ferocious in there. And physical, too. But a lot more finesse goes into line play these days.

Oh, the offensive linemen are still huge. The bigger the better, most

continued

MATCH-UPS ON THE LINE

continued

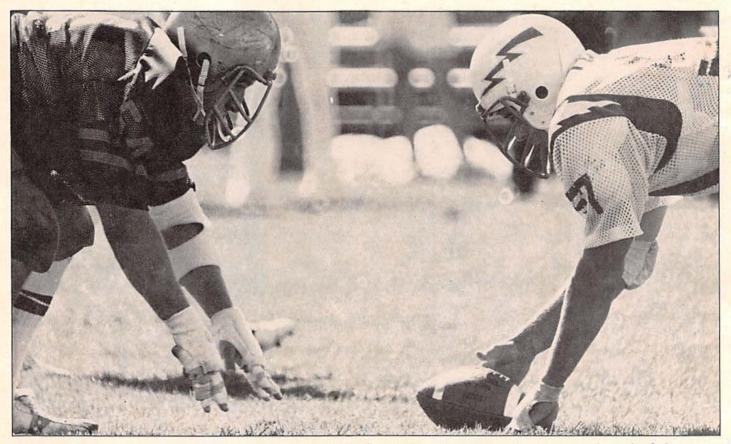
recruiters will tell you. Tackles who are 6-7 and weigh 280 pounds are commonplace. But, they are almost always offensive tackles, not defensive tackles.

On defense, speed and quickness have become priorities.

"Now defenses are being geared completely to quickness," said one West Coast defensive coach. "The pass rush that position in recent years who weighed less than 200 pounds. Ends who weigh 220 are more the norm.

It wasn't always that way. A little more than a decade ago, the biggest, most powerful players could be found as often on defense as on offense. Men like Michigan State's 6-7, 295-pound Bubba Smith and Grambling's 6-7, 287who can run the 40-yard dash in 4.6 or 4.7. For any other team he'd probably play middle linebacker or fullback. But the coaches put him on a structured weightlifting program for a year or two and come up with a good, quick defensive tackle.

Movement just before the snap of the ball and the use of "slants" are primary



A lot more finesse goes into line play these days, and while offensive linemen are still huge, defensive linemen are becoming faster.

is the reason. Finding guys who can put on a pass rush is the No.1 priority when we're looking for defensive linemen. We're always looking for guys who can get to the quarterback."

"That's the whole philosophy of most coaches now," agreed another coach. "If you've got 50 linemen to work with, some are going to be fast and some aren't. That doesn't mean the slow ones aren't good players. But the great people who can really run usually end up on defense."

The trend now is toward smaller, quicker defensive linemen. A 6-2, 240-pound defensive tackle or noseguard is more than acceptable these days in major college football. A 6-2, 240-pound offensive tackle is rare.

Defensive ends are usually even lighter. A few teams have had men at

pound Buck Buchanan roamed the defensive side.

"When the other team was running the football all the time, you wanted to have those big guys who could stand up to the offensive linemen and be physical," noted one defensive line coach.

But then the option style of the running attack became popular and teams suddenly needed quicker defensive players to cope with the outside thrusts of the Wishbone and the Veer. The advent of the wide open passing attack has accelerated the trend.

One Big Ten school has been among the leaders in the defensive quickness movement. It has been doing for years what others have only started doing in recent seasons.

The formula is simple. Find a kid who's 6-2 or 6-3 with a solid build and

weapons of a quick defensive line. A defensive tackle slants by lining up directly across from an opposing offensive linemen but facing at an angle. When the ball is snapped he charges into a gap in the line.

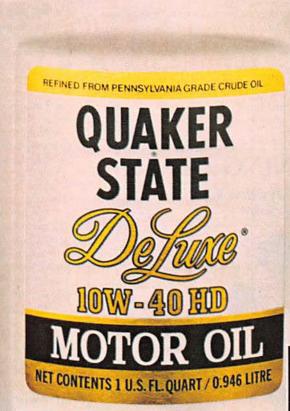
"You try to run around the guy instead of standing there and waiting for him to come and block you," explained one line coach. "You try to get into the gaps in the line. Miami did a great job of doing that last year."

The Hurricanes also used a great deal of movement in an effort to disrupt the concentration of the offensive line. Nothing disturbs an offensive guard or tackle more than having the man across from him shift just before the snap.

While quickness has joined (and virtually replaced) size and strength as a

continued

Now, Quaker State comes in clean, easy to pour plastic bottles. Exclusively.



That Quaker State quality America has trusted for over 70 years now comes in the most convenient containers you can buy. They're a cinch to open, pour and reseal. That means if your oil is less than a quart low you can top it off and save the rest for later.

Quaker State's leading motor oils are refined from 100% Pennsylvania Grade Crude. So now you get 100% Penn-Grade protection. And 0% mess.

Best of all, it's made to cost you nothing extra.

And if the new bottle isn't in your store now, it'll be there soon.



Today you need an oil this good in a package this good.

MATCH-UPS ON THE LINE

continued

gauge of defensive line prowess, those two old staples are still in vogue on the other side of the ball. Offensive linemen in the college ranks are bigger than ever with several teams averaging more than 260 pounds across their front five. Colorado State, not exactly a gridiron powerhouse, claimed to have the biggest line in the country last season with an average of 269 pounds per man.

With the new rules you're able to use your hands more on pass blocking and teams are throwing the ball more anyway," said one midwestern line coach. "With those factors in mind, it's definitely to your advantage to have big offensive linemen.

"A lot of teams are trying to counter that with quickness. They're sacrificing some size to get people who can outquick the big offensive linemen."

As a result, offensive linemen are being asked to block men 10, 20, sometimes 40 pounds lighter than themselves. So what does a 270-pound offensive tackle do when the 230-pound defensive end lines up far outside and prepares to make a beeline for the quarterback? Or what does the 260-pound guard do when the 240-pound defensive tackle lines up at a slant and looks longingly at the gap between guard and center?

He compensates for his lack of foot speed with intelligence and good technique. In other words, he has to anticipate the actions of the defender, get the proper angle on the man he is blocking, and then utilize the blocking tactics that have been drilled into him.

Technique. That word pops up over and over again in conversations among offensive linemen and their coaches. Technique, according to one major independent school line coach, is "every physical movement that is involved in the execution of a block." That includes the use of hands, legs and shoulders, knowing proper flexion of the hips and knees, developing the correct blocking angles, learning every basic tenet of the drive block (for running plays) and the set block (for pass protection). Everything.

The key to the whole thing is repetition," said one coach. "Offensive linemen have to be willing to work very hard.

It's also nice if they have long arms. It defrays the margin for error.

"If a guy has shorter arms, he has to be that much better with his technique," explained one coach, "whereas a kid who is 6-7 and has those long arms can be a little sloppy and get away with it. If the shorter kid makes a mistake he can really get burned.

It's a little different with the drive block, where the primary object is to beat the other guy off the line and get leverage on him. Shorter, lighter linemen have their place there, especially if they have a quick first step. No matter how big and strong the guy is across the line, if an offensive linemen can be the driver instead of the drivee, he'll probably get the job done.

Of course, height, weight, speed and wingspan aren't the only criteria for selecting offensive and defensive linemen. Coaches often base their decisions as much on aptitude, attitude and personality.

The general stereotype is something like this:

- · Offensive linemen are passive, defensive linemen are aggressive.
- · Offensive linemen have above average intelligence, defensive linemen have below average intelligence.
- · Offensive linemen are nice, defensive linemen are mean.
- · Offensive linemen work hard, defensive linemen are a little lazy.
- · Offensive linemen are gentle and contemplative, defensive linemen are loud and rowdy.

You'll get varying opinions on the validity of the stereotype although most view it as having only a thread of truth.

The offensive lineman has to keep his composure more," admitted one West Coast coach. "You don't want to put sissies on offense but you want them to have a calmer metabolism. The crazier guy who has a tendency to jump offsides belongs on defense."

"You always hear the stories about how this guy wasn't good enough for defense so they moved him to offense," reflected an offensive line coach from the Big Ten. "But we like our guys to be aggressive, too.

I guess the biggest difference is that an offensive lineman has'to play with more control. Pass blocking is a good example. The defensive guys are wailing on you but you have to maintain your control and concentration. Defensive guys can just play a lot more loose.

'A good parallel to playing the offensive line would be hitting a golf ball or hitting a baseball. You want to be intense but you also have to be under control.

And be big and strong and tough and have good technique and be ready to cope with some lightning-footed, scaled-down "titans."

RENO'S MOST WINNING DEAL

MGM Grand Getaway Three Days/Two Nights For Only \$60 Per Person

for a Sunday through Thursday stay and take advantage of Reno's best vacation value-the MGM Grand Getaway. For just \$60 per person, double occupancy, you'll stay at America's grandest entertainment resort and enjoy Donn Arden's multi-million dollar musical extravaganza, "Hello Hollywood, Hello!"

ake your reservations

MGM Grand Getaway package includes:

- Luxury room accommodations for three days and two nights.
- Cocktail performance of "Hello Hollywood, Hello!" (includes 2 cocktails).
- All taxes and gratuities for package items.

Dinner show option available at \$77 per person; additional nights at just \$24.08 per person. All prices are based on double occupancy and on Sunday through Thursday arrivals.

The Grand Getaway offer is valid through December 30, 1985, and is subject to availability. So make your reservations today!



America's grandest entertainment resort.

See your Travel Agent or phone toll-free

(800) 648-5080



The widest seat in the air.

British Airways' Super Club business class has seats so wide, you almost have to create novel ways to get them on the plane!

What's more, there are only six of them across, so you'll always sit next to a window or an aisle. And, of course, there's always our renowned British efficiency and impeccable service. Plus, you can count your flight miles toward your American AAdvantage*travel award plan. No wonder that British Airways is the world's favourite airline.

Call your travel agent or corporate travel department.

he British alrways
The World's Favourite Airline*



COLLEGE LANDMARKS ACROSS THE NATION

Third in a series

he figurehead "Tecumseh," named for a great Native American warrior, has played a prominent part in the U.S. Naval Academy's traditions for many years. The original wooden image was sent to the Academy in 1866 after being salvaged from the wreck of the Delaware, which had been sunk at Norfolk during the Civil War to prevent her from falling into Confederate hands. For 40 years the figurehead stood outside until weather took its toll. It was decided to immortalize Tecumseh in bronze in 1929. Today the statue, mounted on a pedestal of Vermont marble adorned with the Naval Academy seal, stands at the main entrance of the midshipmen's dormitory. It is considered a good luck symbolstudents toss pennies at Tecumseh or salute it before exams and athletic



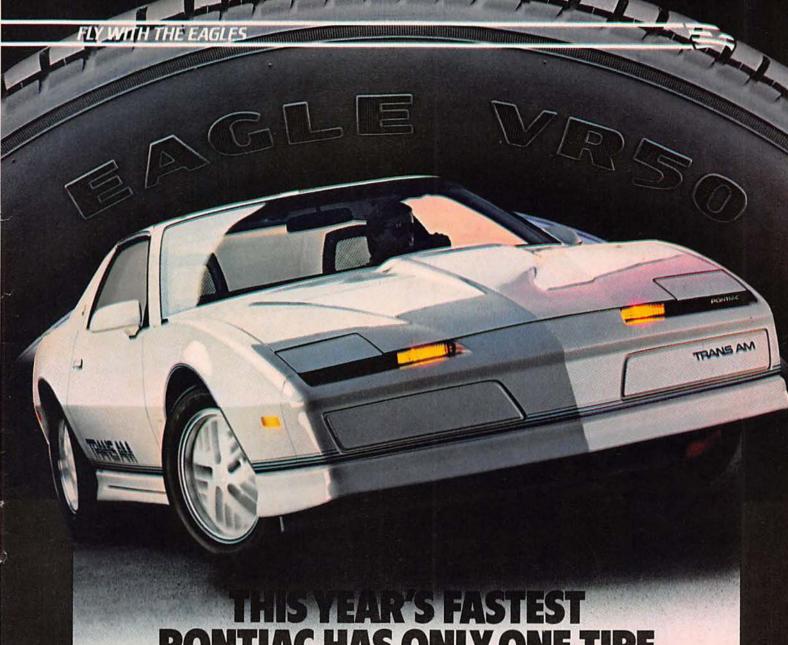
ake Forest University's new Graylyn Conference Center is housed in the restored mansion of the late Bowman Gray, former president and chairman of the board of R.J. Reynolds Tobacco Company. Built in 1927-32, Graylyn is the second largest private home (87 rooms) ever built in North Carolina. It is listed on the National Register of Historic Places as "one of the most significant domestic landmarks in the early twentieth century in North Carolina." The mansion is located on a 55-acre estate near the university's Winston-Salem campus.



ne of Miami University's Oxford, Ohio campus landmarks is the McGuffey Museum. A National Historic Landmark, the Museum was the home of William Holmes McGuffey. McGuffey taught at the university and twice was offered its presidency, which he declined. He became well-known for the childrens' school readers which he wrote in the 1930s. His series became

the standard text in 37 states and by 1900 the editions totaled more than 100 million copies. A new edition was published in 1946, bringing the total of McGuffey Readers in print to over 125 million copies. The Museum contains a complete set of McGuffey's readers and the desk where he did much of his early writing.





PONTIAC HAS ONLY ONE TIRE -EAGLE VR.

Ask a group of car experts what's the best performance tire in the world.

Chances are, one name will dominate the conversation-Eagle VR.

Now that tire-the tire that has helped the new Corvette achieve "...absolutely astonishing limits of grip...," according to Road & Track—has been selected sole original equipment tire on Pontiac's 1984 Anniversary Trans Am.

And no other highperformance radial combines Eagle VR's unidirectional tread pattern, long tread wear, steel-belted toughness and smooth ride with VR (130 MPH) speed rating.

It seems that more

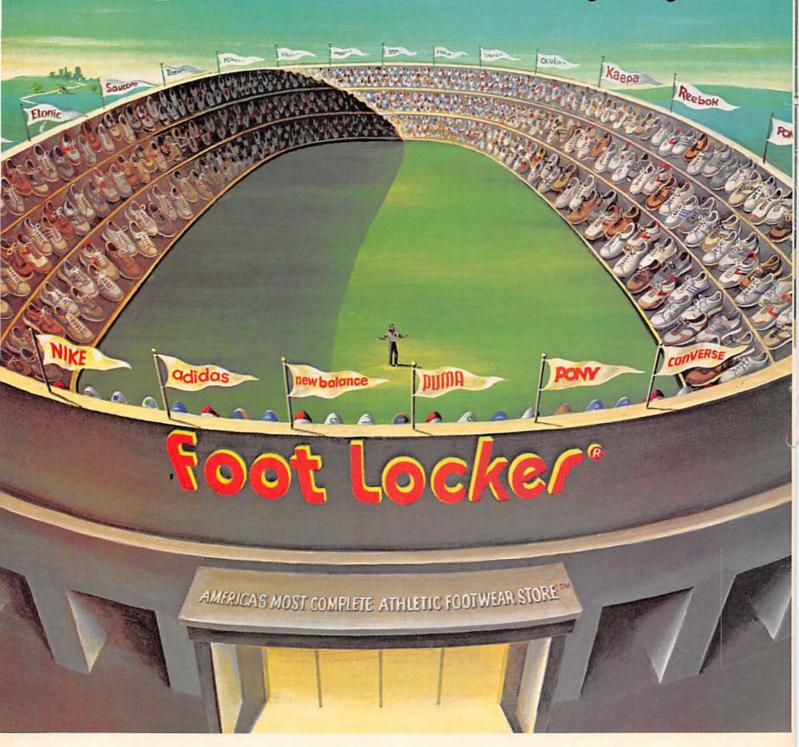
and more, the builders of the world's finest performance cars are using our new Eagle VR's.

And that suits us just fine. The Goodyear Eagle VR radial. In the Eagles' Nest at your Goodyear retailer.

For a free copy of the detailed product specification book Fly With The Eagle, write to: The Goodyear Tire & Rubber Company, Box 9125, Dept. 69J Akron, Ohio 44305.



The world's greatest athletic shoes compete in our arena every day.



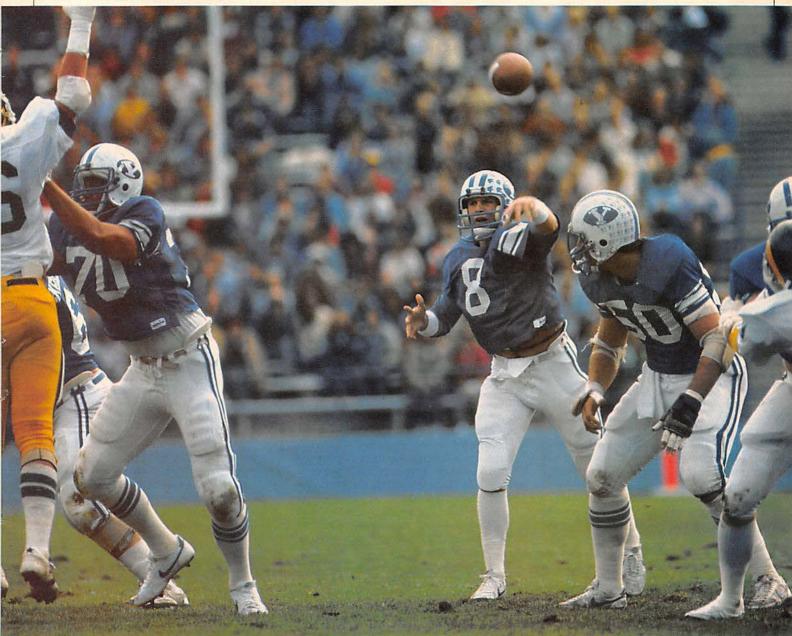
Welcome to the Olympics of athletic footwear. At Foot Locker, we've assembled the world's top names in quality and performance. And they're here in force.

Shoes for running, basketball, tennis, soccer, football, baseball, racquetball, or track and field. Who do we favor? It all depends. On the game, on the wearer and on the commitment. We go for the Gold, the Silver and the Bronze. A spectrum of contenders to give you all the winning options. Let our Sales Pros help you get your goals and your shoes together. Whatever your choices are, you'll know you're running with the best. Because we're committed to it.

SOUTHPAW QUARTERBACKS

LEFTIES PROVE THEMSELVES RIGHT

by Bill Free, Baltimore Sun



Left-handed quarterback Steve Young of Brigham Young University was outstanding last season.

h how the myths have exploded down through the years about those wacky, crazy, flaky and zany left-handed quarterbacks.

They have been portrayed as a funloving, free-spirited bunch of football players who march to the beat of a different drum. The guys who throw with the so-called "wrong arm" are supposed to be capable of doing anything at any time to give a coach gray hairs.

In short, it's safe to expect the unexpected from the southpaw throwers. They tantalize their coaches with flashes of brilliance one moment and near total disaster at another moment.

Many left-handed quarterbacks have overcome this nagging stigma of incon-

sistency and gone on to have superb college careers. Last season, two of the top quarterbacks in the nation—Boomer Esiason of Maryland and Steve Young of Brigham Young—threw with their left hand.

They were so brilliant and consistent

continued

SOUTHPAW QUARTERBACKS

continued

Saturday after Saturday that their coaches and fans nearly forgot that they had a left-hander at the most important position on the team.

"The only problem we came upon was if we had to demonstrate something," said a right-handed Atlantic Coast Conference coach who watched his talented left-hander win 16 games over two seasons against some of the top teams in the country.

"Some people say the spin of the ball is different from a left-hander," continued the ACC head coach. "But I don't believe there's any real difficulty unless you talk about it and think about it a lot."

But there can be no question that a left-hander does present problems for his teammates and the opposition on a regular basis, if for no other reason than the fact that he is different from most quarterbacks.

Something like 95 percent of quarterbacks are right-handers. Defenses are accustomed to playing against righthanders and get a different look of where the ball is coming from when a left-hander unloads a pass.

The lefties have also been known to gamble a little more in clutch situations and rise to the occasion when backed into a corner. Maybe they have something to prove since they grew up throwing the ball differently from almost everybody else.

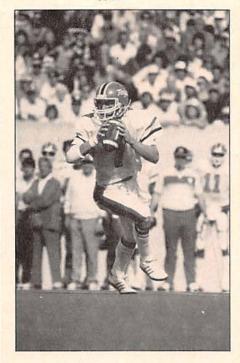
A left-hander is certainly much better at rolling out to his left and putting the ball in the air. When he goes to the left, he's usually attacking the weak side of the defense—those people who don't normally get as much work on a regular afternoon.

Some defensive coaches may want to shift personnel around to compensate for the added dimension a left-hander gives a team. And they also have to be prepared for the different rotation on the football when it leaves the hand of a lefty.

"Sometimes a left-hander will throw a curve, screwball, or something like that," said a Southeastern Conference coach. "The spin on the ball is different but it doesn't matter as long as it gets there."

The different spin would create a problem for a receiver if he were catching the ball from a southpaw for the first time all week. But all receivers catch hundreds of passes every week from all the quarterbacks on the squad. By Saturday afternoon they're ready to catch the ball as long as it doesn't spin, curve, or dip too much.

When that happens, the left-handed quarterback usually says he was just



Maryland's Boomer Esiason, throwing lefthanded, shattered records in '83.

being "creative" and messing up the defense. But both the quarterback and his pass-catchers know that every now and then a southpaw is going to look bad on a pass when it gets away from him.

Most coaches say they don't install any special pass patterns for a lefty. However, they'll try to attack the weak side of the defense as often as possible if they have a quarterback who is mobile enough to roll left and throw effectively on the run.

In these days of complicated and multiple defenses, the offensive coaches are always looking for a minor twist or turn to gain any kind of slight advantage a left-hander might provide. Even if the quarterback and his receiver do everything the same on a pass pattern a right-hander would do, there is still the obvious difference of trying to stop a passer who has the ball in the other hand.

The left side of the defensive line has more distance to travel to get to the football when a lefty has it. When the defensive linemen start bearing down on a left-handed quarterback, the first thing they are usually facing is his back and not the ball.

This can give the quarterback the few extra precious seconds he might need to get the pass off or to scramble out of trouble and find another receiver.

So what happens if the left-handed

starter suddenly gets hurt during a game and the coach has to call on his back-up—a right-hander—to come into the game?

The tendency is to believe the offensive team has to completely readjust its plan of attack. This could be true in some cases, but most coaches like to give their back-up quarterback enough playing time to be comfortable with the first unit.

If the No. 2 signal caller has only been in games with the second team, that's when the problems start. You can practice for days with the first team, but there's no substitute for working under game conditions with your receivers, running backs and offensive linemen.

Although there is no difference in the way a left-hander takes a snap from center, there are the usual timing factors to be concerned about. These are important when a right-hander replaces a right-hander, and are a little more ticklish when a righty subs for a southpaw.

As far as defensive adjustments a team has to make when it is going to face a left-hander are concerned, it all depends on the quarterback's strengths and weaknesses.

If he runs a well-balanced offense to both sides of the field, there isn't much an opponent can do to project what's coming on Saturday afternoon. But if the lefty has shown a tendency to favor a certain pass pattern over another, the wheels are set in motion for some defensive wizardry.

"You do make a thorough study of quarterbacks," said BYU's offensive coordinator. "You study his tendencies and see what he likes to do the most. Sometimes those traits may be a little easier to pick up with a lefty who is obviously more comfortable going to his left."

The BYU coach, who worked with record-shattering Steve Young last season, said that all left-handed quarterbacks like to say they can go to their right better than their left.

"But it's just not true," he said.
"These guys like to make people believe
they can roll right to prove their versatility. But you know a left-hander is
naturally going to be more at ease going
to his left."

No lefty likes to think he is limited, especially a quarterback who thrives on confidence and complete belief in his ability to get the job accomplished. Some have said left-handers are more cocky and brash than their right-handed counterparts.

But believers in the left-handers concontinued



SOUTHPAW QUARTERBACKS

continued

tend that it's just the quarterback position that makes everybody seem that way. They don't think most lefties are arrogant. They have to be strong to lead 10 other guys on the field, and that strength is sometimes confused with obnoxiousness.

Unlike baseball where the southpaw is restricted to pitching, first base and the outfield, football holds no major limitations on where a left-hander can play. The only time a football coach might make a change because a player is left-handed would be in determining on which side of the line he might use the lefty.

Most coaches like their offensive and defensive linemen to be ambidextrous, but if a player is much more at ease hitting with his left arm first he will usually be put in a position where he can utilize his strengths to the utmost.

"You just see which guys are more comfortable on a certain side of the field," said a Big Ten coach. "The same can be true of right-handers as well as lefties. It's something you look at for linebackers and defensive backs as well as linemen and ends."

While the left-handed quarterback

"Sometimes a left-hander will throw a curve, screwball, or something like that," said a Southeastern Conference coach. "The spin on the ball is different but it doesn't matter as long as it gets there."

has some advantages and a few disadvantages, a running back who is left-handed would have a definite advantage if the coach wanted to use him on a pass-option play. He could carry the ball in the right hand and then suddenly switch the ball away from the defender to the left hand and throw a pass.

All-America Steve Young last season helped dispel some of those fables about left-handers. His soft touch passes rolled up points on the scoreboard and skyrocketed his passing statistics.

"He was completely opposite from what you always hear about lefthanders," said the BYU coach. "He was the most accurate quarterback we've had here and we never did anything to compensate for him being left-handed."

While Young did the job with a soft pass, Maryland's southpaw Boomer Esiason shattered passing records with a whistling pass that split defenders many times to find the open arms of receivers.

Both quarterbacks received super results with different methods, but they both used what teachers and educators once referred to as the "bad arm."

The BYU coach recalled the days when he was in elementary school and a kid in the room was reprimanded for using his left hand. It was a time when all youngsters were being taught to use their right hands.

Now that thinking has changed. As one left-hander put it, "We are more spontaneous and creative. We use the hand that is closest to our heart, which makes us more sincere."

Watch the game with a wide receiver.



A pair of Bushnell precision binoculars lets you get more of what you pay for when you buy football tickets: more excitement, more color, more action. Bushnell wide angle models have the power to put you on the field from any seat in the stadium, and the wide angle view lets you keep all the

action in focus. Bushnell makes the largest selection of wide-angle binoculars and other high-quality sports optics. See them at your Bushnell dealer.

BUSHNELL DIVISION OF BAUSCH & LOMB

2828 E. Foothill Blvd., Pasadena, CA 91107

Bushnell Binoculars are backed by a limited lifetime warranty. © Bausch & Lomb, 1984

Some people find buying a new car much easier than others

After you've found the GM car or truck of your dreams, don't turn the financing into a hassle. All you really have to do is tell your GM Dealer to arrange GMAC Financing—at rates that make good sense.

at rates that make good sense.
It's so easy with GMAC. You save time

because your GM Dealer can handle all the arrangements right in the showroom. And that convenience is just one of the reasons why more people finance more cars and trucks with GMAC than anyone else in the business.

So why not finance your new GM car or truck the easy way. Just ask your GM Dealer for GMAC Financing. More car buyers do.

GMAC
THE FINANCING PEOPLE
FROM GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · GMC TRUCKS





THE RADIO COLOR MAN

continued

is as singular a trademark as a team's helmet logo or mascot.

His expressions become a part of the fan's vocabulary.

His voice and rhythmic delivery are mimicked.

His descriptions of game scenes become a permanent chapter of team history for every fan who couldn't make it to the stadium on time.

Color men come from a variety of backgrounds.

Some are formerly prominent college players, often alumni of the teams they're broadcasting.

Some are full time broadcasters with years of experience.

A third group fits neither category. They weren't great players, and they're just learning the broadcasting business. But people like to hear their voices during a game.

"A good color man," says a veteran play-by-play announcer in the Big Ten, "can add a real dimension to a broadcast. He can inject a liveliness into the story line that complements the play-by-play man's job. A good play-by-play man always comes prepared to do his job. A good color man can make him sound even better."

The converse is also true.

No matter how flawless the play-byplay delivery, a weak color man can disrupt the broadcast flow more quickly than a power failure.

With each broadcast team, the color man's job varies.

In a two-man team, the color man's responsibilities are expanded beyond simply making comments during a game.

The color man in the two-man team usually gets the game show on and off the air. He handles introductions, including halftime guests. If there are no halftime guests, he describes halftime ceremonies.

Often he's also responsible for locker room interviews on the post-game show.

Every color man is expected to provide requisite game facts in his pre-game comments: who's playing, where they're playing, what the teams' records are and how weather conditions may affect the game's outcome.

Better color men go a step further, delving into the nuances of a game by briefly charting the storylines they'll follow during the afternoon: key matchups, relationships of opposing coaches, the impact the game could have on bowl game aspirations of either or both teams.

Three-man broadcast teams are distinguished by the addition of a game analyst to the roster.

The analyst, usually a former coach or player, uses his intimate knowledge of college football to apprise listeners of what strategy and tactics are being used. In this situation, the color man avoids technical aspects of the game to concentrate on other areas.

Whether two-man or three-man, the broadcast team has to learn to work together, becoming familiar with the cadence of the play-by-play man's voice and the lulls in which the color man and analyst can make their points.

"The 25 seconds between plays in a college game makes a vastly different broadcast than a pro game in which 30 seconds transpire between plays," says a veteran Southeastern Conference broadcaster who has served as both color man and play-by-play announcer for the better part of 20 years.

"The extra five seconds in the pro game can be interminable. You'll have a bit more freedom as a color man to get your thoughts on the air. The college game gives the impression of moving along so much faster. You have to know what you're going to say and say it

continued



COMFORT ZONE

Slip-on moccasin. Also in black or taupe. About \$67*

You can be well-dressed and totally comfortable at the same time. These genuine leather mocs come fully leather-lined with padded uppers and a special lightweight bottom. Step into the "comfort zone" now at your Florsheim dealer.

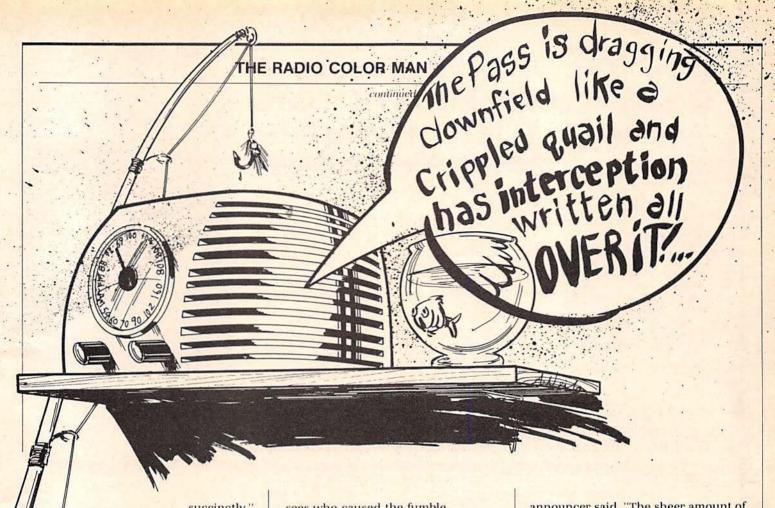
Tie oxford. Also in black or taupe. About \$67*

look again, this is FLORSHEIM

an INTERCO compan

*Retail prices quoted herein are suggested only. Independent retailers are free to determine their own retail prices. Florsheim styles start at \$49.95. See the Yellow Pages for the Florsheim dealer nearest you. For free style brochure, write: Florsheim, Dept. 67, 130 South Canal Street, Chicago, IL 60606.





succinctly." In the radio booth as well as on the playing field, the opening two or three games of the season are usually the proving ground.

Because the popularity of college football radio broadcasts generates big ratings - and big profits - radio executives are very critical in their reviews of broadcast teams.

A color man who can't hold his own in the two-man team, or one who steps on the lines of his compatriots in the three-man team, is immediately relegated to less air time.

An experienced broadcast team that's worked together for several seasons has a comfortable feel for the radio audience right from the season opener.

A team with one or more new members can have its ups and downs.

"The longer you work with someone, the better patterns you get into," said an announcer with five decades of college football broadcasting duty, the last two decades coming on the broadcast team of a Los Angeles-based Pac-10 team.

"The play-by-play man accepts the other guy and learns from him. The big thing is that one pair of eyes can't see it all. The play-by-play man follows the ball. The color man can more closely analyze what the defense is doing. He sees who caused the fumble.

"A priority," he said, "is to keep it simple.

You don't want to be too technical in the college game," he said. "College football is more a spectacle. People are dressed up and meeting old friends. There's a larger audience of women. It's a social event.

"They just aren't as involved in the technical points of the game. You don't kiss off the technical stuffaltogether, but there's a lot going on at a college game beyond pure unadulterated football.'

Perhaps the best way to keep the pace flowing in a college broadcast is to be well prepared.

"If you want to be a professional," said one former Big-10 color commentator, "you come in prepared. A lot of guys don't, but if you don't do your homework, you're not doing your job.

"It's extremely important to get input from the coaches. They know what a guy's strengths and weaknesses are. They know the kinds of things that can make it a long day for a player.

"So you watch for it. Pick out something you can look for that you expect to be a key and monitor the pattern through the game."

The color man's job in recent years has been immeasurably assisted by the growing intricacies of college football.

"The frequent use of statistics, for one thing," the veteran Pac-10

announcer said. "The sheer amount of information you have at your fingertips helps you do a better job. It's all changed. You're not in the press box any more. It's the communications center."

The difference in the color man's duties can be altered by the medium. On radio, he's an illustrator and educator. On television, he can be like a counterpunching boxer.

When you're doing TV, it's not necessary to say the pass is dragging downfield like a crippled quail and has interception written all over it," says the veteran SEC color commentator.

'All that's done for you. The color man becomes analyst in a TV broadcast. Radio lets you paint the picture."

The best test of a color man's craft is how well he communicates the flavor and excitement of the game via the radio airwaves, how artfully he illustrates the scene to a fan who may be hundreds of miles away and fishing from a bass boat floating in the middle of a lake.

If he can fire up that angler, get him dialed into every play, the fisherman is going to become a cheerleader.

And the cheerleader is going to shout loud enough to drive the fish away.

The fishing trip may be ruined.

But the fisherman has enjoyed an afternoon of college football thanks to the second banana who brings the game to life—the radio color man.



THE FIRST COLLEGE FOOTBALL HALL OF FAMERS





n 1951 the National Football Foundation and Hall of Fame inducted its first members, They were a distinguished group, many of them familiar legends in college football. Each year since 1951, the Hall of Fame has named new members and honored them at awards banquets.

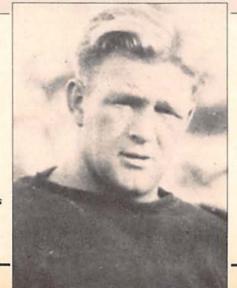
1951 HALL OF FAME INDUCTEES

Sammy Baugh, Texas Christian, Halfback, 1934-36 Hector Cowan, Princeton, Tackle, 1885-89 Edward Cov. Yale, Fullback, 1907-09 Charles Daly, Harvard, Quarterback, 1898-1900 Army, Quarterback, 1901-02 Benjamin Friedman, Michigan, Halfback/Quarterback,

1924-26 George Gipp, Notre Dame, Fullback, 1917-20 Harold "Red" Grange, Illinois, Halfback, 1923-25 Thomas Hare, Pennsylvania, Guard, 1897-1900 Charles Harley, Ohio State, Halfback, 1916-18 Homer Hazel, Rutgers, Fullback, 1922-24 W.W. "Pudge" Heffelfinger, Yale, Guard, 1888-91 Wilbur "Fats" Henry, Washington & Jefferson, Tackle, 1917-19 Frank Hinkey, Yale, End. 1891-94

William Hollenback, Pennsylvania, Halfback, 1906-08

Donald Hutson, Alabama, End. 1932-34 Frank "Bruiser" Kinard, Mississippi, Tackle, 1934-37 Nile Kinnick, Iowa, Halfback, 1937-39 Elmer Layden, Notre Dame, Fullback, 1922-24 Edward Mahan, Harvard, Fullback, 1913-15 Alvin McMillin, Center, Quarterback, 1919-21 Harold "Brick" Muller, California, End. 1920-22 Bronislaw "Bronko" Nagurski, Minnesota, Tackle, 1927-29 Ernest Nevers, Stanford, Fullback, 1923-25 Adolf "Germany" Schultz, Michigan, Center, 1904-08 Fred "Duke" Slater, Iowa, Tackle, 1918-21 Amos Alonzo Stagg, Yale, End, 1885-89 James Thorpe, Carlisle, Halfback, 1908, 1911-12 Ed Weir, Nebraska, Tackle, 1923-25 George Wilson, Washington, Halfback, 1923-25

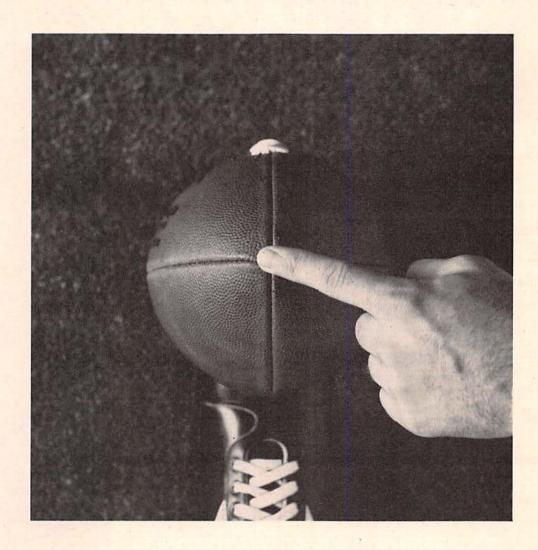




Benny Friedman

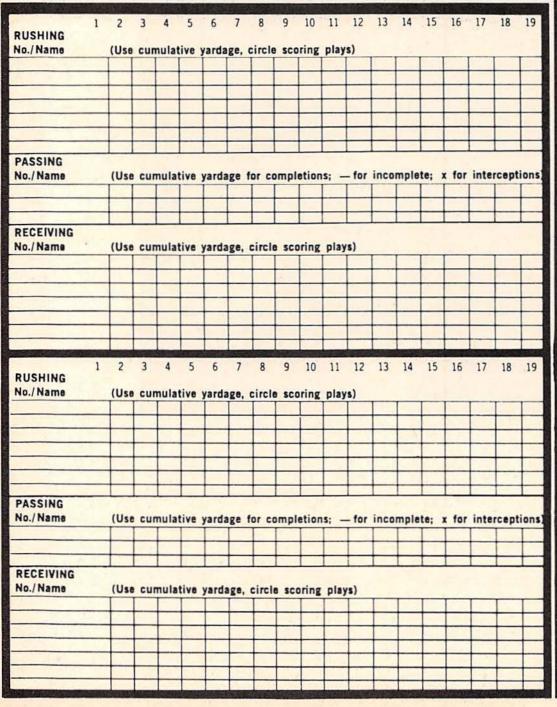
Ernest Nevers

XEROX



Without the right team, the game cannot be won. Team Xerox.

DO-IT-YOURSELF STATS N' FACTS



Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer! show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

- 1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.
- On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.
- Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.
- 4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.

The Heisman Irophy is 50 this fall

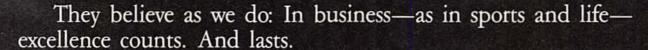
Crum and Forster origins date to 1822...

Excellence endures.

At Crum and Forster, the grand tradition of Heisman Trophy winners—the pursuit of excellence—is part of our day-to-day activities. That's why we're producing and sponsoring The Heisman Trophy Award Television Special again this year.

C&F is one of America's leading property/liability insurers. Our companies write many kinds of insurance both personal and commercial, and sell it through

more than 9,000 independent agents and brokers in the United States and Canada.



Don't miss "The 1984 Heisman Trophy Award" the first week in December. Consult your local TV listing for time and channel.



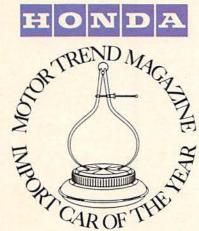
Corporate Headquarters: Morris Township, New Jersey 07960

Heisman Tophy is a registered service mark owned by the Downtown Athletic Club

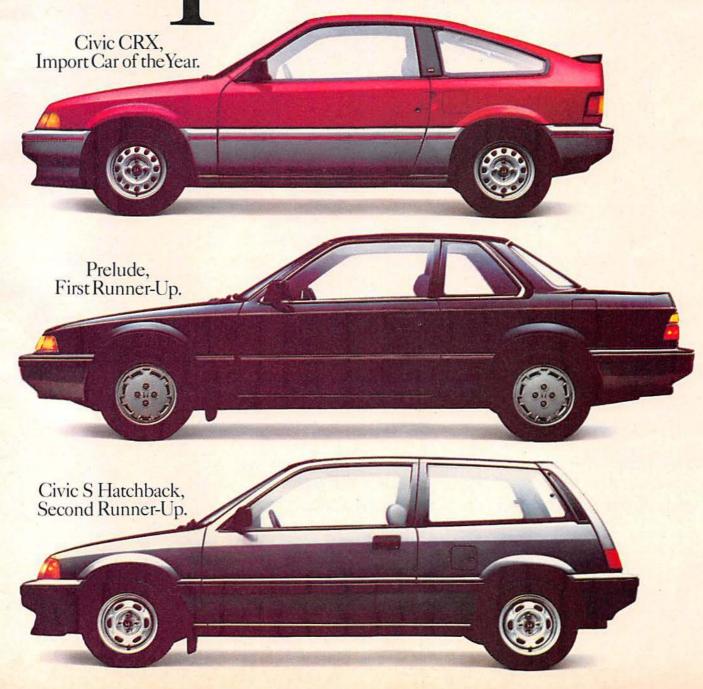
meti

When Motor Trend magazine named its 1984 Import Car of the Year, for the first time ever, one manufacturer swept the top three places. Thank you, thank you, thank you.

> Motor Trend Import Car of the Year



nes your on entire of the second of the seco



OldMilwaukee

SHOTGUN RAPIDS - North of Stanley, Idaho, there's a stretch of rapids on the Salmon River



that's one wild ride. And when you've made it through 'em, you crack open a cold, crisp Old Milwaukee or smooth, golden Old Milwaukee Light."

Like we say out here, when you've got friends, fast water and plenty of beer...

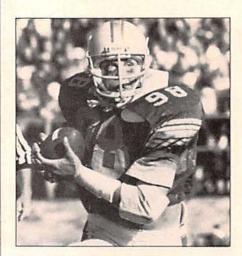


IT DOESN'T GET ANY BETTER THAN THIS.

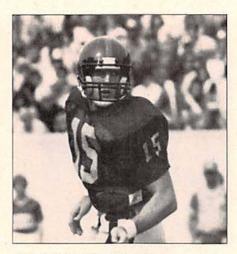
0 1984 THE STRON BREWERY CO. DETROIT MI

1983 ACADEMIC ALL-AMERICAS

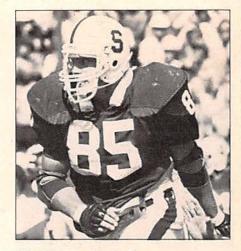
UNIVERSITY DIVISION



Brian Salonen, Montana



Jeff Hostetler, West Virginia



John Bergren, Stanford

he College Sports Information Directors of America (CoSIDA) chose 23 players for the 1983 college division Academic All-America team, and 24 players for the university division team.

Heading th<mark>e university division were</mark> standout quarterback Jeff Hostetler of West Virginia, Lombardi Award finalist Doug Dawson of Texas and two-time All-America defensive back Terry Hoage of Georgia. In the college division, two top pass receivers were chosen for the team —Marc Knowles of Millikin and Bob Stefanski of Northern Michigan. Between them, these two players accounted for nearly 1,800 yards in receptions during the 1983 season.

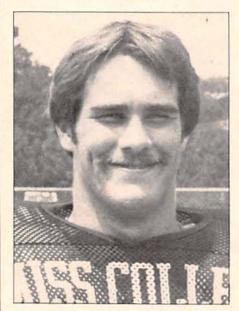
To be eligible for the Academic All-America teams, a player must be a regular performer for his school's team and must have at least a 3.2 grade point average (on a 4.0 scale) for the previous year.

FIRST TEAM OFFENSE SECOND TEAM OFFENSE **GPA** Position Player and School Position Player and School **GPA** Jeff Hostetler, West Virginia 4.0 Steve Young, Brigham Young OB QB 3.38 Derrick Harmon, Cornell RB 3.5 RB Rob Moore, Stanford 3.30 Tom Holt, Drake 3.68 RB RB Brett White, Tulsa 3.30 Kevin Guthrie, Princeton Eric Mullins, Stanford WR 3.3 WR 3.50 2.42* Phil Roach, Vanderbilt WR WR Jason Stargell, Cincinnati 3.52 John Frank, Ohio State 3.82 TE TE Brian Salonen, Montana 3.40 Rich Chitwood, Ball State 3.85 Tom Dixon, Michigan C C 3.27 Stephan Humphries, Michigan Jeff Brauger, Brown G 3.77 G 3.50 Doug Dawson, Texas 3.24 G G David Twillie, Virginia Military 3.76 T Brian O'Meara, SMU 3.57 T Bill Weidenhammer, Navy 3.20 Bruce Kozerski, Holy Cross 3.37 T T Mike Cahill, Cornell 3.30 Steve Shapiro, Boston University 3.54 James Villanueva, Harvard K 3.20 SECOND TEAM DEFENSE FIRST TEAM DEFENSE Position Player and School **GPA** GPA DI. David Crecelius, Ohio State 3.59 Position Player and School DI. Ivan Lesnik, Arizona 3.38 Rob Stuckey, Nebraska DL 3.64 DL Greg Dingens. Notre Dame 3.70 DL Scott Strasburger, Nebraska 3.82 DI. Duane Bickett, Southern California 3.69 DL John Bergren, Stanford 3.54 LB Scott Radicec, Penn State 3.40 Michael Matz, Toledo 3.61 DI. Harry Hamilton, Penn State 3.60 LB Kevin Egnatuk, Central Michigan 3.75 LB Larry Station, Iowa Tony Romano, Syracuse 3.90 LB 3.20 I.B DB Boyce Bailey, Idaho 3.74 LB Joe Donohue, Long Beach State 4.0 4.82** DB Luke Sewall, Illinois Terry Hoage, Georgia 3.71 DB DB Mark Kelso, William & Mary 3.44 DB Chuck Alexander, Texas Tech 3.46 DB Sam Denmeade, Columbia 3.80 3.44 DB Michael Patsis, Dartmouth Malcolm Simmons, Alabama 2.29* DB Brian Patterson, Rice 3.35 P Jeff Kubiak, Air Force Academy 3.78 (on a 3.0 scale: "on a 5.0 scale)

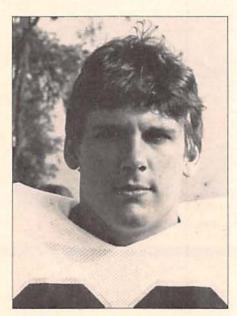
1983 ACADEMIC ALL-AMERICAS

COLLEGE DIVISION

continued



Wayne Frazier, Mississippi College

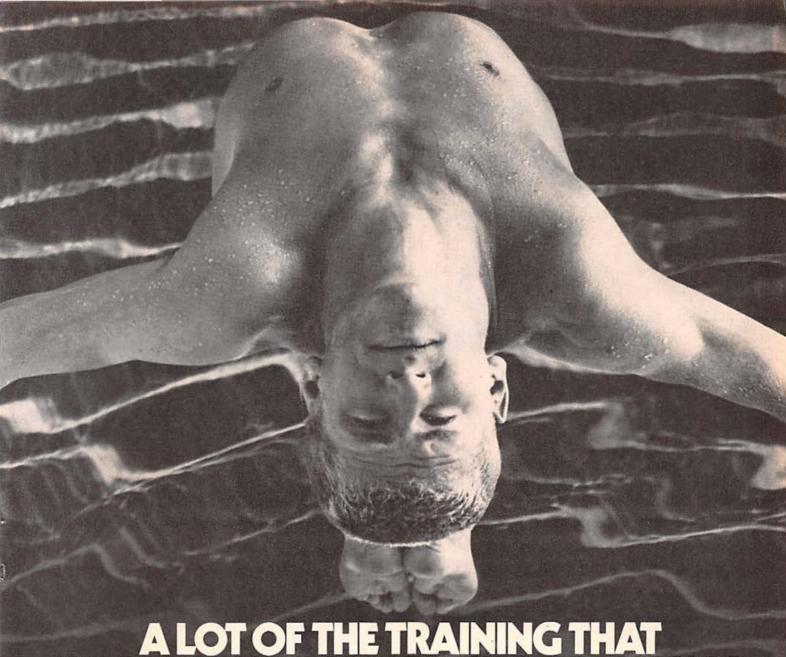


Dave Pepper, Bloomsburg



J.C. Anderson, Illinois Wesleyan

FIRST TE	AM OFFENSE	SECOND TEAM OFFENSE			
Position	Player and School	GPA	Position	Player and School	GPA
QB	Robb Long, Monmouth (Ill.)	3.82	QB	Tom Hayes, Northeast Missouri	3.54
RB	Jim Donnelly, Case Western Reserve	3.96	RB	J.C. Anderson, Illinois Weslevan	4.0
RB	Mark Muilenburg, Northwestern (Iowa	3.94	RB	Mike Garverick, Carnegie-Mellon	3.70
WR	Marc Knowles, Millikin	3.86	WR	Mike Cleary, St. John's (N.Y.)	3.60
WR -	Bob Stefanski, Northern Michigan	3.80	WR	Lennie Jacosky, Wayne State	4.0
TE	Tom Schott, Canisius	3.70	TE	Steve Sanders, Augustana (III.)	3.91
C	Wayne Frazier, Mississippi College	3.70	C	Doug Ayars, Nebraska-Omaha	3.83
G	Mike Linton, Capital	3.89	G	Glen Wohlrob, St. Peter's (N.J.)	3.70
G	Richard Guiunta, Tufts	3.58	G	George Stahl, Delaware Valley	3.96
T	Jeff Sime, South Dakota	3.90	T	Paul Eckhoff, Northeast Missouri	3.34
T	Charles Lane, Colorado School of Mines 3.48		T	Scott Stubblefield, McMurry	3.25
K	Eric Wentling, West Chester	3.80	K	Mark Demoss, Liberty Baptist	3.30
FIRST TE	AM DEFENSE		SECOND	TEAM DEFENSE	
Position	Player and School	GPA	Position	Player and School	GPA
DL	Jim Sferra, John Carroll	3.70	DL	Frederick Gaynier, Ohio Northern	3.79
DL	Matt Wurtzbacher, Marietta	3.56	DL	Eric Fragrelius, Northern Colorado	3.55
DL	Dave Pepper, Bloomsburg	3.60	DL	Dan Kampwerth, Millikin (Ill.)	3.76
DL	Larry Bonney, Luther	3.96	DL	Stephen Schwarz, Angelo State	3.64
LB	Jack Grote, Rose-Hulman	3.92	LB	Clark Toner, Nebraska-Omaha	3.64
LB	Nick D'Angelo, John Carroll	3.70	LB	Pete Broderick, Trinity (Tex.)	3.60
LB	Dan DeRose, Southern Colorado	3.75	LB	Harry Dodakian, Lowell	3.27
DB	Kenny Moore, Indiana (Pa.)	3.80	DB	Joseph O'Connor, Springfield	3.83
DB	Kirk Hutton, Nebraska-Omaha	4.0	DB	James Chrise, Carnegie-Mellon	3.50
DB	John Delate, Mansfield State	3.94	DB	Randy McCall, Northern Colorado	3.56
DB	Mike Lilgegren, North Park	3.89	DB	Ben Pothast, Augustana (III.)	3.70



A LOT OF THE TRAINING THAT HELPED HIM BECOME A CHAMPION HAD NOTHING TO DO WITH DIVING.



Russ Rebmann is a Pacific 10 Conference diving champion at the University of Southern California and an Army ROTC cadet.

"I feel the key to becoming a champion diver is having discipline, good concentration, and a lot of self-confidence.

My ROTC training helped me develop in all those areas.

"At ROTC Basic Camp, I got my first real taste of what it's like to be a leader, to be the man in charge. Handling that kind of responsibility has made me feel more confident about myself.

"What made me enroll in Army ROTC? I started thinking about my future. I can't dive the rest

of my life. And to be a champ in business, you've got to be a leader and a manager. I'm learning how to do that in ROTC. And I can use my training wherever I go, whatever I do."

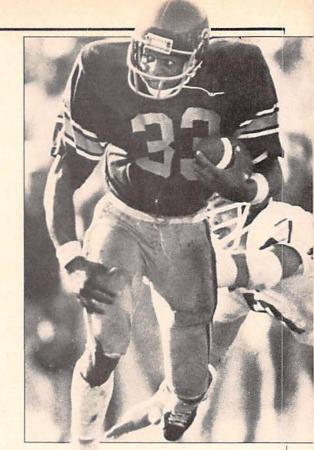
If you're thinking about your future, think about enrolling in Army ROTC. The training you'll receive can give you the edge you need...no matter what the competition.

For more information, write: Army ROTC, Dept. AF, P.O. Box 9100, Clifton, N.J. 07015.

" ARMY ROTC. BE ALLYOU CAN BE.

COLLEGE FOOTBALL

Quiz



- 1. Who is the only college coach to guide his team to an undefeated season and national championship in his first year?
- 2. Who was the first collegiate player to surpass 2,000 yards rushing in a single season?
- **3.** He was an All-Southwestern Conference fullback at the University of Texas. He started his career at UT as a quarterback but was replaced by Bobby Layne. He is now a successful professional football coach. Can you name him?
- **4.** Which former Heisman Trophy winners are now in the Professional Football Hall of Fame?
- 5. Who holds the NCAA season record for field goal accuracy?
- **6.** Fordham University's rugged defensive line of 1935-36 was known as the "Seven Blocks of Granite," allowing not a single touchdown in 1936. What revered former NFL coach played guard on that line?
- 7. Who was the oldest college football coach?
- 8. Which former University of Kansas quarterback holds the NCAA record for most yards rushing (294) by a QB in a game?
- 10. Who set NCAA receiving records in 1965 with 134 catches and 1,779 vards?

(photo: Marcus Allen)

ANSWERS: 1) Bennie Oosterbaan, Michigan, 1948; 2) Marcus Allen, USC, 1981 (2,342 yards); 3) Marcus Allen, USC, 1981 (2,342 yards); 3) Answerd Tom Lundry, head coach, Dallas Cowboys; 4) none; 5) Chuck Melson, Washington, 1983, as an assistant until age 98; 8) Xolan Cromwell, 1955, vs. Oregon State; 9) Angelo Bertelli (1943), as an assistant until age 98; 8) Xolan Cromwell, 1955, vs. Oregon State; 9) Angelo Bertelli (1943), as an assistant until age 98; 8) Xolan Cromwell, 1955, vs. Oregon State; 9) Angelo Bertelli (1943), as an assistant until age 98; 8) Xolan Cromwell, 1956, vs. Oregon State; 9) Angelo Bertelli (1943), as an assistant until age 98; 8) Xolan Cromwell, 1956, vs. Oregon State; 1987, pr. 1983, and 1983, pr. 1983, pr. 1984, p

80 million football fans are dreaming of a trip to Palo Alto. Enter the JEB Super Sweepstakes and win it.

It's Super Bowl XIX! With not one, but three Grand Prize Winners. Each will win a trip for two to Palo Alto and Super Bowl XIX. That means airfare, hotel, breakfasts, dinners, a rental car, and two tickets to the game of the year!

Use the coupon below or see your participating liquor retailer for entry blanks and details.

How to enter.

Official Rules. No purchase necessary.

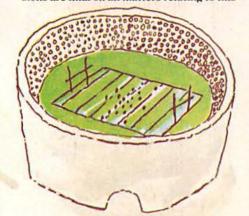
1. Fill in the Official Entry Form or, on a plain 3" x 5" piece of paper, print your name, address, zip code, phone number, and age, plus: "I certify that I am of legal drinking age under the laws of my home state." Also include with your entry, the answer to the question: What do the initials J&B stand for on the label of a bottle of J&B Scotch?

2. This contest is only open to adults of legal drinking age. Each entry must be mailed separately to: J&B Scotch Super Sweepstakes, PO. Box 3693, Syosset, N.Y. 11775

Entries must be received by October 31st, 1984.

3. Three Grand Prize Winners and 1,000 second prize Stadium Seat Cushion Winners will be selected. Each Grand Prize Winner will receive a trip for 2 to Super Bowl XIX including round trip airfare for two, hotel accommodations for 3 days/2 nights including breakfast and dinner, rental car and 2 tickets to Super Bowl XIX.

4. Winners will be selected at random by National Judging Institute, Inc., an independent judging organization whose decisions are final on all matters relating to this



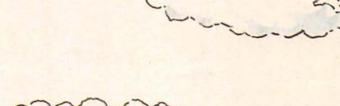
sweepstakes. All prizes will be awarded and winners notified by mail. Only one prize to an individual or family. Prizes are nontransferable and no substitutions or cash equivalents are allowed. Taxes, if any, are the responsibility of the individual winners. Winners may be asked to execute an affidavit of eligibility and release.

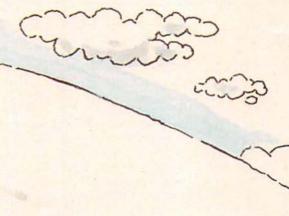
 Sweepstakes open to U.S. residents of legal drinking age in the state of their home residence as of September 1st, 1984, except employees and their families of THE PADDINGTON CORPO-RATION, its affiliates, subsidiaries, participating liquor wholesalers and retail alcoholic beverage licensees, advertising agencies, Wesco Associates, Inc., printers involved in the J&B Sweepstakes and Don Jagoda Associates, Inc. This offer is void wherever prohibited, and subject to all federal, state and local laws.

6. For a list of major winners, send a stamped, self-addressed envelope after December 15th, 1984 to: J&B SCOTCH SUPER SWEEPSTAKESWINNERS, P.O. Box 3706, Syosset, N.Y. 11775

JEB. It whispers.

86 Proof Blended Scotch Whisky, © 1984 The Paddington Corp., NY







It takes a stress-tested oil to stay ahead of the little guys.



Here are facts that Pennzoil has worked with to exceed the lubrication requirements of today's small engines.

Situation

FACT: Small car engines are built to tighter tolerances than V-8's. Varnish and sludge build-up become an even greater problem, robbing the engine of power and performance.

FACT: Like racecars, small engines need optimum oil viscosity performance at high operating temperatures. Also, small engines are harder to start or crank when cold, so they need greater fluidity for easy start-up just like racecar engines.

FACT: Small engines work 20% harder over sustained periods. Reduced friction is critical to minimize wear in engines which are running near the edge of their operating capability.

Salution

FACT: Pennzoil is the leader in the development of motor oils with high tech additive properties...such as Z-7... which help prevent varnish and sludge build-up in engines.

FACT: Pennzoil led the way in developing high tech multi-viscosity racing oils. The same technology has been applied to Pennzoil Multi-Vis Motor Oil for your car.

FACT: Pennzoil was first to introduce friction reducers in all their multi-vis oils.

Knowing these vital facts, Pennzoil has been stress-tested to protect small engines that work harder to do the same job as a large engine. And since a smaller engine is under the stress of working at much higher rpm, it needs all of Pennzoil's extra protection. That's why you need Pennzoil protection in your car.

Pennzoil doesn't just keep up with the stress of today's small engine demands...it stays ahead. So you can depend on the latest Pennzoil state-ofthe-art technology to give your car the protection it needs.

Pennzoil—quality protection worth asking for.





 $\frac{\textit{HIGH TECHNOLOGY}}{\textit{QUALITY}} = \textit{PENNZOIL}$



by Billy Watkins, Jackson Daily News

The most common defense among college football teams today is the "50" defense, consisting of five linemen, two inside linebackers and a four-deep secondary. One of those linemen is the noseguard, who is usually positioned head-up on the center.

It's the noseguard who has the biggest say in whether or not a team plays a good "50" defense or a lousy one.

"It's the most essential position of the front," says one coach in the South. "I feel very strongly that if you've got a person in there who cannot dominate, then you should play another defense. Those are pretty strong words, but that's the way I've always felt about it."

Says another coach from a southern school, "You're going to struggle or be mighty average unless you have a dominant noseguard in a '50' front."

It's quite obvious why the noseguard is so important in the "50" defense. In most "50" alignments, the noseguard is over the center, the two tackles are head-up with the offensive tackles and the two ends (the outside linebackers, as they are sometimes called) are outside the tight end. Each has a certain area of responsibility.

"We use what we call gap control," says one coach. "For instance, the two tackles are responsible for the gap between the guards and the tackles. Our ends have the area from the tight end to the sideline."

That leaves the noseguard with the area from guard to guard. He's the only player on the defensive front who is asked to cover two gaps — the center-

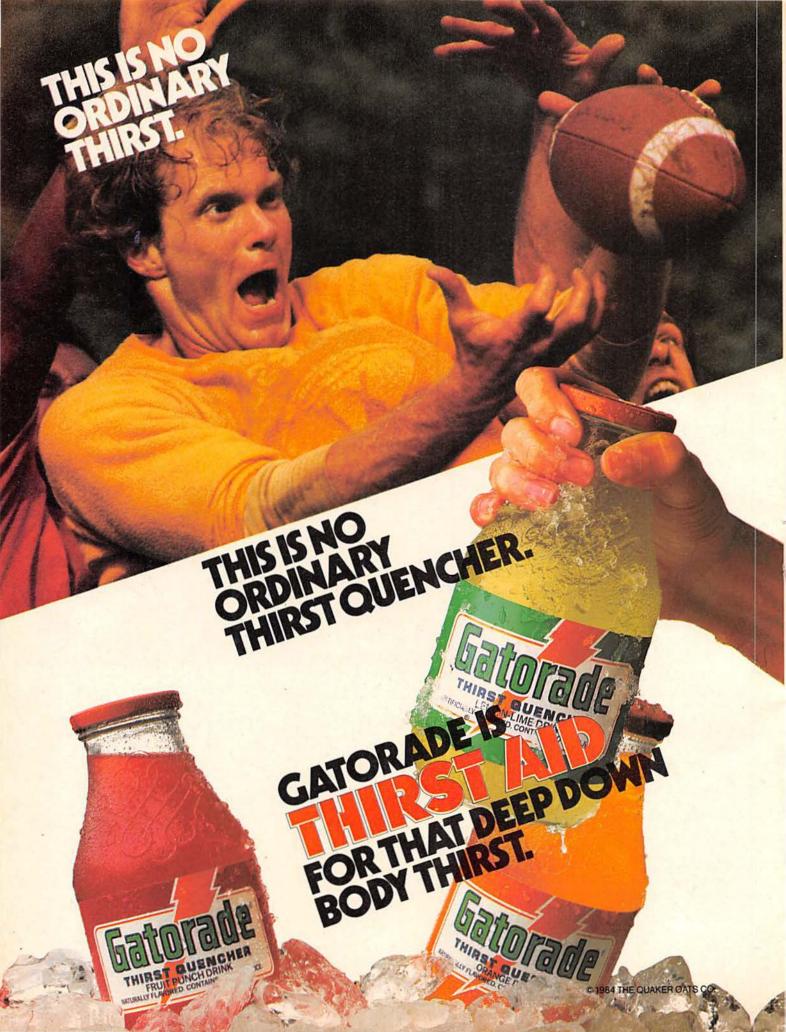
guard gap on both sides of the football.

"And if you can find a guy who can cover two gaps," says a coach, "then you've got yourself one heckuva football player."

Says another coach, "Regardless of which side they should run to, right or left, the noseguard should be the first man on the tackle if the play goes between the guards. We tell all our people they should be in on the tackle, but they have one gap that is their primary concern until the ball is snapped. Then they can leave that area."

One coach who employs the 4-3 defense at his school says the noseguard's two-gap responsibility is the main reason he doesn't like the "50" front.

"In our 4-3 our middle linebacker has continued on page 37



UNIVERSITY OF THE SOUTH'S **BANNER YEAR**



Top Row: Black; Claiborne; Luke Lea, Manager; Suter (Princeton), Coach; L. Kirby-Smith; D. Hull. Middle Row: Kilpatrick; Poole, Keyes, Jones, Simkins. Bottom Row: Pearce, Q. Gray, Selbles, Captain; W. Wilson, Sims.

by Alf Van Hoose, Birmingham News

his is not an April Fool football story. These games happened. Believe it or not!

Sewanee 12, University of Texas 0
Sewanee 10, Texas A&M 0

Sewanee 23, Tulane 0

Sewanee 34, LSU 0

Sewanee 12, Ole Miss 0

So what? So what, indeed. But think on this: Those five games were played in a six-day period.

Five football games in six days? Right, and don't quit reading.

Sewanee won them all on the road.

Furthermore, Princeton-alumnus coach Herman Suter used only 15 of his 21-man Sewanee squad on the 2,500-mile shutout victory swing which wasn't by auto, or bus, or plane. His Purple Tigers traveled by train, with wood-burning engines. continued on page 38



MAZDA 626 SPORT COUPE. UNUSUAL PERFORMANCE. LUXURY, AND VALUE IN ONE GREAT ROAD CAR.

The word got out fast. Motor Trend magazine named the all-new front-wheel-drive Mazda 626 its 1983 Import Car of the Year. Car and Driver said:"The Mazda 626 does everything well, and

that makes it the standard of comparison in its class as far as we're concerned."

The public responded by making it one of the most popular road cars ever introduced in America.

626 gives you a lot to like. An

And why not? The innovative

Normal:

valve open

spacious enough for five people. A 6-way adjustable driver's seat. A stunning list of standard features Electronic Variable Shock Absorbers are controlled by buttons on the dash linked to a solenoid valve atop each shock. NORMAL setting provides a softer ride. In AUTO-MATIC mode, the front shocks

advanced 2-litre overhead cam

to 50 in 8 seconds flat. A years-

ahead suspension system for

engine that moves you from zero

exceptional handling. An interior

stiffen above 50 mph for greater stability at cruising speed. SPORT, as the name implies, gives you firmer damping in all four shocks.

valve closed

In truth, the 626 is one road car that permits you to experience something highly unusual.

Namely, the performance and luxury you look for-at a price you hardly dared hope for.

1984 Mazda 626 Sport Coupe

Standard features include 5-speed overdrive transmission (3-speed automatic optional)

 Steel-belted radial tires • Rackand-pinion steering · Powerassisted front disc brakes · Front and rear anti-sway bars · Electric rear window defroster • 60/40 split fold-down rear seatbacks

• Full cut-pile carpeting • Quartz digital clock • Tilt steering wheel

Tachometer • Carpeted trunk.

Experienced drivers buckle up.

*EPA estimates for comparison. Your mileage may vary with trip length, speed and weather. Highway mileage will probably be less. **Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options (tires/al wheels shown) and other dealer charges extra. Price may change without notice. Availability of vehicles with specific features may vary.



THE MORE YOU LOOK, THE MORE YOU LIKE.

THE NOSEGUARD

continued from page 33

the same gaps to cover as the noseguard," he says. "But we think he can do a better job of it by standing up three or four yards off the ball rather than getting down face to face with the center. We think it's easier to react that way."

When searching for a noseguard, a coach is looking for two things: he must have great quickness and he must be strong enough to battle one, two or three offensive linemen.

"The noseguard has to move and be into the center as soon as the ball moves," says a coach who uses the "50" defense. "That's the most important thing in teaching noseguard play: moving on the football. That's something you can develop to a degree, but it's mainly something you're born with.

"You want to move so quickly that the center would swear you're offsides. And many times the good ones are offsides because of that great anticipation. We really stress how important it is to move when the ball moves."

The noseguard is taught to move through the center's block instead of trying to go around him. "If you go around him," says a coach, "the center will just cut you off. We tell our kids that if the center moves left, then you've got to work that way."

It's tough on a center. He must worry first about getting off a good snap to the quarterback. Then comes the blocking part. All this happens in a fraction of a second, and it's a demanding situation.

"More and more I think we're seeing the best athletes on the offensive line at center because of all the good noseguards around," says a coach. "And if you can't handle the noseguard, you'll be in for a long day."

The most obvious problem a good noseguard could cause is poor exchanges from the center to the quarterback.

"If you've got a noseguard going into the center every play, you're going to create some mistakes," a coach says. "The center tries to move his hands a little quicker. He might not be concentrating as much on the exchange as he is on the guy in front of him. And the quarterback may be trying to get out of there a little quicker than normal.

"Even if you don't create fumbles, you might interrupt the exchange from the quarterback to a running back. It just destroys whatever cohesiveness an offensive might have."

Offense must make adjustments to handle dominant noseguards. "What we do," says one offensive coach, "is try to give the center as much help as possible. We'll use one guard, sometimes both guards if we have to, on the noseguard."

The new scheme may block the noseguard, but it also leaves one-on-one blocking for the defensive tackles, which in turn makes them much more effective.

As one defensive coach bluntly puts it, "You can block my noseguard oneon-one and he'll eat your lunch. You can double-team my noseguard and my tackles will eat your lunch. Makes no difference to me."

If an offense does cook up a new blocking scheme to handle the noseguard, it may do more harm to the offense than good.

"Many teams have had malfunctions against us," a defensive coach says, "because they've had to change the things they'd been doing all season. The type of guy who can force a team to change what they normally do is the type of guy we're looking for to play noseguard."

No one can measure the effect a dominant noseguard has on the opposition during the week before a game, but one coach believes it would be surprising.

"Those players sit there all week, watching films of your noseguard just destroying a center," one coach says, "and they realize that 'Hey, this guy may force us into a lot of mistakes.' It works on their minds."

There are certain variations of the "50" that are frequently used. "Rarely do you see a team play a straight '50' for a whole game," says a coach. And that may change the responsibility of the noseguard.

What a team might do is run an "overshift" to the strong (or tight end) side, then shift the secondary to the weak (away from the tight end) side for run support there.

In the "overshift," the noseguard moves into the center-guard gap on the strong side. The tackle on the weak side moves down from head-up with the offensive tackle to directly over the guard.

One coach who uses the wide-tacklesix defense — a popular defense in years gone by, but employed by just a handful of teams these days — laughs when someone mentions the "50" overshift.

"All they're doing then," he says, "is running our defense. We take our 60-guard and put him in the guard-center gap, just like they do with the noseguard. It's the same thing. Then, every front player is responsible for just one gap. And most teams are better when they have their players in one-gap responsibility."



But some teams using the wide-tacklesix alignment convert to the "50" in certain situations.

"Sometimes, we'll move our guard from the center-guard gap to directly over the center, just like a noseguard, in passing situations," says one coach. "We feel like he gets a little better pass rush over the center than the guard because the center is worried about snapping the ball first, then blocking."

One coach compares finding a quality noseguard to finding a quality quarterback. "There just aren't many around," he says. "What we've always done is take our best defensive lineman and put him there. Everything in the '50' is structured around him. That's where the heart of the defense is. He's the cog.

"That's what we tell a guy when we put him there: 'Everything revolves around you. You set up the huddle. The others come to you. When the defense is called, you're the first one to the ball. And when the ball moves, you're the first one on defense to move."

And what the noseguard does on that initial move following each snap can determine who wins the game.

UNIVERSITY OF THE SOUTH

continued from page 35

Remarkable story? Yes. The College Football Hall of Fame near Cincinnati ought to play it big. It doesn't now. Someday it will.

No team will match that feat.

It happened in 1899. William McKinley was the president of the U.S., while in England, Queen Victoria was still doddering around Buckingham Palace.

Sewanee was officially "The University of the South," ivy all over its 10,000-acres up the road a piece from Chattanooga, if one is headed toward Nashville.

Football is still there. It's not de-emphasized football — just football, by student-scholars. The late Shirley Majors, John's dad, coached it with distinction for years.

The NCAA knows about Sewanee football. It has awarded more of its post-graduate honors scholarships there than to any Division III institution in the land.

Sewanee is proud of its football tradition but does not boast of it from housetops. Once upon a time the Purple Tigers were the perennial southern football power.

It wasn't a power by the time the Southeastern Conference was born in 1933, but Sewanee was a member. It resigned in 1940, with an 0-37 SEC football record.

But from 1899, for 30-odd seasons Sewanee wasn't embarrassed to challenge anybody.

Its memorable team, that '99 team ignored by history, set a tone. The five wins in six days came late in a 12-0-0 season.

Sewanee archives credit Luke Lea, a big-dreaming team business manager, with assembling the players for 1899, and persuading Suter to coach them.

Lea later became a Nashville newspaper publisher and U.S. senator. He recruited men from several states, mostly players with college experience.

Warbler Wilson, quarterback, had been a second-stringer at South Carolina. Captain of the team was H. G. Seibels, of Birmingham, Ala., a lineman. Seibels was the last survivor of the team, dying in 1969, as a College Football Hall of Famer.

Sewanee opened its '99 season defeating Georgia, 12-0, and Georgia Tech, 32-0, in Atlanta on Oct. 21 and Oct. 23. It routed Tennessee, 46-0, and Southwestern, 54-0, at home within the next 11 days.

It finished the year spanking Cumberland, 71-0, on Nov. 20 at home; Auburn, 11-10, in Montgomery on Nov. 30; and North Carolina, 5-0, in Atlanta, Six days, five football games, five victories—and a bid for history. On the seventh day, Sewanee records it, "they rested."

Dec. 2.

The final game should have been called a 'bowl.' It predated the Rose Bowl by two years, with all the elements to qualify it as a major post-season game.

Sewanee heard about North Carolina claiming the Dixie championship. The Tigers challenged the boast and settled it, by a field goal (which counted five points then).

But The Trip was for the ages. Lea promoted that, too. He even talked school fathers into buying new uniforms for the team — the custom back then had players furnishing their own combat wardrobes and shoes.

A crisis developed on the team's special sleeper car five miles down the railroad from Sewanee. Lea remembered he'd forgotten to load the new uniforms off the station platform.

Lea got the conductor to wire a request that the equipment be dispatched on a following train. The uniforms caught up with the players a few minutes before kickoff in Austin.

Sewanee caught up with a fast-starting Texas early in the match. The Longhorns moved to the Tiger 15.

A story goes that at that point a Sewanee alumnus waved a fistful of money to fellow sidelining Texans, offering odds that Texas wouldn't score then, or later.

Texans covered. Texans lost.

One Sewanee version of that gamble is that most of the winning money involved represented an investment by Sewanee players.

Historians report that following the game Texans hosted Sewanee players

at a dance.

Following a late night trip to Houston, Sewanee whipped the Texas Aggies the next afternoon, a Friday.

The 400 miles left to New Orleans denied the Tigers a dance in Houston. The players did attend a theatre performance on Saturday evening, after Tulane had been trounced, 23-0.

In the play's ("Rupert of Hentzan") final act the dead hero was on stage in state when Queen Flavia rushed on in royal mourning clothes of purple.

That was Sewanee's color. The players leaped up and rendered their school's yell. Actors and audience were mystified. The dramatic spell was lost, like Texas, A&M and Tulane had.

And LSU was to lose in Baton Rouge on Monday, and Ole Miss in Memphis on Tuesday.

On Sunday, break day, Sewanee players toured a sugar plantation on a detour to Baton Rouge. They cheered for the purple cane.

LSU's color is purple also, and so were their bruises. Ole Miss colors were red and black. So were their feelings late Tuesday.

The 300-miles from Memphis to Sewanee were uneventful for a team headed home. The entire student body, 'tis written, met the train.

There was a triumphant half-mile parade up the mountain to the campus. Students had rented a hack. They ropepulled it up the slope with 21 celebrities aboard.

Six days, five football games, five victories — and a bid for history. On the seventh day, Sewanee records it, "they rested."



WHEN OPPORTUNITY COMES KNOCKING, KNOCK ON THE RIGHT DOOR.



Any business opportunity could be the opportunity of a lifetime. Each decision you make is important.

You need the right information in the right format at the

AT&T Information Systems can help. We can provide everything from basic business phones to sophisticated, customized communications and information management systems. Plus, we offer a variety of payment plans and financing options.

AT&T pioneered the communications revolution 108 years ago. Today, we're leading the integration of voice and data communications. Applying our resources to provide what you need to make the right decisions.

We know service is an important product, too. Our sales, service and technical

specialists are trained to work as your partners; before, during and after the sale.

To get in touch with AT&T Information Systems call 1-800-247-7000. We have the products, service and experience you need to make every business opportunity golden.

WHEN YOU'VE GOT TO BE RIGHT.



Read label and follow directions

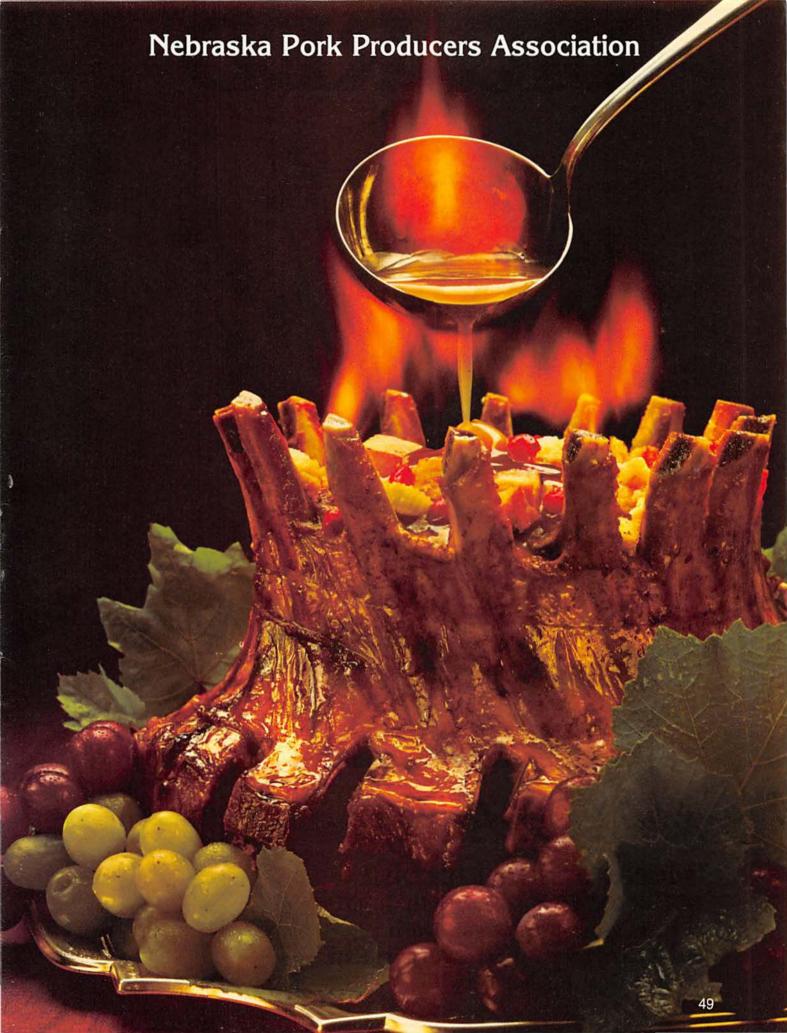




CONTAC

Cold Kicker

Contac keeps you going



BIG RED



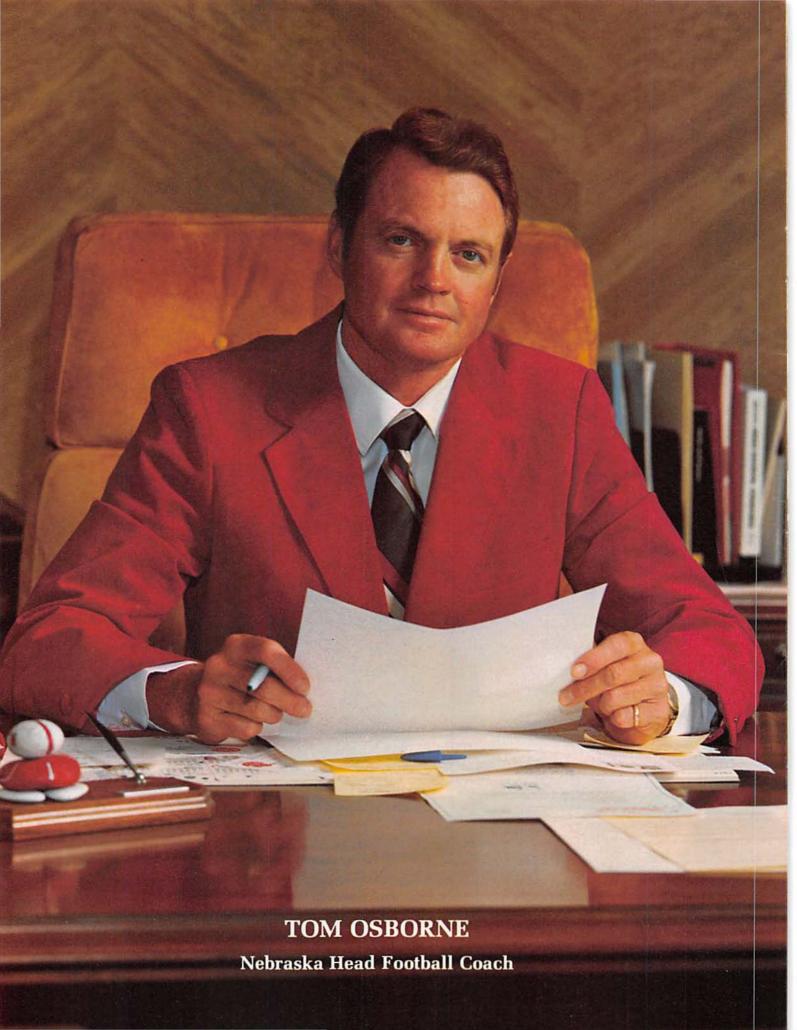
BOX

McDonald's & You.

8 locations in Lincoln: 14th & "O", 53rd & "O", 65th & "O", 27th & Vine, 48th & Van Dorn, So. 10th & Hwy 2, I-80 & Airport Exit, 53rd & Cornhusker Hwy







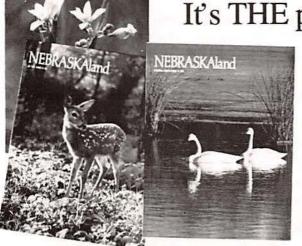
1984 HUSKER FOOTBALL STAFF



Seated (left-to-right): John Melton (linebackers), Tom Osborne (head coach), Cletus Fischer (offensive line and kickers), Charlie McBride (defensive coordinator and line). Standing (left-to-right): Gene Huey (receivers), Jack Pierce (recruiting), Frank Solich (running backs), Bob Thornton (defensive backs), Milt Tenopir (offensive line), George Darlington (defensive ends).

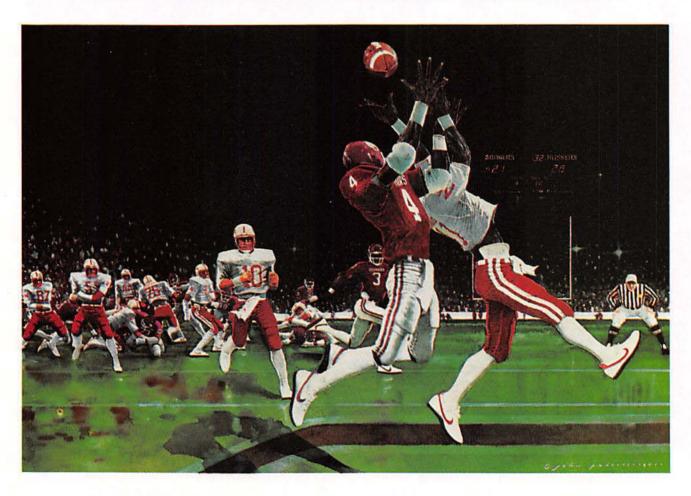
NEBRASKAland Magazine!

It's THE publication by, for, and about Nebraska and Nebraskans!



Keep the action coming your way with the exciting, full-color photos and intriguing articles prepared especially for Nebraska fans. Published by the Nebraska Game and Parks Commission, NEBRAS-KAland gives readers an intimate glimpse of Nebraska's great outdoors. So, subscribe now! It's just \$9.50 per year, \$14 for 18 months, or \$23 for 30 months. Send check or money order, with your name and address, to: NEBRASKAland Magazine, c/o Nebraska Game and Parks Commission, P.O. Box 30370, Lincoln, NE 68503.

1983 BIG EIGHT CHAMPIONSHIP GAME



"32 SECONDS TO GO"

By John Roberts

With 32 seconds to go in their annual Big Eight Championship bloodletting, this epic struggle came down to one fourth down and goal play. While a sold out Owen Field crowd screamed "Boomer Sooner" and Barry Switzer paced the sidelines wearing his now famous "Beat Nebraska" hat, the Husker defense rose to the occasion.

The two defensive gems that preceded Oklahoma's final play merely gave confidence to the Husker defenders as they gathered themselves one more time. As the two opposing players rose skyward for the ball, everyone knew that the Big Eight crown had come down to one outstretched hand.

The original painting of "32 Seconds to Go" has been donated to the University of Nebraska by Sporting Graphics, Inc.

"32 Seconds to Go" has been faithfully reproduced in a limited edition of 1,000 fine art prints. John Roberts, the artist, calls "32 Seconds to Go" one of his best ever sports paintings. Each print is signed and numbered by the artist. The prints were reproduced on the finest 100% rag content paper. The approximate image size is $21\frac{1}{2}$ " \times 34".

ORDER INFORMATION

"32 Seconds to Go" each \$175⁰⁰
Shipping & handling per total order \$5⁰⁰
We accept checks, M/O, VISA, M/C
Please send to:

Sporting Graphics Inc.

P.O. Box 3005, Redmond, WA 98073 1-800-222-2990

FOR ALL YOU DO...

Budweisen

12 FL, OZ. (355 ml)

dweise

KING OF BEERS

Thewed by our priginal process Run the Mills Rest Barley Mills Choicest Hapa Rice and Best Barley Mills

Anheuser-Busch. Inc.

ANHEUSER BUSCH, INC . ST. LOUIS



IT'S NEW! IT'S UNIQUE!

3 DIMENSIONAL MASCOT MUG

EVERY RED-BLOODED CORNHUSKER WILL HAVE TO HAVE ONE!

- 7" HIGH PORCELAIN MUG, BEAUTIFULLY HAND DECORATED IN SCHOOL COLORS.
- BISQUE-FIRED, GLAZED INSIDE, SUITABLE FOR DRINKING.
- A MEMORABLE GIFT & COLLECTABLE ITEM.
 Ask about our other College Mascot Mugs.
- THE FIRST 500 WILL BE ACCOMPANIED BY A CERTIFICATE, NUMBERED AND SIGNED BY INTERNATIONAL DESIGNER BOB HARNESS.

Visa or MasterCard accepted. Please include your card number and expiration date with your order. Send your check or money order in the amount of \$24.95 plus \$3.50 postage and handling to:

The Consumer Connection Department F P.O. Box 724 Broken Arrow, Oklahoma 74013 Telephone (918) 251-8385

Authorized by a Licensing Agreement with the University of Nebraska.

Produced exclusively by The Consumer Connection.



Yes 83 was a year to remember, but what of 84? We will be honoring the 84 team with a Limited Edition Collector Plate as well.

Honor-Courage-Pride

That's Nebraska and that's Nebraska football. The record-breaking 83 team characterizes these traits, instilling pride in all Big Red fans and fear in all their opponents.

You can display your pride and support for the Big Red when you display this *Limited Edition Fine Porcelain Collector Plate* honoring the highest scoring team ever.

	ck or money order for lling and tax (\$27.90)	
Please send	3 plate(s)	
reserve	4 plate(s) in my name	*
Name		
Address	THE PART OF	
City	State	Zip
	12-15 weeks for delivery close of the football sea	
	D. Box 81674, Linco	1 315 (050)

Meet the most accommodating Cornhusker on this season's roster.



This year you'll be able to enjoy Cornhusker glory in style. Celebrate in *The Five Reasons* lounge. Dine in *The Renaissance*. Relax in the indoor pool and exercise room.

Nebraska's "headquarters hotel" is ready to serve. Call us at (402) 474-7474 to plan your social event, get-away weekend, or night on the town.

Call toll-free for reservations:

800-742-2226

800-228-2676

In Nebraska

Outside Nebraska

We've rebuilt a legend.

The Cornhusker HOTEL & CONVENTION CENTER

333 South 13th Street on Cornhusker Square Lincoln, NE 68508, (402) 474-7474.

1984-85 NEBRASKA ATHLETIC



Bob Devaney Athletic Director



Glen Abbott Equipment Director



Mike Arthur Asst. Strength Coach



Terry Beek
Asst. Sports Information Dir.
Women's Sports Inf. Dir.



Orval Borgialli Coordinator, Sports Center



Don Bryant
Asst. Athletic Director
Sports Information Director



Dr. June B. Davis Asst. Athletic Director Women's Athletic Director



Boyd Epley Strength Coach



Gary Fouraker Business Manager



Dr. Samuel Fuenning Director of Athletic Medicine



Dr. Barbara Hibner Women's Asst. Athletic Director



Butch Hug Administrative Assistant Sports Center



Joyce Johnson Administrative Asst. for Women's Athletics



Walt Johnson Asst. Equipment Director



Norma Knobel Asst. Business Manager



Roland E. "Duke" LaRue, RPT Asst. Trainer & Physical Therapist



Jerry Lott Sports Center Superintendent



Jack Nickolite Asst. Trainer, ATC



James O'Hanlon Big Eight Representative

ADMINISTRATIVE STAFF



Tom Osborne
Asst. Athletic Director
Head Football Coach



Steve Pederson Football Administrative Assistant & Recruiting



Chuck Pool
Sports Information Asst. &
Publications Coordinator



Randy Reinhardt Asst. Athletic Trainer Women's Athletic Trainer



Jim Ross Asst. Athletic Director Sports Center Director



Joe Selig Asst. Ticket Manager



Marsha Shada Assistant Academic Counselor



Tony Sharpe Beef Club



Bill Shepard Ground Director



Tom Simons
Asst. Sports
Information Director



Jann Steel
Asst. Academic Counselor
Women's Academic Counselor



George Sullivan, RPT
Head Trainer &
Physical Therapist



Helen Ruth Wagner Ticket Manager



Ursula Walsh Athletic Department Academic Counselor



Jerry Weber, RPT Asst. Trainer & Physical Therapist



Mel Worster Asst. Equipment Director Sports Center



The University of Nebraska Board of Regents



Regent Kermit Hansen



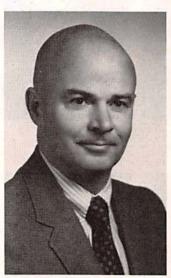
Regent Nancy Hoch



Regent Robert R. Koefoot, M.D.



Regent James H. Moylan



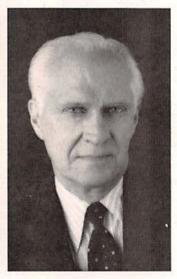
Regent John Payne



Regent Margaret Robinson



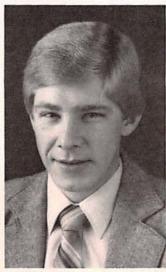
Regent Edward Schwartzkopf



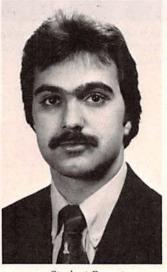
Regent Robert G. Simmons, Jr.



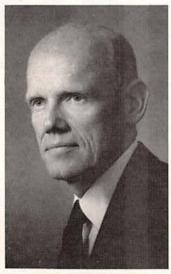
Student Regent Mark Scudder



Student Regent Verlin Janzen



Student Regent Guy Mockelman



University of Nebraska System President Ronald W. Roskens



AS WE BEGIN OUR 38th YEAR AS THE SECOND OLDEST AIR GUARD UNIT IN THE NATION, THE NEBRASKA AIR GUARD CONGRATULATES COACH TOM OSBORNE, HIS STAFF, AND THE ENTIRE NEBRASKA FOOTBALL TEAM FOR THEIR CONSISTENT, WINNING PROGRAM.

IF YOU ARE INTERESTED IN OUR WINNING PROGRAM, THE BEST PART-TIME JOB IN NEBRASKA AND OUR 75% TUITION ASSISTANCE PROGRAM AT THE UNIVERSITY OF NEBRASKA, GIVE US A CALL. NEBRASKANS HELPING GUARD AMERICA'S SKIES.

The Nebraska Air Guard

475-4910

473-1218

The lowest cost super unleaded...

Gasohol



SUPER

Ethanol-enriched fuels produced from Nebraska's Golden Grain . . . specially formulated to increase performance in your car!

Now Available at a Service Station Near You

NEBRASKA GASOHOL COMMITTEE

301 Centennial Mall South Lincoln, NE 68509-4831 402/471-2941





1985 NEBRASKA BASKETBALL SCHOOL

All Sessions at the Air Conditioned Bob Devaney Sports Center Learning Can Be Fun!

It takes many hours of hard work and dedication to excel in the game of basketball. A positive and fun learning experience will help each individual to achieve his potential. Coach Iba is pleased to announce that he will again have some of the top coaches in the Midwest helping us along with the Nebraska basketball staff.

BOYS' CAMP

For boys entering the sixth grade through boys entering their senior year in high school. All campers will be grouped according to their age and ability. Each day of camp will include instruction on individual offensive and defensive techniques, team concepts, and actual game competition.

CLASS C and D SCHOOLS

BOYS TEAM CAMPS

CLASS A and B SCHOOLS

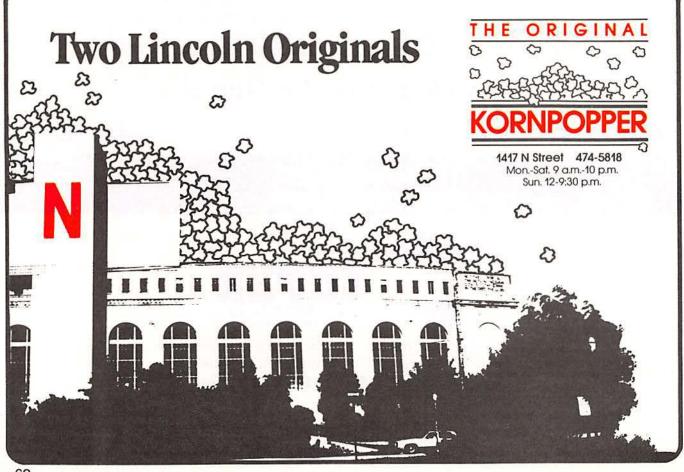
There will be two one-week camps, one for Classes C and D schools only, one for Classes A and B schools only. Only high school age boys can participate. Each school must have a minimum of 8 players (we recommend 10), and a member of the high school's basketball staff will be coaching the team throughout the week. Each team will have daily practice sessions and play 3 or 4 games per day. There will be daily lecture and demonstrations by the Nebraska basketball staff or guest lecturers.

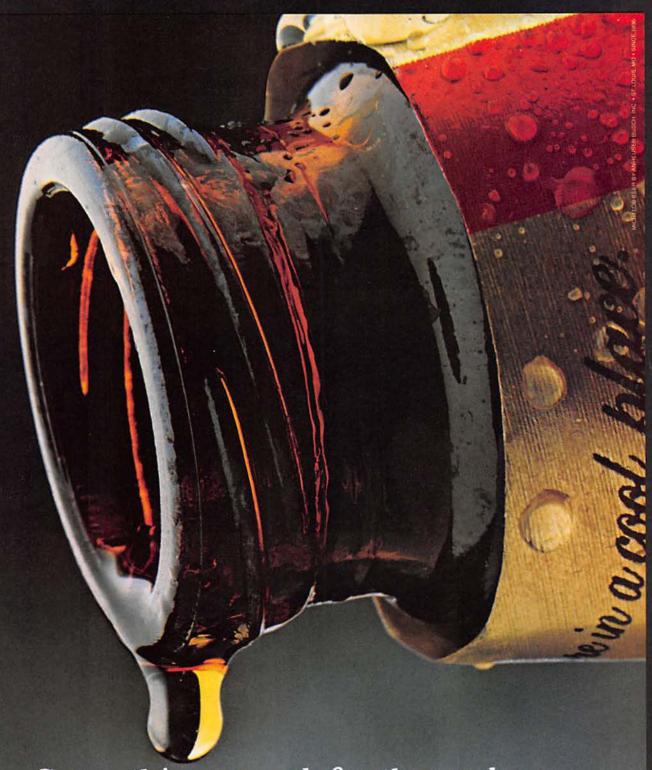
BOYS ELEMENTARY and JUNIOR HIGH DAY CAMP

For boys entering the fourth grade through boys entering the ninth grade. There will be a morning and afternoon session with the noon meal being provided. This is a day camp and each camper must provide for his own lodging. The morning session will begin at 9:00 A.M. and the afternoon session will end at approximately 4:30 P.M. Instruction will be given on individual offensive and defensive techniques as well as team concepts. Each camper will play 2 or 3 games per day.

For additional information please write or call: Nebraska Basketball School

Rebraska Basketball School Bob Devaney Sports Center Lincoln, Nebraska, 68588 Phone 402/472-2265





Some things speak for themselves.



University of Nebraska Lincoln

Administrative Officers

Martin A. Massengale Chancellor



Robert Furgason Vice Chancellor for Academic Affairs



Roy G. Arnold Vice Chancellor Agriculture & Natural Resources



Richard Armstrong Vice Chancellor Student Affairs



Jack W. Goebel Vice Chancellor Business & Finance



W. Rudy Lewis Assistant to the Chancellor



John Yost Associate to the Chancellor



Robert K. Bruce Director University Information



John H. Miller Executive Vice President NU Alumni Association



Robert Patterson Director of Summer Sessions



Hazel M. Anthony Dean Home Economics



R. Neale Copple Dean Journalism



Ward Sybouts Acting Dean of Continuing Studies



T. E. Hartung Dean Agriculture



Henry F. Holtzclaw, Jr. Dean Graduate Studies



Robert Kleis Executive Dean for International Affairs



Stanley R. Liberty
Dean
Engineering & Technology



Leo E. Lucas Dean and Director Cooperative Extension Service



Gerhard G. Meisels Dean Arts & Sciences



James O'Hanlon Dean Teachers College



Irvin Omtvedt Dean and Director Ag Experiment Station



Harvey S. Perlman Dean Law



James Rawley Interim Dean of Libraries



Gary Schwendiman Dean Business Administration



W. Cecil Steward Dean Architecture

1984-85 NEBRASKA MEN'S AND



Francis Allen Men's Gymnastics



Cal Bentz Men's Swimming



Wayne Daigle Softball



Jay Dirksen Men's Cross Country



Bob Fehrs Wrestling



Jerry Fisher Women's Golf



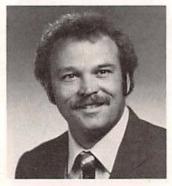
Kathy Hawkins Women's Tennis



Kelly Hill Women's Basketball



Jeff Huber Diving Coach



Ray Huppert Women's Swimming



Moe Iba Men's Basketball



Kerry McDermott Men's Tennis

WOMEN'S HEAD COACHES



Tom Osborne Football



Gary Pepin Track and Field



Terry Pettit Volleyball



Larry Romjue Men's Golf



John Sanders Baseball



Rick Walton Women's Gymnastics



Linda Zech Women's Cross Country





Grand times at •• Grandmother's ••

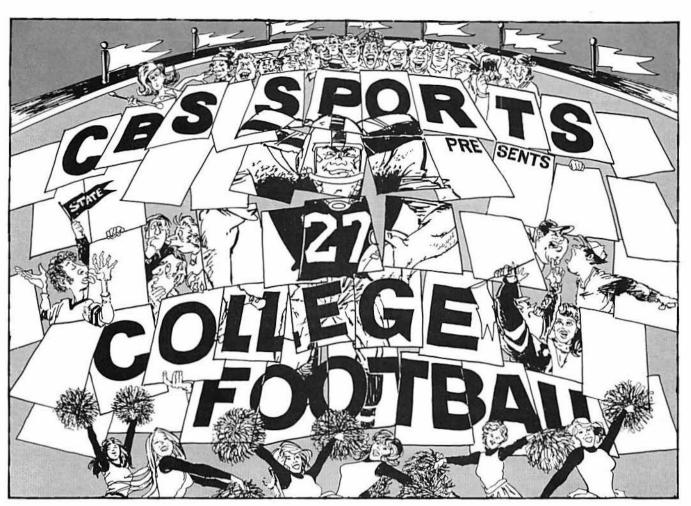
For the best college football, there's Big Red. For prime pre-game and post-game fun, there's Grandmother's. Before kickoff, catch a little Big Red fever while enjoying lunch and libations. Then let us drive you to the game. Our shuttle bus leaves from the Sun Valley Blvd. restaurant and lounge every 15 minutes. We'll even bring you back so you can take up where you left off.

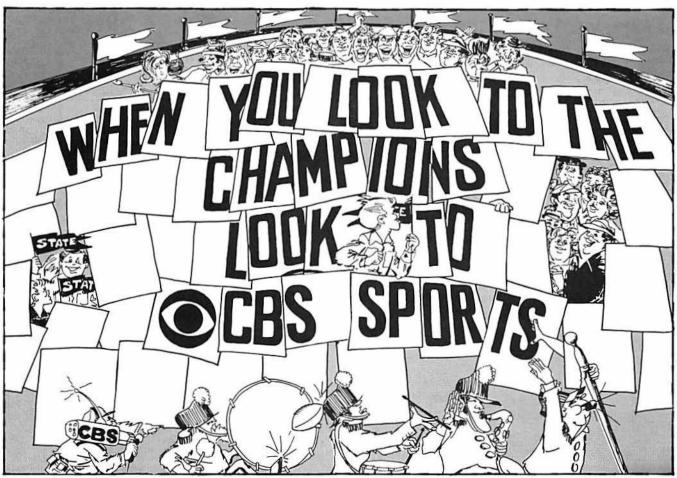
After the game, there's no livelier place to relive all the great gridiron action than Grandmother's.

Grandmother's. The grand times are waiting.



Lincoln 201 Sun Valley Blvd.





THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercolegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$200 or more are:

OTHER STATES

PURCHASE YOUR

NU FOOTBALL PANORAMA TEAM PHOTOGRAPH \$7.95*

Send check for \$7.95 to: Vincent Collura, President Extra Point Club 141 South Ninth Street Lincoln, NE 68508

*All profits will be distributed to the Extra Point Club Scholarship Fund.

NEBRASKA



 $\begin{array}{c} \blacksquare \text{ DALE KLEIN} \\ \text{K} \quad 6 \cdot 2 \quad 190 \end{array}$



2 MIKE McCASHLAND M 6-1 200



3 GARY SCHNEIDER 5-11 190



4 GUY ROZIER M 5-9 190



5 RICKY GREENE 5-9 180



6 TODD FISHER 6-0 185



7 VON SHEPPARD 185



8 PERNELL GATSON WB 5-10 180



10 BRET CLARK 6-3 200



1 1 NEIL HARRIS CB 6-0 190



12 CLETE BLAKEMAN QB 6-1 185



13 KEVIN BIGGERS M 5-10 185



1 4 TRAVIS TURNER QB 6-2 205



15 CRAIG SUNDBERG



17 SHANE SWANSON WB 5-9 200



18 BRIAN POKORNY 5-10 175



19 BRYAN SIEBLER 5-11 190



21 PAUL MILES 200



22 DOUG DuBOSE 5-11 185



23 ROGER LINDSTROM WB 5-10 190



24 DAN CASTERLINE 5-10 200



25 MATT STRASBURGER S 6-2 190

CORNHUSKERS



26 TOM RATHMAN 6-1 235



27 DENNIS WATKINS CB 5-11 180



28 JEFF SMITH 195



29 DAN THAYER 6-2 190







33 DAVE BURKE 190



34 TODD PROFFITT 6-0 235



35 KEVIN PARSONS LB 6-2 230



36 SCOTT PORTER FB 6-0 222



37 BOB KINGSTON 5-11 190



38 STEVE FORCH 6-1 220



39 IIM THOMPSON 190



40 JON KELLEY 200



41 MARC MUNFORD LB 6-2 225



42 MIKE CARL 5-11



43 BRIAN WASHINGTON **44** MIKE KNOX LB 6-2 230





45 CHRIS CARR 6-1 195



46 CHAD DAFFER 6-0 230



47 DAN WINGARD 6-1 200



48 SCOTT LIVINGSTON
6-2 210



49 KEN KAELIN 5-10



51 MARK DAUM LB 6-3 235

NEBRASKA



 $\mathbf{52}^{\,\mathrm{KEN}\,\,\mathrm{GRAEBER}}_{\,\mathrm{MG}}_{\,-6\cdot2}{}_{\,-245}$



 $53 \mathop{\rm ANTHONY\ THOMAS}_{\rm OG-6-2-290}$



54 MARK COOPER 6-1 230



55 STANLEY WADE 6-3 205



56 JACK NOEL 235



57 MARK TRAYNOWICZ 6-6 265



58 HARRY GRIMMINGER OG 6-3 265



59 IIM DITTMER 255



61 IOHN McCORMICK OG 6-0 250



62 IOHN REINHARDT MG 5-11 240



63 TODD OLSON 255



64 BRAD JOHNSON 6-3 265



65 TIM ROTH 6-0



66 PHIL ROGERS 6-1 225



67 GREG ORTON 26



68 BILL LEWIS 270



69 TOM WELTER 255



70 MIKE HOEFLER 0G 6-4 225



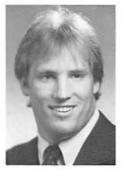
72 ROB MAGGARD 05-3 265



73 MARK BEHNING 6-6 290



74 STAN PARKER 240



75 ROB STUCKEY 6-3 245



76 CHRIS SPACHMAN DT 6-4 260



77 TOM MORROW 6-3 260

CORNHUSKERS



78 MIKE ZIERKE 6-3 240



80 TODD FRAIN 6-2 230



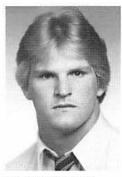
81 BRAD SMITH DE 6-3 230



82 PAUL GANGWISH DE 6-1 215



83 BRAD TYRER 210



84 GREGG REEVES 6-3 215



85 ROBB SCHNITZLER SE 5-9 170



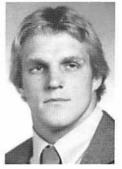
86 JASON GAMBLE 5-11 175



87 BILL WEBER 210



88 SCOTT KIMBALL SE 6-0 195



89 SCOTT TUCKER 6-3 220



90 SCOTT STRASBURGER 6-1 205



91 ROD YATES 6-0



92 DON BOURN 215



93 ROD REYNOLDS DT 6-3 235



94 BRIAN HIEMER 6-3 215



95 DANNY NOONAN 6-3 260



96 IIM SKOW 6-3



97 JON BUNGER 240



98 LEE JONES 230



99 KEN SHEAD 2:



1984 University of Nebraska Football Roster

0.	Player	Pos.	Ht.	Wt.	Birthdate	Class	Hometown (High School)
3	**Behning, Mark	OT	6-6	290	9/26/61	Sr.	Denton, Texas
3	*Biggers, Kevin	M	5-10	185	5/6/62	Sr.	Los Angeles, Calif. (Serra)
7	*Bourn, Don Bunger, Jon	TE DT	6-3 6-2	215 240	6/7/62	Sr.	Ponca, Neb.
	**Burke, Dave	CB	5-10	190	3/7/64 11/23/61	Sr. Sr.	Hildreth, Neb. Layton, Utah
	Carl, Mike	CB	5-9	170	4/1/63	Soph.	Gretna, Neb.
	Carr, Chris	S	6-1	195	9/12/64	Soph.	Wellfleet, Neb. (Medicine Valley)
	Cartwright, Charlie *Casterline, Dan	M	5-9	195	5/10/64	Soph.	Olathe, Kan.
	**Clark, Bret	FB S	5-10 6-3	200 200	1/9/64 2/24/61	Jr. Sr.	Evergreen, Colo.
	Cooper, Mark	C	6-1	230	12/27/63	Soph.	Nebraska City, Neb. Lincoln, Neb. (East)
	*Daffer, Chad	LB	6-0	230	2/7/64	Jr.	Nebraska City, Neb.
	**Daum, Mark	LB	6-3	235	2/26/62	Sr.	Dix, Neb.
	Dittmer, Jim Douglas, Don	OT QB	6-3	255	9/5/63	Jr.	Crete, Neb.
	DuBose, Doug	ĬB	6-0 5-11	175 185	12/29/63 3/14/64	Soph. Soph.	Butte, Mont. Uncasville, Conn. (Montville)
	*Fisher, Todd	CB	6-0	185	6/29/62	Ir.	Omaha, Neb. (Burke)
	Forch, Steve	LB	6-1	220	12/29/64	Soph.	Lincoln, Neb. (East)
	*Frain, Todd Gamble, Jason	TE	6-2	230	1/31/62	Jr.	Treynor, Iowa
	Gangwish, Paul	SE DE	5-11 6-1	175 215	5/16/65 1/3/63	Fr. Sr.	Santa Barbara, Calif.
	Gatson, Pernell	WB	5-10	180	11/11/62	Soph.	Shelton, Neb. Omaha, Neb. (Central)
	**Graeber, Ken	MG	6-2	245	10/30/61	Sr.	Minneapolis, Minn. (Armstrong)
	*Greene, Ricky	CB	5-9	180	8/25/61	Sr.	Seminole, Texas
	**Grimminger, Harry	OG	6-3	265	4/11/62	Sr.	Grand Island, Neb.
	**Harris, Neil *Hiemer, Brian	CB TE	6-0 6-3	190 215	2/12/62 9/5/63	Sr. Sr.	Kansas City, Kan. (Harmon) Shelly, Nob. (David City Aguinas)
	Hoefler, Mike	OG	6-4	225	10/19/63	Soph.	Shelby, Neb. (David City Aquinas) Norfolk, Neb.
	Hoskins, Thurman	IB	5-11	200	7/14/64	So.	Turney, Mo. (Lathrop)
	Johnson, Brad	OT	6-3	265	1/2/64	Soph.	Ralston, Neb.
	Jones, Keith Jones, Lee	IB	5-10	180	2/5/66	Fr.	Omaha, Neb. (Central)
	Kaelin, Ken	DT FB	6-0 5-10	230 210	10/12/64 11/28/63	Soph. Soph	Omaha, Neb. (Benson) Westerville, Neb. (Ansley)
	Kelley, Jon	IB	6-0	200	8/5/65	Fr.	Lincoln, Neb. (Southeast)
	**Kimball, Scott	SE	6-0	195	12/14/61	Sr.	Camarillo, Calif.
	Kingston, Bob	IB	5-11	190	11/11/62	Ir.	Fremont, Neb.
	Klein, Dale **Knox, Mike	K LB	6-1 6-2	190 230	12/7/63	Fr.	Seward, Neb.
	*Lewis, Bill	C	6-6	270	11/21/62 7/12/63	Sr. Ir.	Castle Rock, Colo. (Douglas County) Sioux City, Iowa (East)
	*Lindstrom, Roger	WB	5-10	195	5/30/63	Ir.	Oakland, Neb. (Oakland-Craig)
	*Livingston, Scott	K	6-2	210	6/1/62	Sr.	Lakewood, Calif.
	Maggard, Rob	OT	6-3	265	1/22/64	Soph.	Olathe, Kan.
	**McCashland, Mike McCormick, John	M OG	6-1 6-0	200 250	6/15/61	Sr.	Lincoln, Neb. (East)
	*Miles, Paul	IB	5-10	200	1/22/65 7/11/63	Soph. Ir.	Omaha, Neb. (Gross) Princeton, N.J.
	Mlinar, Jerry	QB	6-1	200	11/11/63	Soph.	Greeley, Neb.
	*Morrow, Tom	OT	6-3	260	5/19/62	Sr.	Lincoln, Neb. (Pius X)
	Munford, Marc Noel, Jack	LB	6-2 6-1	225	2/14/65	Soph.	Littleton, Colo. (Heritage)
	Noonan, Danny	DT	6-3	235 260	1/17/62 7/14/65	Jr. Soph.	Lincoln, Neb. (Northeast) Lincoln, Neb. (Northeast)
	Olson, Todd	OG	6-0	255	1/21/64	Soph.	Grand Island, Neb. (Northwest)
	*Orton, Greg	OG	6-1	260	8/9/62	Sr.	Nebraska City, Neb.
	Parker, Stan *Parsons, Kevin	OG	6-4	240	3/19/64	Soph.	Bellevue, Neb. (East)
	*Pokorny, Brian	LB CB	6-2 5-10	230 175	12/18/64 5/1/63	Soph. Sr.	Springfield, Mo. (Glendale) Bellwood, Neb. (David City Aquinas)
	*Porter, Scott	FB	6-0	222	7/22/62	Sr.	Nebraska City, Neb.
	*Proffitt, Todd	LB	6-0	235	11/29/63	Jr.	Hartford, Conn. (Glastonbury)
	*Rathman, Tom	FB	6-1	235	10/7/62	Jr.	Grand Island, Neb.
	*Reeves, Gregg *Reinhardt, John	DE MG	6-3 5-11	215 240	8/22/63 6/27/62	Jr.	Wahoo, Neb. (Neumann)
	*Reynolds, Rod	DT	6-3	235	9/3/62	Sr. Jr.	Littleton, Colo. (Heritage) Lexington, Neb.
	Rogers, Phil *Roth, Tim	MG	6-1	225	12/31/63	Ir.	Tucson, Ariz. (Amphitheatre)
	*Roth, Tim	OT M	6-0	265	4/23/63	Jr.	Hermosa Beach, Calif. (Manhattan Beach)
	*Rozier, Guy **Schneider, Gary	CB	5-9 5-11	190 190	2/15/62 10/25/63	Jr.	Camden, N.J. (Wilson) O'Neill, Neb. (St. Mary's)
	Schnitzler, Robb	SE	5-9	170	7/25/63	Jr. Soph.	Battle Creek, Neb.
	*Shead, Ken	MG	5-11	235	2/10/63	Jr.	Plano, Texas
	Sheppard, Von	WB	5-9	185	2/28/65	So.	St. Paul, Minn. (Central)
	Siebler, Bryan *Skow, Jim	DT S	5-11	190	4/10/64	Soph.	Fremont, Neb.
	*Smith, Brad	DE	6-3 6-3	235 230	6/29/63 6/20/63	Jr. Jr.	Omaha, Neb. (Roncalli) Franklin, Neb.
	**Smith, Jeff	IB	5-9	195	3/22/62	Sr.	Wichita, Kan. (Southeast)
	Spachman, Chris	DT	6-4	260	12/25/63	Soph.	Kansas City, Mo. (Miege)
	Strasburger, Matt	S DE	6-2	190	5/13/64	Soph.	Kansas City, Mo. (Miege) Holdrege, Neb.
	**Strasburger, Scott **Stuckey, Rob	DE DT	6-1	205	2/14/63	Sr.	Holdrege, Neb.
	**Sundberg Craig	QB	6-3 6-1	245 190	3/10/62 8/4/62	Sr. Sr.	Lexington, Neb. Lincoln, Neb. (Southeast)
	**Swanson, Shane	WB	5-9	200	10/4/62	Sr.	Hershey, Neb. (Southeast)
	Thaver, Dan	S	6-2	190	11/25/63	Soph.	Grand Island, Neb.
	**Thomas, Anthony **Thompson, Jim	OG	6-2	290	5/25/62	Sr.	San Francisco, Calif. (Balboa)
	**Traynowicz, Mark	WB C	5-9 6-6	190 265	8/7/62 11/20/62	Sr. Sr.	Blair, Neb. Bellevue, Neb. (West)
	*Tucker, Scott	DE	6-3	220	12/25/62	Jr.	Lincoln, Neb. (Northeast)
	Turner, Travis	QB	6-2	205	7/4/63	Jr.	Scottsbluff, Neb.
	Tyrer, Jim	DE	6-2	210	2/6/63	Soph.	Kansas City, Mo. (Rockhurst) Jersey City, N.J. (Ferris)
	Wade, Stanley Washington, Brian	LB CB	6-3	205	1/5/62	Jr.	Jersey City, N.J. (Ferris)
	Watkins, Dennis	CB	6-2 5-11	205 180	9/10/65 11/25/63	Fr. Jr.	Highland Springs, Md.
	**Weber, Bill	DE	6-2	210	1/11/62	Sr.	Chicago, Ill. (Carver) Lincoln, Neb. (Southeast)
	Welter, Tom	OT	6-4	255	2/24/64	Soph.	Yankton, S.D.
	*Wingard, Dan *Yates, Rod	K	6-1	200	10/13/63	Jr.	Omaha, Neb. (Westside)
		SE	6-0	180	6/2/62	Sr.	Sioux City, Iowa (North)
	*Zierke, Mike	DT	6-3	240	1/23/62	Sr.	Pierce, Neb.

The PERSONAL FINANCIAL CENTER

We're putting you First.

Count on First National Lincoln for all your financial needs. Our Personal Financial Centers offer experienced professionals who can help you get the most from your money, with a wide variety of investment options.

- Brokerage Services
- Government Securities
- Municipal Bonds
- Certificates of Deposit
- Money Market Accounts
- Individual Retirement Accounts
- Keogh Plans
- NOW and Super NOW Accounts
- Repurchase Agreements

When you want your money to work its hardest, visit the First Team's Personal Financial Center; 13th & M, 56th & O, or 48th & Van Dorn.



Doing it all. For you.



€ 1984. The Coca-Cola Company. "Coca-Cola", "Coke" and "Coke is it!" are registered trademarks of The Coca-Cola Company.

When NEBRASKA Has The Ball

NEBRASKA OFFENSE		OKLAHOMA STATE DEFENSE				
88 SCOTT KIMBALL	SE	40				
73 MARK BEHNING	LT	42				
58 HARRY GRIMMINGER	LG	80	JOHN WASHINGTON NG			
57 MARK TRAYNOWICZ		99				
67 GREG ORTON		6				
77 TOM MORROW		90				
94 BRIAN HIEMER	TE	54				
15 CRAIG SUNDBERG		20				
26 TOM RATHMAN		44				
28 JEFF SMITH	IB	27				
17 SHANE SWANSON	WB	14	ADAM HINDS FS			
THE CORNHUSKERS Craig Sundberg	33 Dave Burke CB 34 Todd Proffitt LB 35 Kevin Parsons LB 36 Scott Porter FB 37 Bob Kingston IB 38 Steve Forch LB 39 Jim Thompson WB 40 Jon Kelley WB 41 Marc Munford LB 42 Mike Carl CB 43 Brian Washington M 44 Mike Knox LB 45 Chris Carr S 46 Chad Daffer LB 47 Dan Wingard K 48 Scott Livingston K	51 Mai 52 Ken 53 Ant 54 Mai 55 Stai 56 Jac 57 Mai 59 Jim 61 Joh 62 Joh 63 Tod 64 Bra 65 Tim	Machinary Mach			
	Umpire	. Joh	hn McClintock (Des Moines, Iowa) Ron Johnson (Wichita, Kan.) Dale Schreurs (Des Moines, Iowa) Paul Brown (Omaha, Neb.)			



When OKLAHOMA STATE Has The Ball

OKLAHOMA STATE OFFENSE	NEBRASKA DEFENSE
22 TERRY WEMER SE	87 BILL WEBER LE
76 CHUCK SHANKLIN LT	76 CHRIS SPACHMAN LT
66 DEREK BURTON LG	52 KEN GRAEBER MG
67 DAVID TUCKER C	75 ROB STUCKEY RT
50 RALPH PARTIDA RG	90 SCOTT STRASBURGER RE
72 PAUL BLAIR RT	51 MARK DAUM SLB
82 BARRY HANNA TE	41 MARC MUNFORD WLB
12 RUSTY HILGER QB	33 DAVE BURKELCB
3 SHAWN JONES RB	11 NEIL HARRIS RCB
26 KELLY COOK FB	2 MIKE McCASHLAND M
83 JAMIE HARRIS FL	10 BRET CLARK S
THE COWBOYS 1 Bobby Riley SE 14 Adam Hinds FS 28 Carl Lowe DE 26 Ken Zachary TB 15 Ronnie Williams OB 29 Harold Green RB 3 Shawn Jones TB 16 Rich Thompson K 30 Kenneth Cumby LB 50 Emise Williams DB 17 Rusty Rankin OB 31 Will Timmons FB 6 Harry Roberts DE 19 Curtis Luper RB 32 Charles Crawford RB 7 Cary Cooper P 20 Stanley Blair DB 33 David Webb DE 34 Malcolm Lewis SE 21 Lynn Beck, FL 34 Thurman Thomas RB 9 Larry Roach K 22 Terry Wemer SE 39 Ken Montgomery DB 10 Mike Hudson DB 25 Joe Miller TB 40 James Ham EE 11 Rodderick Gaines OB 26 Kelly Cook FB 42 Rodney Harding DL	44 Mark Moore DB 62 Mike Wolfe OG 80 John Washington NG 45 Raymond Polk DB 66 Derek Burton OG 82 Barry Hanna TE 46 Greg McCalister LB 67 David Tucker C 83 Jamie Harris SE 48 Windell Yancy DB 68 Chris Stiles LB 84 Leonard Jackson DE 50 Ralph Partida OG 69 Marvin Hawkins NG 87 J. R. Dillard TE 51 Tony Wilkins OG 72 Paul Blair OT 90 Matt Monger LB 52 Jerry Coshow C 74 Kerth Brown OL 91 Warren Thompson DE 53 David Storey C 75 Schaun Gallagher OG 92 Robert Nunn C 54 Ricky Adams LB 76 Chuck Shanklin OL 96 Tavie Hampton DL 55 Jim Krebs LB 78 Chris Patton OT 97 Ricky Shaw EE 58 Doug Meacham OL 79 Kelly Hopkins OT 99 Leslie O'Neal DT



The Cadillac touch. It's Electronic Fuel Injection, matched by a tenacious Touring Suspension that comes to grips with the road. It's leather-faced front bucket seats with lumbar support behind a leather-trimmed steering wheel that lets you know you're in control. It's new grille and taillight styling. Laser-accurate quality fits. It's Cimarron '84...with something no other car in its class has. The Cadillac touch.

BEST OF ALL...IT'S A CADILLAC.

Let's Get It Together...Buckle Up.

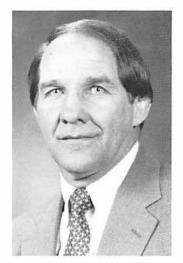
1984 Oklahoma State Football Roster

Vo.	Name	Pos.	Hgt.	Wgt.	Class	Hometown (High School)
4	Adams, Ricky	LB	6-3	220	Jr.	Junction City, Kan.
18	Bailey, David Beck, Lynn	LB FL	6-4 6-1	225 193	Fr.	Oklahoma City, Okla. (U.S.Grant)
2	Blair, Paul	OT	6-4	250	Jr. Jr.	Blanchard, Okla. Edmond, Okla.
0	Blair, Stanley	DB	6-0	192	Jr.	Pine Bluff, Ark. (Dollarway)
3	Brantley, Glenn	LB	5-11	227	Jr.	Beaumont, Texas
4	Brown, Keith	OL	6-2	262	Sr.	Midland, Texas (Lee)
6 7	Brown, Kenneth Brown, Rod	TE SS	6-5 6-3	217 188	Soph.	Midland, Texas (Lee)
6	Burton, Derek	ÖĞ	6-2	270	Sr. Ir.	Gainesville, Texas Okmulgee, Okla.
1	Collins, Ray	SE	6-4	213	Fr.	Clinton, Texas
3	Cook, Kelly	FB	5-11	215	Sr.	Midwest City, Okla.
7	Cooper, Gary	K C	5-11	155	Fr.	Broken Arrow, Okla.
2	Coshow, Jerry Crawford, Charles	RB	6-1 6-2	240 230	Sr.	Pauls Valley, Okla.
)	Cumby, Kenneth	LB	6-0	205	Soph. Fr.	Bristow, Okla. Athens, Texas
3	Cutsinger, Steve	OT	6-6	294	Fr.	Clinton, Okla.
7	Dillard, J. R.	TE	6-4	245	Fr.	Cleveland, Okla.
7	Fitzgerald, Brian	DE	6-3	215	Soph.	Washington, D.C. (Anacostia)
9	Gallagher, Schaun Green, Harold	OG RB	6-4 6-1	240 185	Soph.	Sugarland, Texas (Dulles)
5	Ham, James	DE	6-2	224	Fr. Jr.	Orange, Texas (Stark) Merritt Island, Fla.
5	Hampton, Tavie	DL	6-2	242	Sr.	Little Rock, Ark. (McClellan)
10	Hanna, Barry	TE	6-2	232	Sr.	Winfield, Kan.
	Harding, Rodney	DL	6-2	240	Sr.	Oklahoma City, Okla. (Millwood)
	Harris, Jamie Hawkins, Dana	SE LB	5-10	170	Sr.	McKinney, Texas
	Hawkins, Marvin	NG	6-0 6-2	207 254	Fr. Jr.	Longview, Texas (Pinetree) Shawnee, Okla.
É	Henderson, Scott	TE	6-4	215	Fr.	Balch Springs, Texas
2	Hilger, Rusty	QB FS	6-4	205	Sr.	Oklahoma City Okla (Southeast)
1	Hinds, Adam	FS	6-3	201	Sr.	St. Louis, Mo. (Principia)
)	Hopkins, Kelly	OT	6-5	269	Soph.	Collinsville, Okla.
	Hudson, Mike Jackson, Leonard	DB DE	6-2 6-2	195 238	Soph. Soph.	Hominy, Okla. Pine Bluff, Ark.
3	Jones, Shawn	TB	6-2	212	Sr.	North Little Rock, Ark. (Ole Main)
7	Klinck, Brian	K	6-0	200	Fr.	Littleton, Colo. (Arapahoe)
5	Kolb, Matt	OT	6-5	220	Fr.	Chickasha, Okla.
	Krebs, Jim	LB	6-2	218	Jr.	Taft, Texas
4 B	Lee, Tony Lewis, Malcolm	DB SE	6-1 6-3	194 210	Jr. Soph.	Drumright, Okla.
9	Luper, Curtis	RB	6-1	190	Fr.	Houston, Texas (Christian) Sherman, Texas
В	Meacham, Doug	ÖL	6-3	226	Fr.	Arlington, Texas (Sam Houston)
5	Miller, Joe	TB	6-1	200	Soph.	Dale City, Va. (Garfield)
0	Monger, Matt	LB	6-2	215	Sr.	Miami, Okla.
9	Montgomery, Ken Moore, Mark	DB DB	6-0 6-0	178	Jr.	Wichita Falls, Texas (Rider)
2	Nunn, Robert	OG	6-2	198 222	Soph. Fr.	Nacogdoches, Texas Apache, Okla.
9	O'Neal, Leslie	DT	6-4	235	Jr.	Little Rock, Ark. (Hall)
)	Partida, Ralph	OG	6-3	256	Sr.	Dallas, Texas (Kimball)
8	Patton, Chris	OT	6-5	269	Sr.	Chickasha, Okla.
5	Polk, Raymond	DB	6-0	195	Sr.	Sherman, Texas
7	Presley, Tony Rankin, Rusty	DE OB	6-0 6-2	195 190	Sr. Fr.	Hartshorne, Okla. Vinita, Okla.
1	Riley, Bobby	QB SE	5-10	165	Soph.	Stroud, Okla.
)	Roach, Larry	K	6-1	175	Sr.	Dallas, Texas (St. Mark's)
3	Roberts, Harry	DE	6-2	207	Jr.	Muskogee, Okla.
5	Schiro, Bouncer	LB	6-1	223	Soph.	Houston, Texas (Strake)
l 3	Scott, Terrance Shanklin, Chuck	TE OL	6-2 6-5	227 258	Soph.	Spiro, Okla. Hacienda Heights, Calif.
7	Shaw, Ricky	EE	6-4	215	Jr. Fr.	Fayetteville, N.C. (D. Byrd)
,	Simien, Kevin	SE	6-3	190	Fr.	Port Arthur, Texas (S.F. Austin)
7	Stanley, Chris	DT	6-5	225	Fr.	Elk City, Okla.
7	Stewart, Rick	OL	6-4	230	Soph.	Jenks, Ókla.
B 3	Stiles, Chris Storey, David	LB C	6-2 6-4	206 260	Sr.	Bethany, Ill. Altus, Okla.
l L	Thomas, Thurman	RB	5-11	185	Jr. Fr.	Missouri City, Texas (Willow Ridge)
5	Thompson, Rich	K	6-4	215	Fr.	Sapulpa, Okla.
l	Thompson, Warren	K DE	6-4	215	Jr.	Dale Ćity, Va. (Garfield) Little Rock, Ark. (Hall)
1	Timmons, Will	FB	6-0	220	Soph.	Little Rock, Ark. (Hall)
,)	Tucker, David	FB C NG	6-2	270 265	Jr.	Childress, Texas Houston, Texas (Sterling)
í	Washington, John Webb, David	DE	6-5 5-11	200	Jr. Sr.	Gainesville, Fla.
2	Wemer, Terry	SE	6-0	175	Ir.	Joplin, Mo. (Parkwood)
1	Wilkins, Tony	SE OG	6-2	250	Jr. Soph.	North Little Rock, Ark. (Sylvian Hills)
5	Wiliams, Demise	DB	6-2	215	Soph.	Washington, D.C. (Anacostia)
9 5	Williams, Ron Williams, Ronnie	DE	6-2	214	Fr.	Houston, Texas (Aldine) Wichita Falls, Texas (Rider)
	Williams, Ronnie Wolfe, Mike	QB OT	6-4 6-5	205 250	Fr. Fr.	Miami, Okla.
		DB	6-2	197	Soph.	Dallas, Texas (Lake Highlands)
2 8	Yancy, Windell					
	Yancy, Windell Young, Ty Zachary, Ken	DL TB	6-4 6-0	235 204	Fr. Jr.	Hominy, Okla. Sapulpa, Okla.

OKLAHOMA STATE UNIVERSITY



DR. L. L. BOGER President



MYRON RODERICK Athletic Director



PAT JONES Head Football Coach



COWBOYS' STAFF



GEORGE WALSTAD Asst. Head Coach/ Defensive Line



LARRY COKER Off. Coordinator/ Quarterbacks



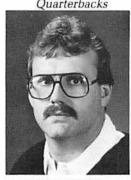
PAUL JETTE Def. Coordinator/ Secondary



BILL SHIMEK Running Backs



WILLIE ANDERSON Defensive Ends



BRAD SEELY Offensive Line



REGGIE HERRING Linebackers



KEVIN STEELE Tight Ends

Oklahoma State . . . The 94th Year



Old Central, Oklahoma State University

Oklahoma State University enters its 94th year this fall and its eighth under the administration of its seventeenth president, Lawrence L. Boger, who assumed duties on June 15, 1977. OSU opened its doors as Oklahoma A&M in 1891 when 45 students met in Stillwater's Congregational Church. This was 16 years before statehood.

Enrollment on the Stillwater campus for fall '83 was 22,823. OSU offers curriculums through its colleges of Agriculture, Arts and Sciences, Business Administration, Education, Home Economics, Veterinary Medicine, a graduate college and the College of Engineering, Architecture and Technology.

The faculty-student ratio at OSU is 1-19, and there are 1,100 full time teaching faculty with nearly 700 administrative and professional employees. The university offers doctorate degrees in 46 fields, master's degrees in 78 and bachelor's degrees in 94 major fields. Some 4,000 students graduate annually.

OSU's central campus includes 547 acres with 184 permanent buildings. The physical plant is valued at \$145 million. Adjoining experimental farms cover 2,352 acres and the university's Lake Carl Blackwell area to the west covers 19,364 acres. That includes the 3,380-acre lake. OSU has 16 agricultural experiment stations statewide.

Twelve major residence halls have a capacity of 6,158 single students while married student housing encompasses 710 additional apartments. Additional housing is provided just off campus by 24 fraternities and 12 sororities.

OSU athletic teams have enjoyed more success than any other team in the country with the exception of UCLA and Southern Cal. OSU has won 36 NCAA team championships and crowned 114 individual NCAA champions.

OSU became a charter member of the Southwest Conference in 1914, resigned to enter the Missouri Valley Conference in 1925, then became a member of the Big Eight Conference in May 1957.



Theta Pond, Oklahoma State University

OKLAHOMA STATE



BOBBY RILEY SE 5-10 165



3 SHAEN JONES TB 6-1 212



6 HARRY ROBERTS DE 6-2 207



9 LARRY ROACH 6-1 175



12 RUSTY HILGER 6-4 205



14 ADAM HINDS 6-3 201



20 STANLEY BLAIR 0-0 192



22 TERRY WEMER 85 6-0 175



26 KELLY COOK 5-11 215



27 ROD BROWN 188



32 CHARLES CRAWFORD



33 DAVID WEBB 5-11



39 KEN MONTGOMERY 08 6-0 178



40 JAMES HAM 22



42 RODNEY HARDING DL 6-2 240



44 MARK MOORE 6-0 198



45 RAYMOND POLK DB 6-0 195



50 RALPH PARTIDA OG 6-3 256



54 RICKY ADAMS 6-3 220



66 DEREK BURTON 66 OG 6-2 270



67 DAVID TUCKER 6-2 270



72 PAUL BLAIR 25

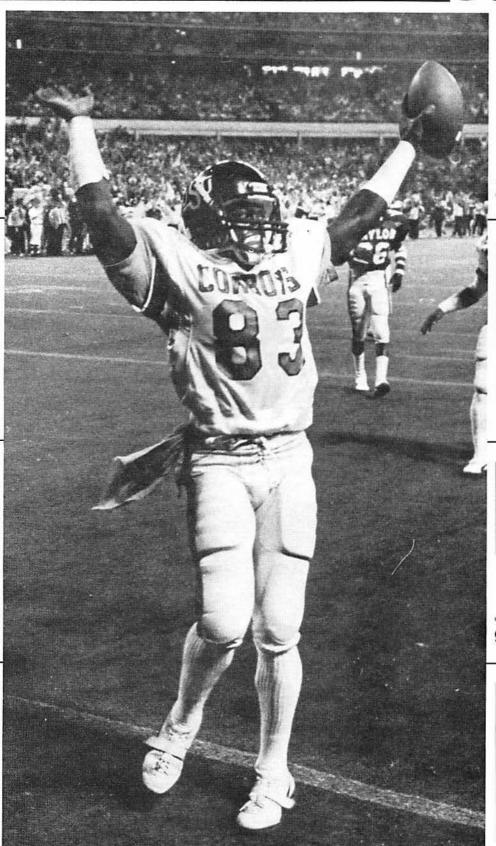


74 KEITH BROWN OL 6-2 262



76 CHUCK SHANKLIN OL 6-5 258

COWBOYS



Six of Oklahoma State split end Jamie Harris' 45 receptions in 1983 came in a 14-10 loss to Nebraska. He also caught this 26-yard touchdown pass in the Cowboys' 24-14 Bluebonnet Bowl win over Baylor.







80 JOHN WASHINGTON NG 6-5 265







83 JAMIE HARRIS 5-10 170



90 MATT MONGER 6-2 215



91 WARREN THOMPSON DE 6-4 215



96 TAVIE HAMPTON 6-2 242



99 LESLIE O'NEAL 235

Cornhusker Wheel Club 1984

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars. Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



ATCHLEY FORD Omaha, Neb.



ARNIE'S FORD-MERCURY Wayne, Neb.



BASSETT MOTOR CO. Bassett, Neb.



BEARDMORE'S SUBURBAN CHEVROLET Bellevue, Neb.



BRINKMAN BROTHERS, INC. Tecumseh, Neb.



BURGE & SON Blue Hill, Neb.



BURNHAM MOTORS Beatrice, Neb.



CARPENTER CARS Grand Island, Neb.



STAN ALLEN MOTORS Aurora, Neb.



VINTON MOTORS Blair, Neb.



CONTOIS MOTOR CO. Neligh, Neb.



DU TEAU CHEVROLET CO. Lincoln, Neb.



ERNST OLDS-PONTIAC-CADILLAC, INC. Columbus, Neb.



FIALA CHEVROLET-BUICK, INC. Howells, Neb.



GOTFREDSON CHRYSLER-PLYMOUTH Lincoln, Neb.



H & H CHEVROLET Omaha, Neb.



PRAIRIE FORD TRUCK Omaha, Neb.



JOHN KRAFT CHEVROLET Omaha, Neb.



AINSWORTH MOTORS, INC. Ainsworth, Neb.



LANGLE CADILLAC-CHEVROLET Norfolk, Neb.



LEE'S FORD, INC. Ashland, Neb.



ALAN YOUNG BUICK Lincoln, Neb.



DENNIS MOGIS CHEVROLET North Platte, Neb.



MOREHEAD CHEVROLET Beatrice, Neb.



OBERMEYER MOTOR CO. Auburn, Neb.



PAUS MOTORS West Point, Neb.



WILLIAMSON OLDSMOBILE Lincoln, Neb.



ROLFSMEIER MOTORS Seward, Neb.



Omaha, Neb.



SAPP BROS. FORD CENTER HOWARD KOOL CHEVROLET McCook, Neb.



GEIS MOTORS York, Neb.



RICH WATSON AUTO CENTER North Platte, Neb.



WATSON MOTORS Plainview, Neb.



STANGEL BROS. Onawa, Iowa

CENTURY BUICK Omaha, Neb.

HAMILTON CHEVROLET-CADILLAC Grand Island, Neb.

McMULLEN FORD Council Bluffs, Iowa

MEGINNIS FORD CO. Lincoln, Neb.

PARK PLACE PONTIAC CADILLAC/GMC Lincoln, Neb.

OLD MILL TOYOTA Omaha, Neb.

STRONG BROS. CHEVROLET Syracuse, Neb.

TINCHER RHODEN MOTOR CO. Nebraska City, Neb.

JANSSEN-KASTENS, INC. Syracuse, Neb.



Saffer Insurance Services, Inc.



Bob Saffer Life & Qualifying, Million Dollar Round Table

LIFE • HEALTH • DISABILITY INCOME and EMPLOYEE BENEFITS

4701 Van Dorn Lincoln, Neb. 402-483-4558

9202 W. Dodge Rd. Omaha, Neb. 402-397-5371



James T. Cohen Associate



The Powerhouse in Nebraska Gourmet Meats

Now that football weather is here, what could be better than a tender, flavorful Nebraska steak? HUSKER BRAND offers only the finest aged beef, trimmed to perfection in your favorite cuts; tender Filets, husky Boneless Strip Sirloins, luscious Rib Eyes and elegant T-Bones.

A Great Gift Idea!

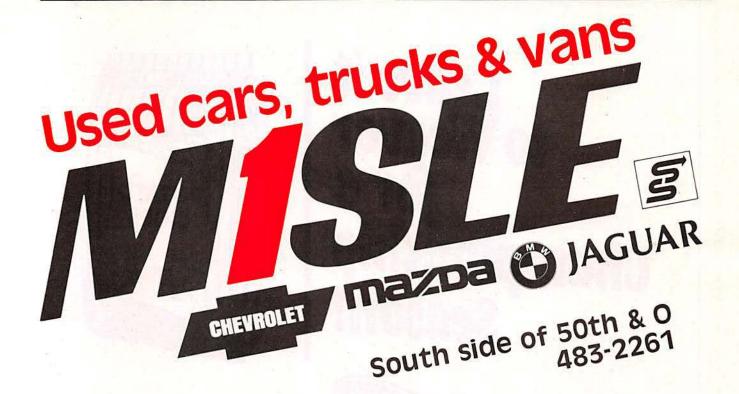
Send for your FREE catalog today! P. O. Box 81821 Lincoln, NE 68501 Better yet call our toll-free number

1-800-862-6262 Ext. HB2



TWO NEBRASKA LEGENDS Nebraska can boast of two legends:
Big Red and Valentino's
Year after year, the Cornhuskers
prove their superiority on the field.
And year after year, fans enjoy
Valentino's famous pizza, pasta and
pizzazz. After the excitement of Big
Red in action, enjoy another legend.
open at 11:00 a.m.

35th & Holdrege 467-3611 70th & Van Dorn 483-2811 27th & Highway 2 423-3113 13th & "Q" 475-1501



ParkPlace

North side of 50th & O / 464-0611

New cars, used cars, trucks & vans

Pontiac/Cadillac/GMC/Mercedes











Leave it to Weaver for a for a Season!





Weaver Potato Chip Co. Lincoln, Nebraska

Cornhusker Casualty Company

REPRESENTED BY OVER 100 INDEPENDENT INSURANCE AGENTS



INSURANCE FOR NEBRASKANS AUTO • HOME FARM • BUSINESS

9140 WEST DODGE ROAD OMAHA, NEBRASKA 68124

(402) 393-7255

800-642-9933



- * WIN AT WANEK'S with a superb selection of famous brand FURNITURE, CARPET, TVs, VCRs, APPLIANCES, BEDDING and WATERBEDS!
- * WIN AT WANEK'S with Wanek's FAMOUS LOW EVERYDAY SALE PRICES!
- * WIN AT WANEK'S with professional service during the sale and after the sale, too!
- * WIN AT WANEK'S with Statewide Delivery that includes in-home set-up and future in-home service!

YOU'RE THE WINNER with WANEK'S of Crete!



OPEN 7 DAYS! MONDAY thru SATURDAY, 8AM-9PM AND SUNDAY. 1-6!

"BANK" IT'S A TITLE THAT MUST BE WON...

NOT BORROWED.

We consider "bank" more than a word. We value it as a title that has to be earned...just like we earned the right to call ourselves "banks" in the first place. It's earned by becoming an important part of the communities we serve.

That means insuring your money to \$100,000 through the Federal Deposit Insurance Corporation. It means providing every financial service you, your family, and your business need (and providing it with greater experience than anyone else).



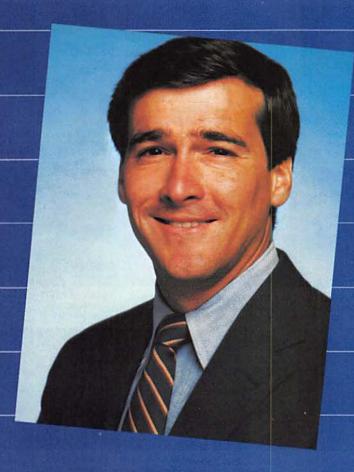
It also means offering a large share of our resources to help the area we serve through loans of all kinds...to hometown businesses, to farmers and ranchers, and to families.

We could go on, but we think you see why we consider the name "bank" so special.

Savings and loans, "financial service centers," industrial loan and investment companies, and credit unions are not commercial banks. But you can't blame them for wanting to borrow the title.

ONLY YOUR NEBRASKA BANK HAS THE HOMETEAM ADVANTAGE.

Nebraska Bankers Association All banks are FDIC insured



NEWSWATCH(7)



Big Red Travels with Lincoln Tour and Travel.

You'll be confident in the knowledge that your travels will run smoothly when you arrange your trip through Lincoln Tour and Travel. Big Red relies on our experience and ability to handle all the details. No matter how many, no matter how small. And you can rely on us for the same reasons. We've personally inspected

almost every itinerary on every tour we offer to insure that you'll get more than your money's worth-without any unpleasant surprises. No one can give you as much travel confidence as Lincoln Tour and Travel, so call us today.

Travel with Confidence.

First National Bank Building 13th & M Streets (402) 474-4111 (800) 742-7334 Gateway Shopping Center (402) 464-5902

Gateway Bank Building



John Chittick, CLU Falls City (402) 245-5939



John C. Horner, Sr. Lincoln (402) 476-8575



Kurt P. Kollmorgen Lincoln (402) 476-8575



Donald F. Killman, CLU Beatrice (402) 228-3615



William S. Jones, Jr. Lincoln (402) 476-8575



Virgil C. Wadhams Lincoln (402) 4889092



Leland R. Thiessen Henderson (402) 723-4400



Lincoln (402) 476-8575



David M. LeGrand (402) 873-7477



Barbara I. Kreifels Lincoln (402) 476-8575



James C. Bradford, PN Norfolk (402) 371-1123



Don R. Schaefer, CLU ChFC, SN, Omaha (402) 333-9500



W. F. Bill Burton, PN Grand Island (308) 382-1024



James C. Bradford, Jr. Norfolk (402) 371-1123



Marlyn L. McClain Council Bluffs, Iowa (712) 325-0126



CLU, Neola, Iowa (712) 485-2335



M. A. "Tony" Bradford Norfolk (402) 371-1123



Lyle W. Japp, CLU ChFC, SN, Omaha (402) 333-9500



Howard J. Hughes Columbus (402) 564-6327



Virginia L. Fuller Superior (402) 879-3828



Gerald L. Larsen Burwell (308) 346-4786



Richard W. Bailey, CLU SN, Grand Island (308) 384-0163



Joe Vlock, CLU Omaha (402) 333-9500



Gaylord J. Marshall Omaha (402) 391-8585



W. S. "Pen" Butterfield CLU, Omaha (402) 391-8585



Keameu (308) 234-1650



Omaha (402) 333-9500



Carl D. Redmon S. G. "Pete" Jenkins, CLU William (Bill) Stott, Jr. St. Paul (308) 754-5395



Norman C. Hall Omaha (402) 391-8585



Sue Ann Akers Council Bluffs, Iowa (402) 333-9500



Ron D. Rapp, CLU, RHU So. Sioux City (402) 494-3003



John L. Lord, RHU Omaha (402) 391-8585



Timothy L. Rischer (402) 426-9542



H. Irvin Good, CLU Omaha (402) 391-8585



John H. Lund, CLU Ogallala (308) 284-6262



Frederick L. A. Cady, CLU, SN, Omaha (402) 391-8585



Rodney P. Krause Valley (402) 359-2575



Larry A. Brookstein (402) 391-8585



Chris B. Krause, CLU (402) 359-2575



Tom A. Amold Council Bluffs, Iowa (712) 325-0126



John G. Smith, CLU Omaha (402) 391-8585 94



Omaha (402) 333-9500

Get your coaching tips on life insurance from a pro.





Dave Skutnik Omaha (402) 333-9500



Maurice P. O'Brien Lexington (308) 324-6407



Bruce White North Platte (308) 532-8285



Kathy M. White North Platte (308) 532-8285



Robert W. Knuth Lexington (308) 324-5963



Sheryl S. McDougall Omaha (402) 333-9500



David M. Hughes Columbus (402) 564-6327



James W. Sick Oakland, Iowa (712) 741-5501

Our game plan can make you a winner, too.

To make sure that you and your family reach your financial goals, let us help you draw up a winning game plan. A game plan that will assure your family's financial security, protect you against the high cost of illness, and build funds—tax sheltered—for a more comfortable retirement.

Call today. Helping you become a financial winner is our full-time career.

These are some of the many New York Life Agents in this area - all good people to know.



New York Life. For all of your life.

Life, Group and Health Insurance, Annuities, Pension Plans.

OMAHA GENERAL OFFICE
Eugene J. Malson, CLU, General Mgr.
Steven R. Schmillen, Sales Mgr.
Tim J. Arnold, Training Supv.
Lenis G. Grauf, CLU, Office Mgr.
10050 Regency Circle
Omaha, Nebraska 68508

NEBRASKA GENERAL OFFICE Duane D. Demaree, CLU, ChFC, General Mgr.

M. Naomi Ansell, Sales Mgr.
Glenn E. Bartley, Jr., CLU, ChFC, Office Mgr.
James H. Moore, CLU Training Mgr.
Suite 200
11704 West Center Road
Omaha, Nebraska 68144

LINCOLN GENERAL OFFICE
Mel E. Adema, CLU, General Mgr.
Donald L. Hunter, Sales Mgr.
Robert L. Nelson, CLU, ChFC, Training Supv.
Michael L. Bergstrom, CLU, Office Mgr.
1506 First National Bank Bldg.
Lincoln, Nebraska 68508

1985 SCHOOL Featuring Husker Head Coach, TOM OSBORNE And The Entire Nebraska Coaching Staff!

We wish to enroll in the 1985 Big Red Football School (Please indicate which session):

Name	Enclosed is a check for \$60 as a deposit, the b	alance of \$65 to be		May 26-29 Nay 28-29 Nay 29-June 1 Representations of the section of the sectio
City	State		AgeHt	June 2-5
Telephone () _	Will Stay in Dorm:	At Home:		
School	List Offensive Position	/and De	fensive Position	
Nebraska, and all of my) son while attendi University of Nebrask result of any such inj for such medical care	e will (or I) (whether one or more) hereby re- its employees from all claims on account of ing the Big Red Football School; and we (or is a and its employees for any claim which ma uries. If medical attention is required for inju- b. We also grant permisison for the Big Red or other commercial purposes.	any injuries which agree to indemnify hereafter be pres ry or illness while i	may be sustained by the Board of Rege ented by our (or my n camp, I give my p	by our (or ents of the b) son as a permission
	(Parent)		Date	
TO: THE BIG RED FO	OOTBALL SCHOOL—MEDICAL CERTIFICATION is physically fit to participate in an active football sch limit his participation in such a program.	ool and that I know of no	physical impairments	6/
	M.D. ATIONS WILL NOT BE ACCEPTED WITHOUT A D (A copy of 1984 school physical will be acce		RE.	
	OTBALL SCHOOL, 217 South Stadium Office Build			

HUSKER FOOTBALL PLAYOFF®*



NOTE: Each session is limited. Get your application in early

The game that tests your knowledge of Big Red facts . . . Important games, big plays, players, records, and trivia.

ORDER YOURS TODAY! and enjoy the fun and excitment of Husker football anytime. Great for post-game parties, any number can play. Only \$29.95 plus shipping & tax.

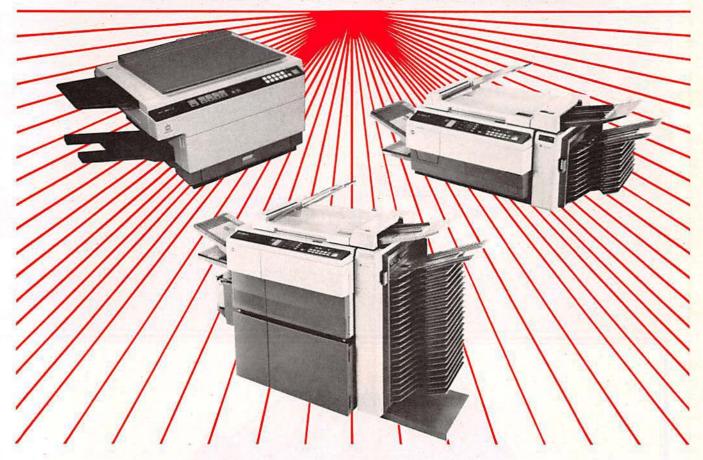
IDEAL GIFT FOR HUSKER FANS! game includes over 800 question and answer playing cards, realistic green playing board, bright red scoreboard & 3" hand cast pewter "Herbie" playing piece. All packed in a hand-some bookcase box.

3" HAND CAST PEWTER "HERBIE" SCULPTURE SOLD SEPARATELY ONLY \$14.95

NAME:	SEND ORDERS TO: DANROD INDUSTRIES			
ADDRESS:	— PO BOX 817, SCOTTSBLUFF, NE 69361			
CITY: STATE: ZIP:_	PHONE 308-632-6787			
☐ Check or Money Order enclosed	Please send:Husker Playoff Game @ \$29.95			
Charge to ☐ VISA ☐ MasterCard	"Herbie" Sculpture @ \$14.95			
Card # Expiration Date:	Add \$3.50 shipping & tax for each game			
Signature:	Add \$1.50 shipping & tax for each "Herbie"			
*All items licensed by the University of Neb	raska and a portion of the proceeds go to NU Athletic Program.			

COUNT ON THE MINOLTA TEAM

TO TACKLE YOUR COPYING NEEDS.



Minolta was the first to introduce the zoom lens, reduction/enlargement capabilities and the patented micro-toning function to office copiers.

In addition, we offer complete service and support to ensure continued productivity and efficiency.

Whether your needs dictate cost efficiency, high volume or special features, there is a Minolta copier ready to tackle the job.



Ask about our lease and rental programs now available on all Minolta copiers.



Lincoln Office Equipment

126 North 14th Lincoln, NE 68508 (402) 476-8833 Toll-free 800-742-0023

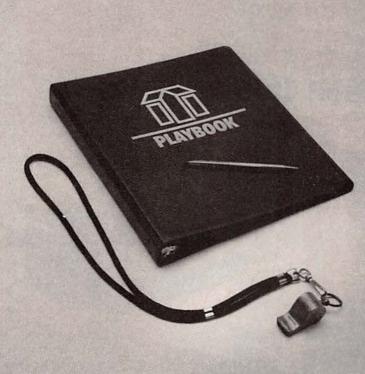


Office Products Center

P.O. Box 2098 Grand Island, NE 68802 (308) 382-8026 Toll-free 800-652-9396



8801 "F" Street Omaha, NE 68127 (402) 592-4080



ITI IS THE GAME PLAN FOR HUNDREDS OF FINANCIAL INSTITUTIONS.

When banks and savings and loans across the United States look for the ultimate source of financial computer software, they look to Lincoln, Nebraska and Information Technology Incorporated. ITI's service expertise, training programs and continually enhanced software help hundreds of institutions attain today's goals and anticipate the challenges of tomorrow.



INFORMATION TECHNOLOGY INC.

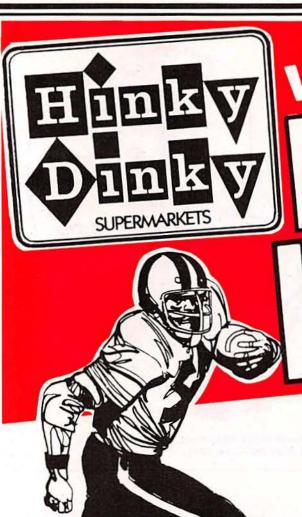
1345 Old Cheney Road / Lincoln, NE 68512 / 402 423-2682



See our impressive collection of the latest styles in quality dress and casual shoes, and receive the personal service you deserve. Our departments feature name brands such as Florsheim, Christian Dior, Johnston & Murphy, Cole-Haan, Bass, Dexter, and Sperry Topsider.

ben Simon's

WESTROADS, OMAHA • 397-8770 THE ATRIUM (13th & N) & GATEWAY, LINCOLN • 467-4421



Vote For Your.

FALLORITE

TOTO CONT.

At Any Hinky Dinky

Throughout Nebraska!

Come into any Hinky Dinky and cast your vote for your favorite Nebraska football player.

The winner is awarded the "Favorite Husker Trophy" and UNL receives a scholarship in his name.



CONVENIENT LOCATIONS IN LINCOLN.....

● 59th & Adams ● 17th & South ● 48th & Van Dom ● 26th & 'O'



Delicatessen & Bakery

The area's finest Delicatessen, offering a wide variety of meats, cheeses, salads, sandwiches and fried or BBQ chicken. How about fresh donuts, rolls and more from our in store Bakery!



HINKY Pharmacy

Have your prescriptions filled by our Registered Pharmacists while you do your grocery shopping!

59th & Adams / 17th & South.



Ocean Fresh Seafood and Full Service Meat Counter

Select your favorite fresh seafood. . .from Live Lobster to Fresh Shrimp. Flown in Daily. Also U.S.D.A. Prime or Choice Meats. Custom Cut.

Only at 59th & Adams and 17th & South.

"FRESH AND FRIENDLY— RIGHT HERE IN NEBRASKA!"

Quality Chekd Milk is so fresh you can almost hear it Moo.

Milk so full of pure nutrition and farm-fresh flavor, you really expect it to Mool Really fresh milk, from right here at home, checked for quality to make sure all the good things stay in, all the way to your table. Next time, pour Quality Chekd Milk—and listen closely. You might really hear it Mool





Plants—Norfolk, Scottsbluff/Gering. Branches: Lincoln, Grand Island, North Platte, West Point, Chadron, O'Neill, Gordon, Alliance, Sidney, Atkinson, Columbus, and other Nebraska cities.

Make a grand entrance

LIMOUSINE

475-5466 Chauffeur-driven Cadillacs for any special occasion. Visa and MasterCard accepted.



Fine Dining in Lincoln!

Hors d'oeuvres
Served in Our Lounge 4 to 6 p.m.
Monday through Friday
Party Accommodations and Catering Service
Restaurant Open Daily
Monday through Friday at 11:00 a.m.
Saturday at 5:00 p.m.







MID-CONTINENT BOTTLERS, INC.

LINCOLN SALES DIVISION 4801 SUPERIOR STREET LINCOLN, NEBRASKA 68504 The professionals you need to handle all your collection and credit problems.

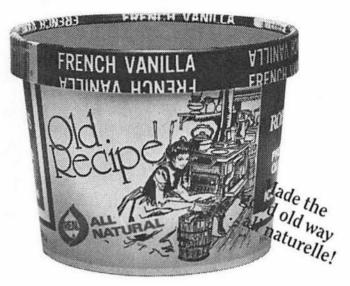


Accent Service Company, Inc.

7101 Mercy Road, Suite 402 Omaha, Nebraska 68106 402-391-5285

Roberts Old Recipe Ice Cream

AVAILABLE IN: 1/2 Gallons • Quarts • Pints



FLAVORS: French Vanilla • Double Chocolate • Butter Pecan • Heavenly Hash • Strawberry Cheesecake • Mint Chocolate Chip • Chocolate Almond • Raspberry Cheesecake • Carmel Praline Pecan.



The R. T. French Company, One Mustard Street, Rochester, N.Y.





The Lincoln Exchange. 132 South 13th. 476-7200. A bistro and bar with continental flair. Varieties in menu and price — from a light sampling to full dinners available.



Jax Shack Restaurant & Lounge. 27th & Woods Blvd. (Bishop Heights Shopping Center). 423-0166. Enjoy the best of everything in a friendly, casual atmosphere. Full menu featuring Nebraska beef and seafood. Extensive wine list. Great cocktails.



Spike & Olly's. 52nd and "O". 464-6862. Lincoln's unique gathering place—plants, brass, copper, antiques, mirrors, raspberry walls, sky lights, stone floors. The food is outrageously good, from Continental Cuisine, Deli Sandwiches, Espresso & Pastry and everything in between.



Join us. We're the pros in our league.

Brittany's Grand Edibles and Spirits. 227 No. 9th. 476-3020. Just 3 blocks south of the stadium on 9th Street. Quality entrees, sandwiches, soups, and salads for lunch or dinner. International specialties, steaks and seafood for dinner on the Parlour Level. Brittany's is the place to be!



The Rose. 200 No. 70th. 464-8485. Serving lunch as well as dinner Monday-Sunday. Authentic Irish fare as well as American cuisine featuring fresh fish specialties and steaks.



Old Market Spaghetti Works. 228 No. 12th St. 475-0900. For great BBQ ribs, or all-you-can-eat pasta. Lunch OR Dinner! Pre-game specials. Close to Memorial Stadium. Heading back to Omaha? Try our Old Market or Ralston locations.



The Renaissance at the Cornhusker. 333 South 13th Street on Cornhusker Square. Lincoln's premier continental dining experience Monday through Saturday evenings and lunch Monday through Friday. Incomparable brunch each Sunday . . . all under the direction of a Master French Chef. Call 474-7474 for reservations.

Reuben's

Reuben's. 6100 "O" Street. 467-2561. Quality steaks, seafood and specialties served in a friendly comfortable atmosphere. More of what you go out for.



Tony & Luigi's, 5140 "O" Street. 466-2351. Experience fine dining. Enjoy Italian, American and many fine gourmet specialties in our all-new atmosphere. Top off an entree with one of our exquisite desserts or a unique liqueur dessert.

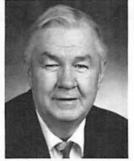
The American Express Card. Don't leave home without it."



ITRADITION



JOHN F. ZIMMER, CPCU, AAI



GAY BLANC



JAMES G. ZIMMER, AAI

ZIMMER-BLANC INSURANCE AGENCY

3230 S. 13th
Lincoln, NE
(Across from Indian Village–Parking at the Door)

Insurance for Home—Auto—Life—Business
ONE CALL DOES IT ALL

423-6262











•Hall of Fame

·Huskers in the Pros

Bret Clark

If You Aren't Subscribing To

Huskers Illustrated

Here's What You're Missing!..

- - •Mike Knox
 - •Big Eight

Basketball Preview

Husker kickers



- •The 1971 Champs
- •Freshmen Report
- •Irving Fryar

- 9 Big Full-Color Magazines Each Year
- 11 Weekly Updates
 During Football Season
- Complete, In-Depth
 Coverage of the Huskers
 Year 'Round



- Orange Bowl Preview
- ·Goodbye, Seniors
- Dave Hoppen



Enjoy All The Thrills Of The '84 Husker Season!

- Orange Bowl Wrap-Up
- •Rozier Wins Heisman
- •Steinkuhler Hogs

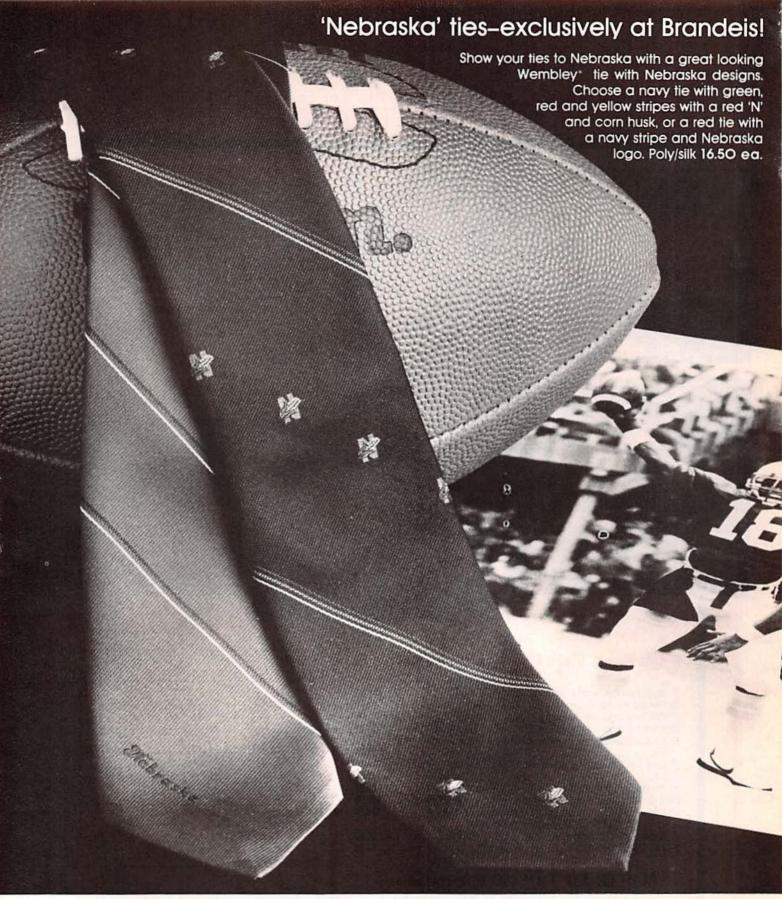
Honors

- •Spring Wrap-Up
- •Big Eight Preview
- •Traynowicz Goes After

Outland

Subscribe Now!!

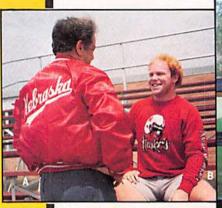




At Downtown, Crossroads, Westroads, Southroads, Baker Square, Westgate, Gateway, Grand Island



Support#Huskers!





GOLF & TENNIS BAGS

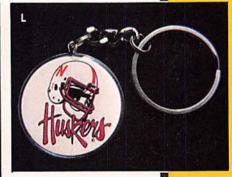
The 10½" Tour Style Golf Bag features a six way club divider, reinforced opening, full balance harness system, comfort grip, extra large double zippered ball pocket, heavy duty straps, full access shoe pocket, and an inside umbrella well. Each order receives qualified individual attention. The result is a golf bag with exclusivity and prestige, and further identifies you as a "Huskers" booster. The deluxe golf bags are also available on a smaller bag frame, 9½" Deluxe, 8½" Deluxe, 8½" Carry Bag, for the Sunday golfer.

To protect your golf bag, while traveling, we have designed a unique travel bag featuring cordua nylon for rugged, durable performance.

INDIVIDUAL LETTERING ON BAGS \$3.00 Per Letter

101/2 Deluxe Tour Golf Bag	\$258.00
9½ Deluxe Golf Bag	222.00
8½ Deluxe Golf Bag	175.00
8½ Carry Golf Bag	133.00
24" Tennis Bag	142.00
Golf Travel Cover	80.00
Terms: Payment in full with order (Freight charges will be be	





Order Your Big Red Football Clothing

(A) Satin Jacket w/fleece lining, embroidered S-XXL
(B) Sweatshirts. 50-50 blend, red or white w/sleeveprint S-XL \$15.00
(C) Cordoroy Caps with Nebraska Design. Adjustable\$10.00
(D) Cordoroy Caps with Husker Helmet Design. Adjustable \$10.00
(E) Lord Jeff Cardigan Buttondown Sweater. 100% orlon, red or white.
S-XL\$35.00
(F) Lord Jeff Pullover V-neck Sweater. 100% orlon, red or white.
S-XL\$31.00
(G) T-Shirt. 50-50 blend w/Helmet Design, white w/red. S-XL \$6.00
(H) & (I) Golf Shirts. 75-25 blend, red or white, embroidered. S-XL \$22.00
(J) Game Jersey. Nylon, red only. Sizes Run Large. S-XL\$25.00
Add \$4.00 for shoulder numbers.
(K) Shorts. 100% polyester, red only. S-XL\$8.00
(L) Key Chain. Helmet Design, split ring security \$4.00

Mail Order To: T-D Enterprise P.O. Box 81883 Lincoln, NE 68501

Check or money orders only. Made out to T-D Enterprise, Inc. T-D Enterprise will not be responsible for payments made to anyone other than T-D Enterprise,

Sorry, no returns or exchanges accepted without T-D Enterprise authorization. All defects must be filled within 14 days of shipment. Add \$2.00 for return to cover freight.

QUAN.	SIZE	ITEM	TOTAL
FREIGH		or first item, \$1 for each tonal item except bags.	
		SIDENCE TAX only	
List Addiadditiona	al instru		

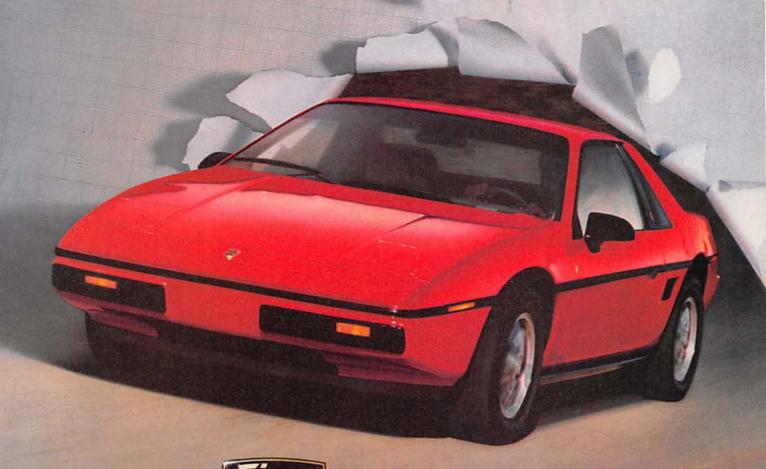
In case we have a question on your order Phone (____)_

HURRY!

3-4 weeks delivery, except on bags. (UPS or US Mail for Delivery)

PONTIAC FIERO

BURSTS ON THE SCENE TO RAVE REVIEWS!



From the moment the hot new mid-engine Fiero hit America's streets, it became the driving sensation of the year. And the automotive critics agree:

The Fiero 2M4 is a thrill to look at, a joy to ride in, and a ball to drive."—CAR AND DRIVER September 1983

Fiero features fully-independent suspension, rack and pinion steering and power four-wheel disc brakes, all standard. But Fiero excitement isn't limited to the way it drives: The Fiero has its own brand of fresh technology: a space frame machined to tolerances normally reserved for engines and transmissions." – MOTOR TREND September 1983

The Fiero space frame is "milled and drilled" for precise fit of the Enduraflex™ body panels, which resist minor dents and will never rust. And what about Fiero's bottom line?

"Ve welcome its addition to the ranks of affordable machines for enthusiast drivers"—

ROAD & TRACK September 1983
Fiero prices start at just \$7,999! Even at \$8,499! (Fiero Sport Coupe shown), Fiero takes its rightful place among the great cars of the world. The mid-engine Pontiac Fiero: practical, durable, economical* and flat-out exciting – only from Pontiac!

†Manufacturer's Suggested Relail Price including dealer prep. Taxes, isomos, destination charges and optional equipment additional. Here Sport Doupe (shown), with WS6 perf. pkg. - \$463 additional. *Pontiac Risro Sport Coupe offers an EFA EST MR5 of 26 and a high-way estimate of 40. Use estimated MPG for comparisons. Your mileage may differ depending on speed, distance, weather Actual highway mileage lower.

Some Pontiacs are equipped with engines produced by other GM divisions, subordiaries or affiliated companies worldwide. See your Pontiac dealer for details





Introducing Firestone's 5-211 Import Car Radial.

WE'VE PROVED IT AROUND THE WORLD. NOW WE'RE BRINGING IT HOME TO YOU.

Firestone's S-211 import car radial. With over 10 million sold around the world, it's proved itself in use in over 80 countries. And it's approved on the cars of 14 leading international manufacturers. From Alfa Romeo and Audi to Toyota and Honda to Volkswagen and Volvo.

Now it's come to America. In a full range of sizes to give you the performance you want for your import or small domestic car.

Advanced design for world driving conditions. Straight sidewalls for cat-quick responsiveness and high speed handling. Elliptical footprint for outstanding dry and wet traction. Dual tread radius and laterally stable steel belt construction for long life.

The Firestone S-211. See it at your Firestone retailer. World proven performance, we're bringing it home to you.



THERE'S NEW FIRE AT FIRESTONE.

o you think college football is a rough, tough game?
You're right, it certainly is, but how about all those athletes who played the great American game during the first 70 years — the "60-minute men."

Now that was really rough and tough football and it challenged an athlete's



there on Oct. 13, 1945, when the era of "60-minute man" finally came to an end.

On that date, Michigan was scheduled to play one of the greatest Army teams of all time, led by Mr. Inside and Mr. Outside, Glenn Davis and Doc Blanchard.

It was during World War II. Some of the Army players were 22 and 23 years

THE -MINUTE MEN

stamina as much as his skills. The college football players of the "good ol' days" played both offense and defense and were in the game from the opening kickoff to the final gun.

Unlike the game today in which 11 fresh players trot onto the field whenever the ball goes from one team to the other, football in the old days was played with just 11 men.

For most of college football's 115 years, the "60-minute men" dominated the sport, and it wasn't until 1941, when the free-substitution rule was adopted, that there were full units of specialists for offense and defense.

It was a mark of courage, toughness and durability to play the entire game in the old days and the entire game actually was 90 minutes instead of 60 because the halves were 45 minutes, not 30.

Substitutions were rare (most often there were just 15 players on a team — 11 regulars and four substitutes) and a substitute could only enter the game when there was an injury.

On occasion, however, a tiring player would be asked by his coach or captain to feign an injury in order to get a fresh player in the lineup.

Force was the name of the game and the flying wedge was one of the most popular plays.

One wonders how long college football would have survived as a college sport had not President Theodore Roosevelt intervened in the early 1900s in the interests of safety and less brutal play.

The story is told that Roosevelt reacted in rage after seeing a photograph of an injured Swarthmore player who had been the object of some particularly rough play on the part of Pennsylvania.

The sight of Bob Maxwell staggering off the field caused Roosevelt to issue an ultimatum to the football fathers of the day:

"Clean up the game or it'll be banned by presidential edict."

by Wayne DeNeff, The Ann Arbor News

Led by Walter Camp, often called "The Father of Football," the college football people reacted quickly to Roosevelt's demand.

Here are some of the changes instituted:

- Forward passing was legalized, making the game more a game of skill.
- Mass interference plays were eliminated.
- A neutral zone was established at the line of scrimmage.
- The yardage for a first down was increased from five yards to 10 yards.

So the game started to change from a pushing and shoving match to a game of skills in which a knack for throwing and catching the ball was as important as wrestling an opponent in a mass of bodies.

And legalization of the forward pass created the glamour boy of football — the quarterback.

Who were some of the great 60-minute football players?

Almost every outstanding football player from the birth of the game in 1869 to the free-substitution rule of 1941—Walter Camp, Pudge Heffelfinger, Knute Rockne, Red Grange, Jim Thorpe, Bronco Nagurski, Ernie Nevers, Alonzo Stagg, Frank Hinkey, Willie Heston, Chic Harley, and the list could go on and on.

The rules makers added three little words that made all the difference in the world:

A substitute could enter the game "at any time."

Previously, a player could not reenter the game during the period in which he had left.

There are times in athletics when an innocent rule revision results in revolutionary changes of the sport itself. All it takes is some ingenuity on the part of the coaches.

And ingenuity, plus necessity, was

old, while Michigan Coach Fritz Crisler was fielding a team of 17- and 18-yearold freshmen. Most of the older players had been drafted into military service.

The week of the game, New York sportswriters were calling Crisler's team "The Fuzz Kids" and the Cadets were solid five-touchdown favorites.

Crisler figured there was no way he was going to defeat Army with his best 11 against Army's best 11, but his idea, developed during a week of practice, was to have one Michigan unit for offense and one unit for defense.

It marked the beginning of two-platoon football.

Instead of 11 against 11, it would be something like 22 Wolverines against 11 Cadets.

"When you have a dime and the other guy has \$1,000," said Crisler, "it's time to gamble."

The 70,000 spectators in Yankee Stadium on that mid-October day looked on in amazement as a whole new group of Wolverines entered the game when Michigan took over the ball, and another new group entered when the Wolverines went on defense.

Army scored the first two touchdowns to take a 14-0 lead but the college football world was shocked when Michigan became the first team to score on Army that season and the lead was trimmed to 14-7.

The harried Cadets finally scored twice in the fourth quarter for a 28-7 victory, but Michigan's amazing Wolverines were the talk of college football that fall.

Crisler's phone was ringing off the hook the rest of that season as coaches and sportswriters sought more information on the revolutionary way of playing the game.

"Our only hope was to keep fresh players in the game and play our best tacklers on one unit and our best runners and blockers on the other unit," said Crisler.

On that day the "60-minute man" had passed into oblivion.

How to move with and take your

Meet the IBM Portable Personal Computer.

It's a complete PC. In a case. With a handle.

And a welcome addition to the family.

The IBM Portable Personal Computer is the first IBM PC system you can pick up and take with you. Across town or across the hall. Or put away easily for another day.

It's a powerful system, with 256 KB of user memory (expandable to 512 KB) and a slimline double-sided 5¼" diskette drive (and room for another). Plus a built-in



9"monitor with easy-to-read amber characters. Text and graphics capability. And an 83-key keyboard.

All fitted into a sturdy, transportable case that's easy to handle. And park.

The IBM of portable personal computers. Make no mistake about it, this is a true IBM PC.

Which means it is part of the same dependable family as the IBM Personal Computer, the IBM PC/XT and the IBM PCjr. And that means you can use many IBM Personal Computer Software

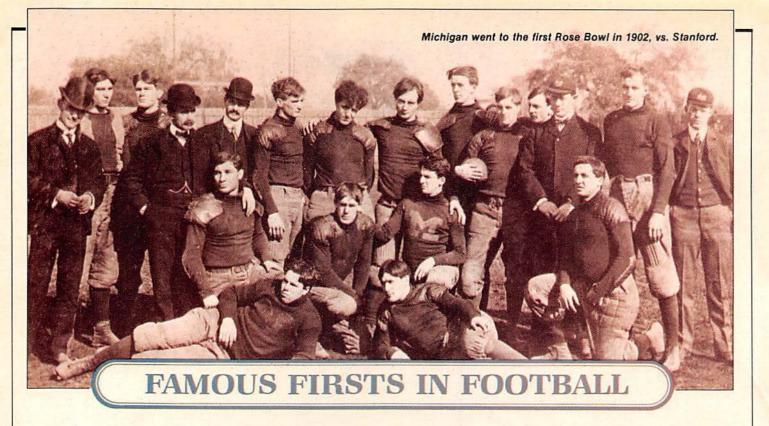
programs to help you reach your goals.

All this and five expansion slots, ready to accept expanded memory, printers and other useful IBM Personal Computer options. Which should keep you rolling far into the future.

Pick one up at a store near you. You can see the IBM Portable Personal Computer at any authorized dealer or

IBM Product Center.

To find the store nearest you, call 1-800-447-4700. In Alaska or Hawaii, call 1-800-447-0890.



- The first time a football with a rubber covering was used in a major college game was on October 13, 1951, at Grant Field in Atlanta, Georgia. Georgia Tech beat Louisiana State 25-7 in that game.
- The first football book was American Football, written by Walter "Father of American Football" Camp in 1891. It contained 175 pages with 31 portraits.
- The first football club was the Oneida Football Club, organized in 1862 at Epes Sargent Dixwell's School in Boston, Massachusetts. Members played all challengers from 1862-65. The club was never defeated and its goal line was never crossed.
- The first intercollegiate football association was the Intercollegiate Football Association organized in Springfield, Massachusetts, with Columbia, Harvard and Princeton as its charter members (Rutgers and Yale joined later). The Association standardized the number of men on the field—15—and the area of the field—140 by 70 yards.
- The first football dummy used for tackling practice was designed by Coach Amos Alonzo Stagg at Yale in the fall of 1889. He used an old gymnasium mat.
- The first all-star football game was organized by Chicago Tribune Charities, Inc., a non-profit organization, and was played on August 31, 1934 at Soldier Field, Chicago. The Chicago Bears, coached by George Halas, played the College All-Stars, coached by Noble Kizer of Purdue. The score was 0-0.
- The first Army-Navy game was played on November 29, 1890 at West Point, New York. Navy beat Army, 24-0.
- The first football game to be played at night occurred on September 29, 1892 at the Mansfield Fair, Pennsylvania. The opponents, Mansfield Teachers College and Wyoming Seminary, played under 20 electric lights of 2,000 candlepower. Neither team scored in the game, which lasted 70 minutes and consisted of only one half.
- The first college football game played in the United States and broadcast by radio in England involved Yale and Harvard. Harvard won, 13-0.
- The first game to attract 100,000 fans was played at Memorial Stadium at the University of California, Berkeley on Novem-

- ber 22, 1924. Both the Bears and Stanford were undefeated coming into the game, which ended in a 20-20 score. The stadium held 76,000, while 24,000 more fans watched from "Tight Wad" hill near the stadium.
- The first indoor college game pitted Springfield Massachusetts Young Men's Christian Association against the Yale Consolidated Team, which included five Yale varsity players. It was played at the end of the 1891 season as part of a three-day winter carnival at Madison Square Garden, New York. The score was 16-10 in Yale's favor.
- The first intercollegiate football championship was won in the fall of 1876 by Yale, which played and beat Columbia, Harvard and Princeton.
- The first international college football game was played on December 6, 1873 at New Haven, Connecticut. Yale beat Eton, England two goals to one.
- The first goal post was used in a game between McGill University of Canada and Harvard, at Cambridge, Massachusetts, on May 14, 1874. Also at that game, admission was charged for the first time at a college sports event. (The proceeds were used to entertain the McGill team.)
- The first player to score 50 points in one game was Clark Hinkle of Bucknell University, Pennsylvania on November 28, 1929 vs. Dickinson College, Pennsylvania. Hinkle made eight touchdowns and two extra points. Bucknell won, 78-0.
- The first team to score more than 750 points in a season was Harvard, in 1886. The team made 765 points in 14 games; it won 12, lost two.
- The first midwestern team to play on the Pacific Coast was the University of Chicago, on December 25, 1884 vs. Stanford. The score was 24-4, Chicago.
- The first Rose Bowl game was played in 1902, matching up Michigan and Stanford.
- The first time two teams wore uniforms was on November 13, 1875 at a New Haven, Connecticut game between Yale and Harvard.
- The first time uniform numbers were worn was on December 5, 1880. The teams were the University of Pittsburgh and Washington & Jefferson University.



GET A PART-TIME JOB IN OUR BODY SHOP.

It feels great to work your body into top condition. To push it to the limit. And then exceed it.

But it takes training. To get fit. And to stay fit. And the Army National Guard will give you that training. And we'll give you the incentives to keep working at it. Incentives like a good paycheck, new skills, college tuition assistance, and many other valuable benefits.

In the Guard, you'll train to keep your body in condition while you practice your military skills. You'll be doing something good for yourself, your community and your country. Start shaping your future today by giving us one weekend a month and two weeks a year. Call your local Army Guard recruiter or call toll-free 800-638-7600.*

*In Hawaii: 737-5255; Puerto Rico: 721-4550; Guam: 477-9957; Virgin Islands (St. Croix): 773-6438; New Jersey: 800-452-5794. In Alaska consult your local phone directory.



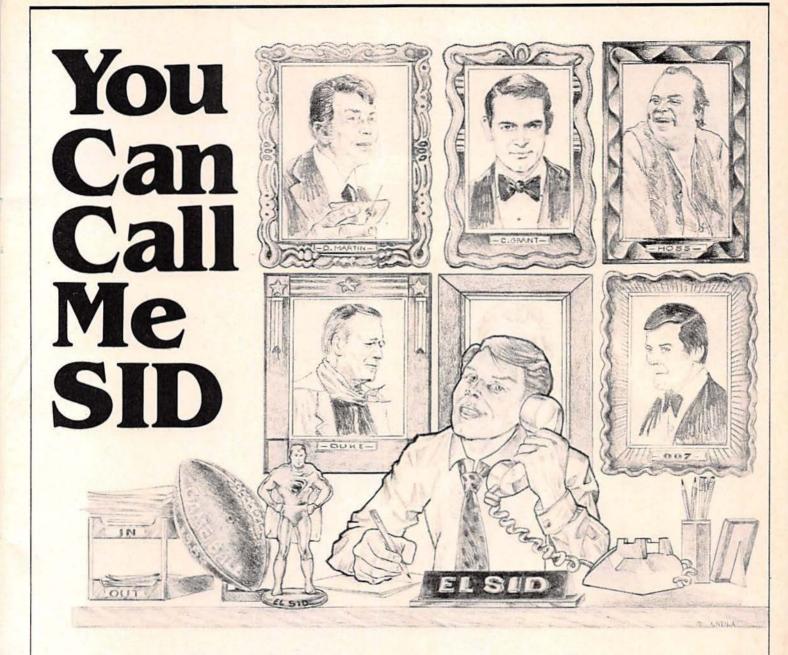
It pays to get physical.



From Full Value Contents™ coverage to Home Replacement Guarantee, SAFECO provides the winning combination in Homeowner insurance.

So look in the Yellow Pages for the independent SAFECO agent nearest you. And join the home team.





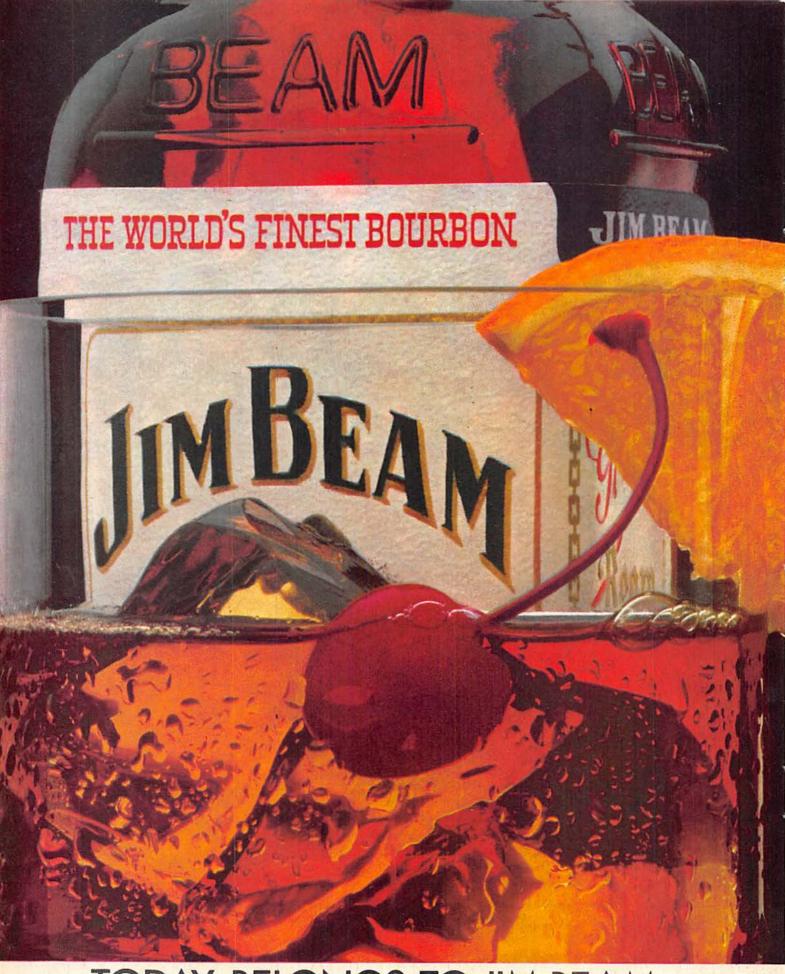
by John Mooney, Salt Lake Tribune

o paraphrase that comic monologue ("You can call me Ray and you can call me Bill"), the routine of the Sports Information Director might begin, "You can call me SID, and you can call me Anytime!"

What does the SID do?

Rick Brewer of the University of North Carolina answers, "Of course, the thing the SID does more than anything else is get interrupted. That may be the SID's main function—handle interruptions."





TODAY BELONGS TO JIM BEAM.

KENTUCKY STRAIGHT BOURBON WHISKEY, 80 PROOF, DISTILLED AND BOTTLED BY JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KY,

You Can Call Me SID

continued

And Will Perry, a former SID who is now assistant athletic director at Michigan, answers, "Anything the athletic director wants him to do. Don Canham had more ideas than I had arms and legs. We launched vast marketing, direct mail and advertising programs out of the SID office in 1968 (before there were promotion and marketing directors in athletic departments). Canham once told CoSIDA (College Sports Information Directors of America) years ago, 'make yourself valuable to the department or they are going to hire someone to do the job that you can do.' That's exactly what happened.'

In answer to the question, Hal Bateman, the SID at the U.S. Air Force Academy, sent a job summation written by an anonymous SID:

The Sports Information Director

"He's a phenom; a mental and physical marvel. He must be able to eat like Hoss Cartwright, drink like Dean Martin, write like Grantland Rice and have Bill Toomey's stamina. El SID must be as suave as Cary Grant, as unshakable as John Wayne and as cool-headed as James Bond ...

"The Sports Publicity Man finishes his duties at midnight and no one sees him stumbling down the steps in the dark, a typewriter under one arm, ditto machine under the other, brief case in his teeth and throbbing pain in his head... So if it looks like a job for Superman, it is."

However, Mark D. Colone of the University of North Carolina-Charlotte offers another viewpoint: "When I first walked into Marty Rasnake's office as a freshman I didn't know what a SID was. That's how unnoticed our profession is. I accepted a very small scholarship and began my life in this rewarding profession. My first job entailed the simple job of shagging errant soccer balls as they went out of bounds. And I went expecting to be the official scorer! I got that job after the game and my career took off! I'm now the youngest SID in Division I in the country."

One of the veterans, Bill Whitmore of Rice, a CoSIDA past president who retired this summer, offered this philosophy: "At least they let us in the game free and give us a good seat and a meal."

What does the SID do?

Maxey Parrish of Baylor answers: "The question might be better posed, What does the SID NOT do? Sometimes when I look at what I do and what it takes to do my job well, it's almost scary.

"Between press releases, statistics,

brochures, media guides, recruiting material, posters, newsletters, hosting events, travel to other events and generally being the athletic department's representative to the public and the media, the different duties pile up. But the bottom line, in addition to doing all the things normally associated with a SID, is to be accessible and helpful. A SID can have lots of faults but lack of accessibility CANNOT be one of them."

"The increase in electronic media coverage has made my job more difficult now after 17 years in the business," Bateman of the Air Force submits. "This really has spread the SID very thin since the print and electronic boys constantly are vying for the SID's attention, which puts you in a difficult situation."

George Wine, SID at the University of Iowa, raises a point on a tough facet of the job: "At some schools the SID is to service the coaches, not the media. Fortunately, I have always been able to convince my bosses that I am an information person first and a publicist second. The campus phone book one year listed me as 'Sports Informant' which sounds a little like Watergate's 'Deep Throat.' But that's the toughest part of the SID job."

Johnny (Ranger) Keith, formerly of Oklahoma U. and now at New Mexico, agrees, adding, "Coaches think you are solely a promoter of their athletes. Maybe so, in a small way. But the title Sports Information Director means to me you're a news service more than a promotional tool.

"Probably the most important phase of the job," Keith adds, "is serving as a liaison between coaches, athletes, staff and the media, solving their differences, explaining to one party why the other does this or that, and getting the parties together when necessary.

"A sports information director who goes home at 5 p.m. isn't doing his job. If I came home at 5 p.m. my wife would shoot me for breaking and entering," Keith added.

David Housel of Auburn agrees, contributing, "Too many SID's are afraid of losing their jobs. The good SID must act as the middleman and he continually walks a tight rope between the media and the coach, defending the coach when necessary. He must not be afraid to tell a coach he is wrong. He — the SID — is a paid professional and he is just as important in his area of expertise as coaches are in their areas."

Not all SID's have this problem. Mike Treps of Oklahoma is a lucky one. "We are fortunate in that our coaches do not believe in closed practices or locker rooms, so there is little trouble getting anyone you need. The fact you can promise a writer or broadcaster he or she can have access to the coach or athlete of their choice without having to contact the coach or athlete is a big help in my job."

Interviews, expecially with a great star, can pose problems, as Claude Felton of Georgia reminds in the case of Herschel Walker.

"In Herschel's freshman year, we were receiving 12-15 interview requests a day, from all over the country, and 95 percent of them were for in-person interviews. Time was a premium, but one writer from San Francisco flew to Atlanta, drove 65 miles to Athens, talked to Herschel for 20 minutes and flew back home," Felton marveled.

It's the unusual which makes the SID job interesting, or heartbreaking.

Jim Garner, now athletic director at Appalachian State but formerly SID at Texas Christian, admits, "My most memorable moments deal with tragedy. In 1971, our head football coach, Jim Pittman, died on the sidelines of a heart attack during a game at Waco; in the spring of 1972, his replacement, Billy Tohill, had a terrible auto accident and had a foot amputated, and in 1974 halfback Kent Waldrep suffered a paralyzing injury in a game against Alabama. In each case, handling the media called for special tact."

Mike Wilson of Washington remembers a not-so-tragic incident involving Bob Murphy of Stanford.

"While there are many stories of coaches leaving the SID's at the airport, Murphy did one better," Mike contributes. "In the days before hijackings, it was not uncommon for the SID to drive his car loaded with media people right on the runway, unload and have the airline people turn the car in to the rental agency at the airport. That's exactly what Murphy did, and it wasn't until the plane was 10,000 feet off the ground he realized he still had the rental car keys in his pocket. He never heard how they got that car off the runway."

But maybe the biggest crisis was faced by Marv Homan of Ohio State, who reminds: "I was an assistant in the mid-'50s and the Big Ten Skywriters were making their visit to Columbus. As I was greeting the writers as they left the bus for our practice, some of the early departures were coming back. Coach Woody Hayes had barred the gates for the press. Eventually, Woody left practice and talked to the writers, but the reception was short of cordial."

You Can Call ME SID

continued

Nick Vista of Michigan State still shudders over one of his embarrassing moments.

'It was Michigan State-Ohio State on national TV in 1972 when I was assistant to Fred Stabley," Nick shuddered. "For the first time in my career, I didn't check the uniform numbers. We launch a drive and I'm on the lower photo deck when it appears our drive is stalled and we'll kick a field goal. I spot a No. 5 warming up and I suddenly realize we don't have a No. 5 on the roster. Much to my horror, I realize it's a soccer player of Dutch descent brought up by Duffy late in the week from the junior varsity. His name is Dirk Kryt. I knew I had the J.V. roster in my brief case, but by the time I got there Dirk had booted a 23vard field goal, the first of four he was to kick that afternoon.

"We finally got the word to everyone who the kicker was, but we didn't have the name spelled right nor did we pronounce it correctly. Keith Jackson never lets me forget that error."

Publicity men get blamed for many things, but Haywood Harris of Tennessee takes the prize.

"It was my duty to see the bus was at the airport when the team arrived on Friday afternoon," he admits. "But when the team was aboard, the bus wouldn't start. The driver gave the coach the bad news the fan belt was broken.

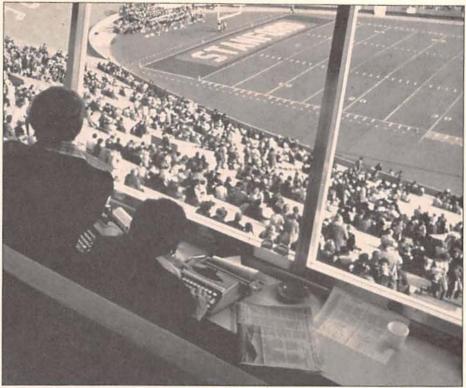
"The coach yelled, 'Hey, Haywood, didn't you check the fan belt?' and the only retort I could make was a weak, Well, coach, it was working last time I looked."

Jack Zane of Maryland won't forget the night the lights went out in Virginia, either.

"When I was at George Washington, we played a few games in Alexandria and Arlington, Va.," he prompted. "We were playing The Citadel and had the papers all on Saturday night deadlines. The moment the 12,000 fans left the stadium, all the lights were turned off. The stadium manager informed me we had rented the stadium for the game and the game was over. It took a little cash to get the lights on for the press box.

"The Oyster Bowl stadium in Norfolk had the Telex machines on the ground floor and the press stories were sent down by pneumatic tubes. I went to the Western Union with some special instructions, only to find no copy had come down the tubes, the containers being stuck between floors. Everyone had to start writing all over."

Ralph Carpenter, of Texas A & M, but then of Texas Tech, remembers a smashing experience, "The athletic di-



Among the myriad duties of a sports information director, having the press box ready for the press corps is just one.

rector and I were planning to take a plane from Lubbock to Dallas and as usual, we were late starting. In haste to get his bags in the car, I left my suitcase right behind the rear wheel and when we backed out... Well, you should see me walking through the lobby with my Fruit of the Loom undies hanging out of the battered bag."

Will Perry recalled the time the county health inspector closed all the concessions in the Michigan stadium, including the stand which sent the box lunches for the writers in the press box. He also mentions the case of the missing pencil sharpener in the press box.

"Everything was in order, until Joe Falls from the Free Press complained about the lack of a pencil sharpener, and sure enough, someone had stolen it, just as someone had from my predecessor, Les Etter, years before," Will recalled.

There are many stories of the SID facing a frozen mimeograph machine, but legend says it was Wilbur Snypp of Ohio State who solved the problem by pouring a fifth of vodka into the frozen ink well and everything came out fine.

Butch Henry of Arizona and formerly at Arkansas points out the hardships of a family-man SID.

"Our first child was born on a Saturday in October. My wife came out of the delivery room, we named the child and I caught the plane for Dayton and walked into the press box as they were playing the National Anthem. Our second child was born on the last day of the Arkansas Relays.

"My wife called the press box to say she was ready to go to the hospital. Soon as the prelims of the mile relay were over I rushed home, took her to the hospital and told her, 'Hang on until the mile relay finals are over.'

"Sure enough, I saw the winning team break the tape and still made it to the delivery room on time. Maybe this is why we have only two children," Butch laughed.

Maybe the best answer to "What does the SID do?" was supplied by Rich Brewer: "I got a phone call from a guy in Norfolk who told me he was interested in replacing me at Carolina and wanted to know who he should contact about it. He was quite serious and said he was tired of his job and liked Chapel Hill.

"Then he asked the key question: What exactly do you do?" I couldn't answer him then and I can't now."

Vista, also a former CoSIDA president, sums it up: "Write what you want, but please remember that we couldn't be in a more exciting or rewarding business. Working with the thousands of fine student-athletes over the years and meeting the hundreds of media folks has been something. We may not get our glory, or our pay, or even our just return, but kicks we do get to boot."



With FALS One-Stop System it's never been easier to lease a new Ford.

If you're interested in leasing a new car or truck look at FALS, Ford Authorized Leasing System. Just one stop at your local FALS dealer can put you in the driver's seat of a new Ford car or truck because your vehicle, taxes, insurance, even road service can be handled at one convenient location.

The service.

FALS also offers the

optional and convenient protection of Ford's Extended Service Plan which can be included in your monthly lease payments. This program insures you against future high repair bills. And, if your car should need service, your FALS dealer's Ford-trained professionals have the experience and quality replacement parts to get the job done right. And since our ser-

vice network is nationwide, you can count on excellent service no matter where you are.

The vehicles.

When you lease through FALS, you're not limited to a few special models or certain option packages. You can choose any one of many high quality Ford cars or trucks. From the versatile Ford Escort to the sophisticated Thunderbird to the hard working F-series pickups, your FALS dealer has a vehicle to fit your needs.

a slogan, it's a commitment. A commitment to integrity and quality in both the design and manufacture of every new Ford car and truck. So check the yellow pages for your nearest Ford Authorized Leasing System dealer. In just one stop, he'll show you just how easy the going can be.

Have you driven a Ford... lately?

The quality.

When we say "Quality is Job 1" it's more than just





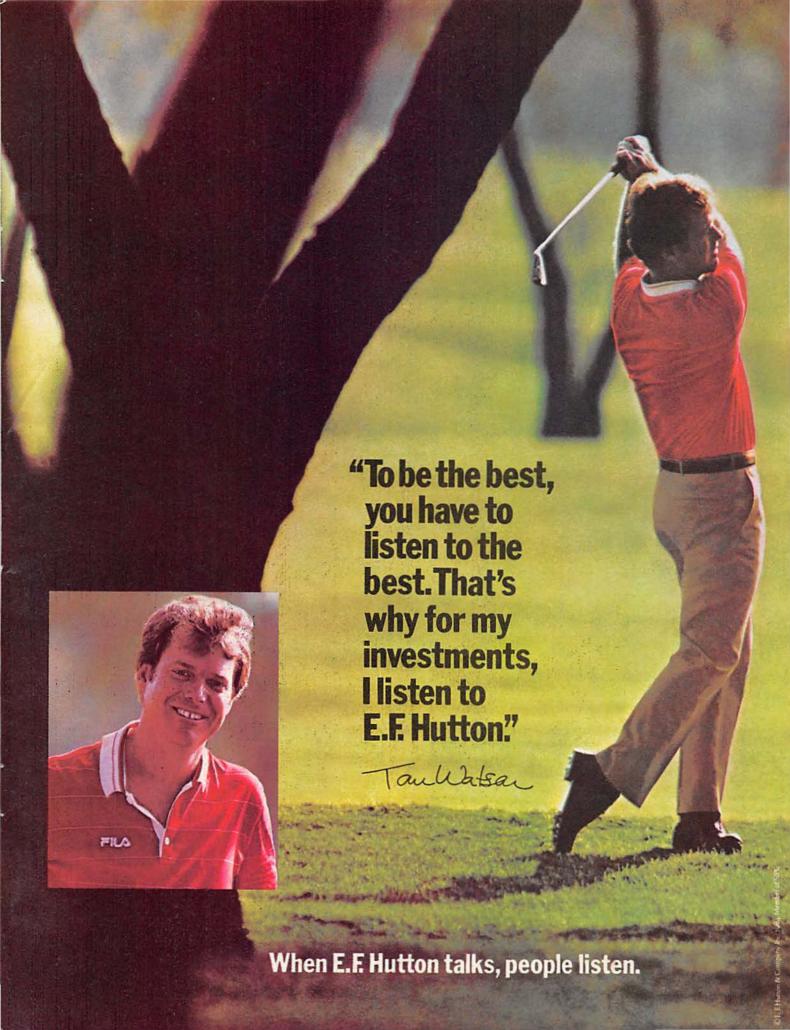
THE ROLE OF THE CONFERENCE CONFERENCE COMMISSIONER

by Ron Maly, Des Moines Register

If the assignment was to write a classified ad for the job of commissioner of an athletic conference, the listing might go something like this:

WANTED: Intelligent, mature person for commissioner. Must be skilled in public relations, dealing with people, rules interpretation and eligibility. Should have a thorough knowledge of the television industry. Law background helpful. Those who are fans of a particular team need not apply. Should be prepared to work long hours, sevenday week possible. Be on call at all hours. Salary open.

Yes, it takes a talented, well-rounded, thick-skinned person to be a conference commissioner these days. Gone is the time when someone who had been a coach or athletic director was simply





Technology Meets Tradition

Combine the traditional quality and styling of outerwear from Woolrich with the technology of Thinsulate® thermal insulation—and you've got a winning combination. Lightweight and trim yet warm and comfortable even in the coldest weather. That's

classic Woolrich outerwear with Thinsulate thermal insulation.

If you demand top quality in functional outerwear, look for the Woolrich label—and the Thinsulate insulation hang tag. Together they mean traditional value with performance for today.

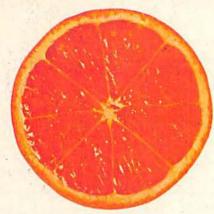




























Bacardi rum mixes with everything.



Except driving.

CONFERENCE COMMISSIONER

continued

"kicked upstairs" and could be a good of boy commissioner who showed up every Saturday in the fall at a different football stadium and at the conference meeting in the spring.

"I was the youngest commissioner in the nation when I started in the Big Eight Conference at age 34," says Wayne Duke of the Big Ten. "I thought I knew all the answers, but found out I didn't know half the questions."

Managing and maintaining peace in a conference is often rewarding, often frustrating in the ever-changing world of collegiate athletics. Indeed, because so many decisions are made in the courtroom these days, a law degree might be helpful. And with television's megabucks being such an integral part of the sports scene, a commissioner had better know about such things as ratings, markets and contracts, and be on a first-name basis with network executives.

"The role of commissioner has expanded considerably in recent years," says Dick Martin of the Missouri Valley Conference. "A commissioner must be involved with TV, promotion and marketing much more now. Frankly, much of my time is spent on TV.

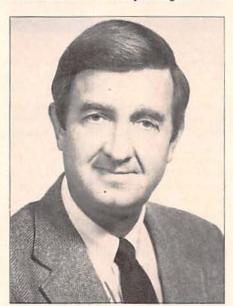
"Then there are such things as eligibility and enforcement, which are very important. There are more issues today, such as financial pressures on institutions."

Martin served in various athletic capacities to prepare himself to be a commissioner. He was a high school and college football coach, a college athletic director and was a Big Eight administrator.

Duke didn't coach and wasn't an athletic director, but came from a public relations background to work for the National Collegiate Athletic Associa-



Patty Viverito
Commissioner — Gateway Collegiate Athletic Conference



Dick Martin Commissioner Missouri Valley Conference

tion and was commissioner of the Big Eight before going to the Big Ten.

One thing Duke, or any other commissioner, can't be is a fan.

"I'm not an Iowa Hawkeye, a Michigan Wolverine or a Wisconsin Badger," says Duke. "I'm all those people. Everyone must realize that what a commissioner does is for the common good.

"I actually consider myself a very private person, but as commissioner of the Big Ten I feel I'm working in a fishbowl. We're sitting in a very large geographical base, which means we have a large number of followers, as well as some critics.

"Even though I'm a sensitive person, I can accept the criticism of people if they know what we as a conference are doing is for the good of all 10 teams."

Duke feels commissioners are often given too much credit when something good happens and too much blame when something not so good happens.

"We have a lot of influence at such things as NCAA meetings, but have different roles," Duke commented. "I hope people respect me for what I say. But I feel I don't carry any more weight than the commissioner of any other conference."

Duke is in charge of a conference office that employs 18 persons. The Big Ten, with its lucrative Rose bowl contract and its ability to put an unusual number of teams in other bowl games and national basketball tournaments, is viewed with envy around the country.

Although Duke won't say so, much of the reason the Big Ten has fared so well in those areas is because of him and his years of experience in working with influential persons at the national level.

By the same token, there also may be a "backlash" effect in other leagues because of the success the Big Ten has

CONFERENCE COMMISSIONER

continued

had.

"I know my job is much more complex than it was years ago," said Duke. "In the old days, a football man might be moved upstairs to the conference office to assign officials for games, and that was about all there was to his job."

Fred Jacoby was commissioner of the the Mid-American Conference from 1971-82, and has been in charge of the Southwest Conference ever since.

"My feeling is that a conference office has two functions—service and regulation," says Jacoby, who adds that his job is "on my mind seven days a week,"

Jacoby wishes he had more time to digest all the things there are to read in regard to his job. He spends a considerable amount of time talking on the telephone about rules and the interpretation of them. Every night he takes home a briefcase filled with materials he hasn't had time to deal with in his office.

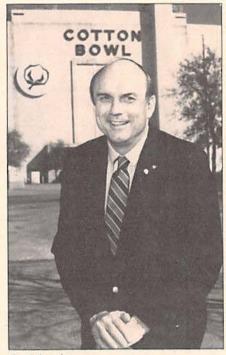
"We have nine men's sports and eight women's sports in the Southwest Conference," Jacoby said, "and financing is a very big item. We make money from football, TV, the conference postseason basketball tournament and a little from baseball in men's sports, but the women have no sports in which receipts exceed expenses."

Because Jacoby spent many years as a coach, he admits having a "sensitivity to coaches and the recruiting process. It would help to have a law background so you could understand the legal process," he said. "The job is more difficult than it was in the 1970s because of so many legal matters.

"But I think those of us who have a background in coaching have an advantage in being a commissioner. I can relate to the coach's position."

Jacoby said the most dramatic change in the commissioner's job has been the growth of women's programs. He feels there are more rewards than frustrations on the job "because there's so much variety."

Variety is something Tom Hansen of the Pac-10 is used to. Hansen, who has been executive director of the Pac-10 since August of 1983, spent 15 years on the staff of the National Collegiate Athletic Association (NCAA) where he was involved in all facets of the administration of intercollegiate athletics. As



Fred Jacoby Commissioner — Southwest Conference

head of the NCAA Communication Department he directed, among other things, all the Association's activities in public relations and marketing.

Hansen's appointment at the Pac-10 is a kind of "coming home," since he spent six years in the 1960s as director of public relations for the Athletic Association of Western Universities — the forerunner of the Pacific-10 Conference.

'I have found that being executive director or commissioner of a major conference is one of the most challenging and invigorating positions in the world of athletic administration," said Hansen. "The primary charge is to provide service and leadership to the member institutions of the conference. But there are many publics to be served. While we are primarily concerned with the administration of athletic programs, it must be remembered that these programs fall within the larger context of higher education, in the case of the Pac-10 some of the country's foremost institutions of higher learning. You also are operating in the very real world of business, and in this day and age, a solid grasp of both fiscal and legal matters are a necessity. All of this is done under the glare of considerable attention. In short, you wear many hats."

Steve Hatchell, commissioner of the Metropolitan Intercollegiate Athletic Conference, commonly called the Metro, would like to be a fan, but knows be can't.

"You go to a game and cheer for the guys wearing the black and white shirts—the officials," said Hatchell. "You hope they make all the right calls."

The Metro is primarily a basketball conference, but all the schools play football on an independent basis. In a way, it surprised Hatchell that he was picked for the job last year.

"At my age (36), I didn't think there would be much opportunity to be a commissioner," said Hatchell, who was in the Big Eight office at the time. "But the Metro expressed an interest in me, and I pursued the job."

Patty Viverito took office as the first commissioner of the women's Gateway Collegiate Athletic Conference two years ago, and calls it a "fun job — the most rewarding I've ever had."

Viverito studied marketing in college, worked as a sales representative, went back to college to study sports management and calls herself a "frustrated jock."

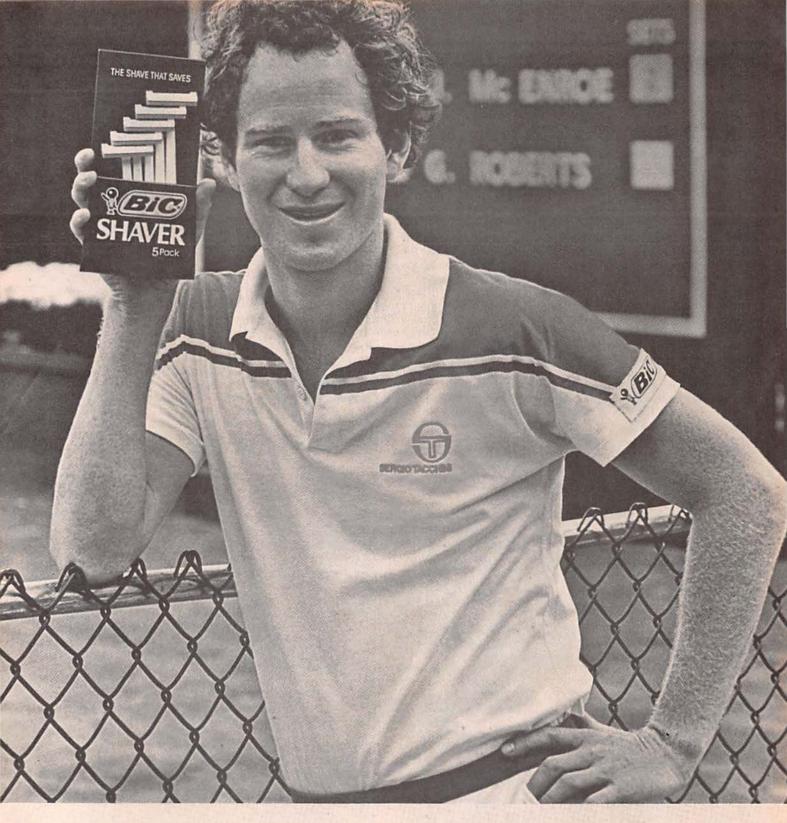
"You serve as a mediator," she says. "We have 10 schools and nine sports. At national meetings, women are starting to be noticed. When those running the meetings see five or six skirts in the room, they say, "Well, now, how will this ruling concern women?" It used to be that women weren't really heard from."

The biggest change for Lou McCullough, commissioner of the Trans-America Conference — primarily a basketball league — is that now he is responsible for 10 teams instead of one. Before going to the Trans-America, he was the athletic director at Iowa State.

"We're a small conference," said McCullough, "and money is our big problem."

Ken Free is commissioner of the Mideastern Athletic Conference. He thinks commissioners must be marketing experts more than in the past. "You have to be a super-salesman," Free said, "in order to bring in the needed revenue."

Free said much of his job entails "making sure our schools play by the rules and continue in the pursuit of excellence."



"HOW BIC DOES IT

John McEnroe doesn't hand out compliments easily. But the extraordinary ability of a 20¢ BIC to shave this smooth, close and comfortably left him momentarily speechless. And that's not easy to do.



BIC THE SHAVE THAT SAVES.

THE MAXWELL AWARD

Founded 1937

ounded in 1937, the primary goal of the Maxwell Football Club has never changed. That goal is to foster and promote the game of football in the name of Robert "Tiny" Maxwell, a man whose many qualities as an All-America football player (University of Chicago, 1902; Swarthmore, 1904-05), a respected and dedicated football official, and as a noted sports editor and humorist endeared him to football fans throughout the country.

The Maxwell Club organizes numerous activities annually to enhance the sport of football. These activities include sponsorship of an athletic injury clinic for area coaches and trainers, as well as financial support for sports medicine clinics at the University of Pennsylvania and Temple

University.

Perhaps the Maxwell Club's most important function is the financing, through membership fees and donations, of an awards program which is conducted during the football season. Weekly luncheons honor outstanding high school and college athletes and provide a public forum for local fans and speakers of national note.

The Maxwell Club has also given financial support to the Philadelphia City All-Star Football Game, the Philadelphia Eagles "Fly for Leukemia" campaign and to national studies on protective equipment; specifically, studies concerning improvement of football shoes and helmets.

Each year the Maxwell Club presents the Maxwell Trophy to the nation's outstanding college player. The selection process begins with a nominating ballot which is sent to members, media representatives and former Maxwell Award winners. Each person nominates three players and the ballots are forwarded to the Maxwell Club executive committee. Using the ballots along with players' season statistics and accomplishments, the committee narrows the field to three to five names. Then the Club board of governors makes the final selection.

The Club also sponsors the Bert Bell Award honoring the outstanding professional football player of the year.

MAXWELL AWARD RECIPIENTS

1937—Clinton E. Frank Yale University
1938-David O'Brien Texas Christian University
1939-Nile Clarke Kinnick, Jr University of Iowa
1940-Tom Harmon University of Michigan
1941—William McGarvey Dudley University of
Virginia
1942—Paul Vincent Governali Columbia University
1943—Robert H. Odell University of Pennsylvania
1944—Glen W. Davis United States Military Academy
1945—Felix A. Blanchard
Military Academy
1946—Charles Trippi
1947—Ewell Doak Walker Southern Methodist
University
1948—Charles Philip Bednarik University of
Pennsylvania
1949—Leon Joseph Hart University of Notre Dame
1950—Francis James Bagnell University of Pennsylvania
1951—Richard W. Kazmaier Princeton University
1952—John Lattner
1953—John Lattner
1954—Ronald Gerald Beagle
1955—Howard Cassady Ohio State University
1956—Thomas F. McDonald University of Oklahoma
1957—Robert Harland Reifsnyder United States Naval Academy
1958—Peter M. Dawkins
1959—Richard John Lucas Pennsylvania State University
University

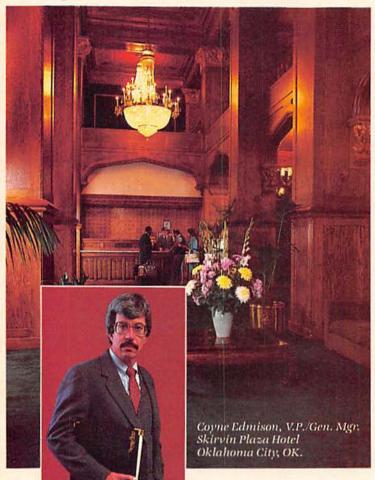
D	RECIPIENTS	
	1960—Joseph Michael Bellino United States Naval Academy	
	1961—Robert Eugene Ferguson Ohio State University	
	1962-Terry Wayne Baker Oregon State University	
	1963—Roger Thomas Staubach United States Naval Academy	
	1964—Glenn Ressler Pennsylvania State University	
	1965—Tommy Henry Nobis, Jr University of Texas	
	1966—James Robert Lynch University of	
	Notre Dame	
	1967 - Gary Joseph Beban University of	
	California at Los Angeles	
	1968-Orenthal James Simpson University of	
	Southern California	
	1969-Mike Reid Pennsylvania State University	
	1970—Jim Plunkett Stanford University	
	1971—Ed Marinaro Cornell University	
	1972—Brad Van Pelt Michigan State University	
	1973-John Cappelletti . Pennsylvania State University	
	1974—Steve Joachim Temple University	
	1975—Archie Griffin Ohio State University	
	1976—Anthony Dorsett University of Pittsburgh	
	1977—Ross Browner University of Notre Dame	
	1978-Chuck Fusina Pennsylvania State University	
	1979—Charles White University of	
	Southern California	
	1980—Hugh Green University of Pittsburgh	
	1981 — Marcus Allen	
	Southern California	
	1982—Herschel Walker University of Georgia	
	1983—Mike Rozier University of Nebraska	

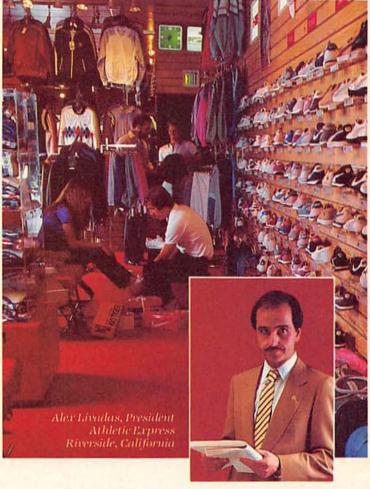




"Come to think of it, I'll have a Heineken."

QANTEL HAS PEOPLE TALKING...





about our Hotel Management System

"I discovered the QANTEL Hotel & Leisure system while attending a trade show last year. I was very impressed. It was evident that HAL™ was written by hotel people for hotel people.

HAL clearly offered the operational control that's essential for a profitable hospitality business, as well as the flexibility to adapt to situations we might encounter years in the future. We bought the system and were operational in March with Front Office and Back Office modules, which include Reservations and Accounting. Thanks to HAL, we've never been more on top of things."

about our Retail Management System

"I used to spend a lot of my time commuting from store to store. Now I can efficiently operate most of my business from the QANTEL computer that sits on my desk.

With the QANTEL FRAME™ software, I can follow each of our six stores, category by category, with Monthly Profit Profiles. I can also condense my stock of over 2,000 plus items into 50 key items, and determine, with a Hot and Cold Report, which

ones to keep or drop. I can even get print-outs of sizes in a format that conforms to the footwear industry. FRAME has given me the vision to see future possibilities."

For Hoteliers, Retailers, Manufacturers, Sports and Transit Management, MDS Qantel offers industryspecific solutions that work.



a Mohawk Data Sciences Company

©1984 MDS Quitel, Inc.

THE 1964 ALL-AMERICAS:

Where are They Now?



Gale Sayers of Kansas has been referred to as the most feared breakaway runner of all time.

by Gene Collier, Pittsburgh Post-Gazette

oming from Dick Butkus, the fearsome and fearless Hall of Fame linebacker, the following admission of fear was filled with irony.

Here was a middle linebacker whose brutality glorified his position and whose menace made offenses fidget. He'd met every foe with the glare of a grizzly and the disquieting sight of thick forearms forever caked with the obligatory mud and blood. Yet in a recent conversation, Dick Butkus uttered a sentence that had genuine fear in it.

"They put us up against Dallas," he sighed. "It was a very tough situation."

The "Dallas" Dick Butkus spoke of with such apprehension is your Friday prime-time Dallas — J.R. and Sue Ellen and Cliff Barnes and all that oily money and all those Nielsen points. It was more than enough to bring about the cancellation of a show called "Blue Thunder," which starred a certain former University of Illinois and Chicago Bear linebacker — Dick Butkus himself.

"Our ratings started to come up a

little at the end," Butkus said. "But it was too late."

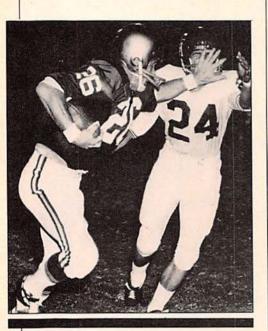
Twenty years ago it was a lot simpler. Twenty years ago, if Dick Butkus had had a problem with Larry Hagman and those other hobnobbers, he'd just have decked them. Twenty years ago, Dick Butkus was a part of the collective omnipotence of a remarkable assemblage of talent known as the 1964 All-

continued

Americas.

Gale Sayers and Fred Biletnikoff and Jack Snow and Tucker Frederickson and Ralph Neely were among them as well, and while each of those players impacted the professional game and are success stories in other disciplines today, none has remained so visible as Butkus.

We watched him on television on Sunday afternoons until 1973, then we watched him accompany Bubba Smith in fruitless pursuit of culture in beer commercials. We even watched bemusedly as he toyed with a singing career. And if Dick Butkus is right, we will



Baylor's Lawrence Elkins left the football field for the oil fields.

watch him on some prime-time television venture again this fall. All that is certain is that he will not be playing Don Knotts' character on something called Mayberry RF3D.

Twenty years ago, Butkus never dreamed television dreams. In 1964, all that mattered to him was winning. Being an All-America didn't give him the rush it had the previous autumn.

"It wasn't that big a deal," he remembers. "I was an All-America my junior year (1963) and we went to the Rose Bowl. In 1964, we were picked to win the Big Ten, but at that time, you couldn't repeat as the conference representative to the Rose Bowl.

"We got off to a bad start our senior year. It was a pretty disappointing season for us."

Far more disappointing perhaps than last season and the end of "Blue

Thunder."

"'Blue Thunder'" was a good opportunity," he said. "I took it because it was good experience and to show that I was serious about television and about acting. I decided that maybe two years ago. I wasn't thinking about making it a career until then.

"But I began to realize that I really liked the little bit of acting I had done and I just decided to move everybody out here to California. So far it's worked out. I'm considering various offers for the next television season and there might be a movie deal coming up too."

And the beer commercials.

"Oh, yeah. I just shot another one."
And now back to Dallas.

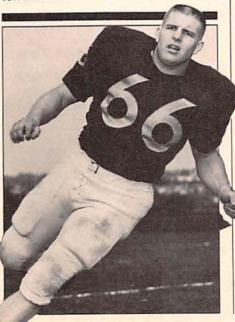
Dallas is the real life address of Ralph Neely, who runs Ralph Neely and Associates, a real estate development corporation. Neely, a Cowboy for his entire career, played the game so well he joined Butkus and Sayers on the Pro Football Hall of Fame selection committee's all-pro team of the 1960s.

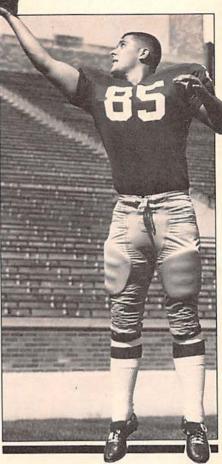
Unlike Butkus, being an All-America at Oklahoma in 1964 made a great deal of difference in Neely's future.

"It was one of the real big deals that happened to me sports-wise," Neely remembers. "I hadn't thought about playing football professionally until I got to college. I went there to get an education. I always thought that if football came along, it came along.

"Well, it came along and I played 13 years professionally, but I didn't know if I could make it at one point."

Rick Redman was a force at Washington in 1964.





All-America wide receiver Jack Snow was a standout at Notre Dame.

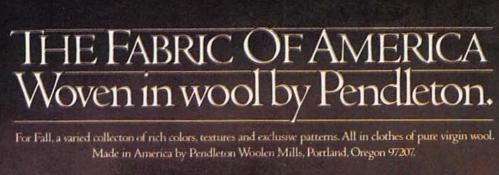
Helping to assuage Neely's fears was his 1964 All-America selection at offensive tackle. You see, he knew he could play defense, because he'd been selected All-America at defensive tackle in 1963.

"In 1963 I played both ways, actually," Neely said. "I averaged 50 minutes a game or something like that. In 1964, they put in the free substitution rule and the coaches told me they were going to move me to offense and keep me there."

The 1964 season was not a particularly good one at Oklahoma, which put it in common with any season in which the Sooners do not win the Big Eight Championship, but the disappointment felt in Norman, Okla. didn't sting like that felt at Auburn.

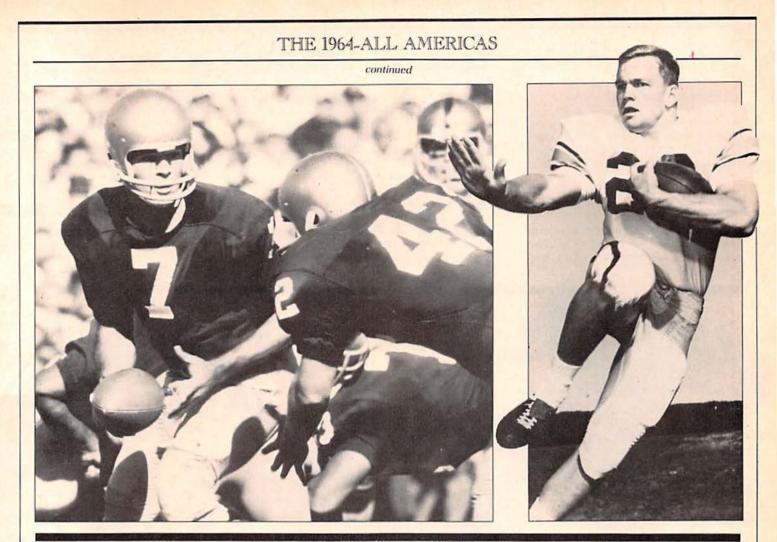
"We were picked to be No. 1 in the country," said Tucker Frederickson, now a New York investment broker. "Sports Illustrated had us on the cover."

But early season injuries shredded the Tigers' dreams and the only real bright spot of a long season was Freder-









John Huarte won the Heisman Trophy in 1964 while quarterbacking the Fighting Irish.

ickson's selection as an All-America.

"I guess if you really want to put it in perspective, that was a big deal," said Frederickson. "I wasn't expecting anything like that, but I wound up being the first player taken in the draft by the Giants."

The Giants selected a running back who would have a fine rookie season. But Frederickson had knee surgery in each of the next two seasons and had a very painful time hanging on until 1971, when his career ended.

"I guess being an All-America had a lot to do with me coming to New York and getting into New York business and into New York life," Frederickson said. "Those things are very important to me now."

In 1963, football was very important to Notre Dame. It just didn't look that way. And that's why what happened at South Bend 20 years ago this fall seems so incredible.

Ara Parseghian was Notre Dame's new coach charged with shaking down some of the old thunder.

Hugh Devore, in one miserable year at the helm, had gone 2-7. Joe Kuharich,

in the four years previous, did not produce a single winning team. In the three years prior to the arrival of Parseghian, Notre Dame never had to worry about the strength of its bench, specifically because the condition of its starters was plenty enough to produce widespread handwringing.

Yet from that same virtually useless bench, Parseghian would excavate two players who would not only become All-America, but who would spark Notre Dame to a national championship in the process.

They were wide receiver Jack Snow and quarterback John Huarte.

"Being an All-America in that season is something I'll always remember because of what transpired in that year," said Snow, who does color commentary for CBS college telecasts and works for IDB, a building and developing company in Seal Beach, Calif. "I hadn't done much until that year. To accomplish as much as we did accomplish that season was really something. And it was something to come off the bench and finish fifth in the Heisman voting."

Notre Dame went from a team with

Tucker Frederickson of Auburn was the first player taken in the pro draft following the 1964 college season.

100 ways to beat itself to one with 100 ways to beat everybody else and didn't bother to spare many of them on nine straight opponents in 1964.

The Irish opened with a 31-7 rout of Wisconsin on the road, won the home opener against Purdue, 34-15, went on the road to whip Air Force 34-7, blitzed UCLA 24-0 and Stanford 28-6 at Notre Dame, mauled Navy 40-0 at Philadelphia, nudged Pitt at Pitt 17-15, then ripped Michigan State 34-7 and Iowa 28-0 at home.

It wasn't until their final game at USC that the Irish stumbled.

"Typical USC stuff," Snow said. "We were No. 1 and unbeaten. We led at the half 17-0 and lost 20-17."

Nonetheless, Notre Dame was given the MacArthur Bowl as the nation's top team at season's end.

"It was just remarkable because we were under a new coach with a lot of new players who had never played together before," Snow said. "It really was a tribute to coaching and what coaching can do.

"What some of us did was remarkable,

THE 1964-ALL AMERICAS

continued

but more remarkable than anyone was John Huarte."

John Huarte, now in Tempe, Ariz., explained where he is and what he does 20 years after. He is president of Arizona Tile, which imports tiles from Italy, Brazil and Germany.

'We have six regional offices," Huarte said, "from San Diego to Anaheim to Denver."

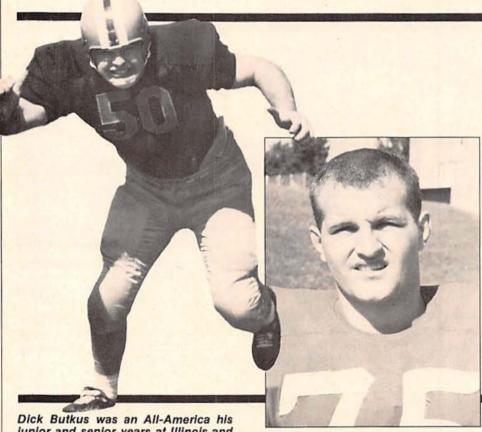
Huarte can speak much more confidently about the tile business than he could about Notre Dame football, par-

had never won a letter. I hadn't even played enough to win a letter, but I thought I was a pretty good athlete.

"I was just kind of thrust into this situation. I knew I was the best passer on the team, but I didn't even know if we were going to use much of a passing offense."

Parseghian put in plenty of passing but he put in enough of something intangible and even foreign to Notre Dame at that point in its history to make the largest portion of the improvement finishing a collegiate career in which he gained 6.5 yards per carry. Today, he works for a public relations firm in Chicago, where he played pro ball for only seven seasons because of almost crippling knee injuries. Yet those seven seasons were a self-sculpted monument to his talent.

In 1969, the Hall of Fame selection committee picked Sayers to the all-time all-pro team, which was chosen in commemoration of the 50th anniversary of the NFL.



junior and senior years at Illinois and was the star of the 1963 Rose Bowl.

ticularly his contribution at the start of the 1964 season.

"I still wonder about it to this day," he said. "You talk about wanting to give up. Imagine what it must have been like to sit for three years."

In 1964, John Huarte completed 114 of 205 passes for a Notre Dame record of 2,062 yards (it would later be broken by Joe Theismann) and a Notre Dame record 16 touchdowns (later tied by Theismann), nine of which were to Snow.

In the three seasons through 1963, Huarte had not so much as earned a letter. In 1964, he won the Heisman Trophy.

Being an All-America and winning the Heisman Trophy was really a traumatic experience for me," he said. "I

Nebraska's Larry Kramer is now head football coach at Emporia State.

possible, according to Huarte.

"That was a generally inexperienced team, but it was very enthusiastic with good leadership and also very ambitious," Huarte said. "But the real key was solid coaching."

Coaching was almost an incidental element in the romantic career of one Gale Sayers, the 1964 All-Americas' foremost contribution to greatness. You don't associate Sayers with coaches for the same reason you don't associate Einstein with math teachers.

What Sayers had, what Sayers did, you couldn't coach. But you could watch and the watching was pretty good.

Twenty years ago, he was at Kansas,



Ralph Neely played both ways at Oklahoma and was a 1964 All-America selection at offensive tackle.

He has been referred to often as the most feared breakaway threat of all time.

Sayers may not be the most feared PR man of all time, but his football accomplishments are burned into our memories as are those of most of this class of memorable All-Americas.

Rick Redman, Washington's 215pound All-America guard in 1964, is the president of Sellen Construction Company in Seattle. Larry Kramer, Nebraska's All-America tackle that year, is head football coach at Emporia State University in Emporia, Kans. Glenn Ressler, Penn State's All-America center-guard, is a Camp Hill, Pa. restaurateur, Lawrence Elkins, Baylor's All-America flanker that year, is an independent oil and gas contractor in Texas.



"If it had Jensen speakers, it would be a classic."

Presenting the Series 3000 Triax* and Coax speakers. Classic sound for contemporary cars.

Sizzling stereo sound that pushes sensitivity to the outer limits. Distortion is diminished. Clarity is redefined.

Precisely accurate sonic reproduction is achieved with high-tech components developed over years of research and testing.
With these technological breakthroughs showing the way, all Series 3000 speakers have

With these technological breakthroughs showing the way, all Series 3000 speakers have been dynamic range-enhanced to maximize fidelity and performance. Dynamic range-enhanced to respond brilliantly to the acoustics of any car interior and improve the presentation of any car receiver.

That's Jensen. The sound that moves you like no other. One listen and you'll never drive anything less.

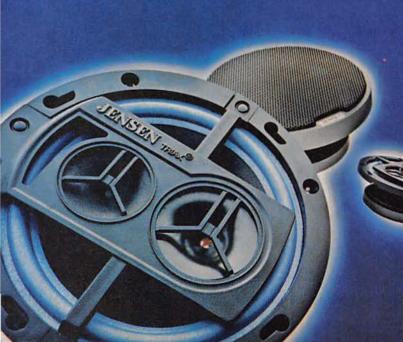


JENSEN

CAR AUDIO

When it's the sound that moves you.

© International Jensen, Inc., 1983. "Triaxial" " and "Triax" " are registered trademarks identifying International Jensen as the producer of the patented 3-way speaker systems.



DIVE INTO THE ACTION OF WAIKIKI



SHERATON SURFRIDER: 430 OCEAN/JEW ROOMS AND SUITES/2 RESTAURANTS/COCKTAIL LOUNGE/1984 RATES FROM \$69-\$100

COME TO THE SHERATON SURFRIDER

Beachfront excitement.
By day: warm golden sands. Surf active with swimmers, surfers and sailors.
Your balcony—a ringside seat. And nights: full of elegant dining and dazzling entertainment.
Beside the moonlit Pacific.
And right at your hotel.
The place to be. Become one with all the action of Waikiki at the Sheraton Surfrider Hotel.



COME TO THE SHERATON ISLANDS-HAWAII.

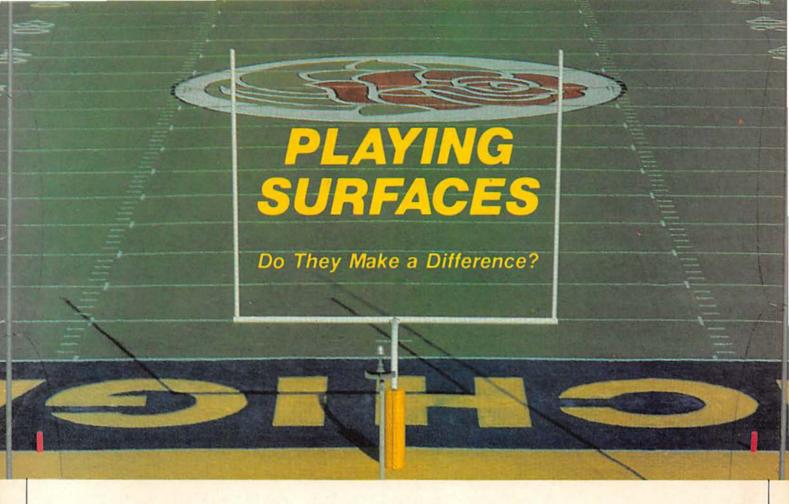
12 RESORTS AND HOTELS OF ENGAGINGLY DIFFERENT STYLES AND CHARACTER WITH ALL THE BEST BEACHES AND ALL THE BEST LOCATIONS.



Sheraton Surfrider Hotel Sheraton Hotels Inns & Resorts Worldwide

Sheraton Hotels, Inns & Resorts Worldwide
The hospitality people of ITT
See your travel Planner or call Sheraton toll-free

800-325-3535



by Mickey Spagnola, Jackson Daily News

From the beginning, we had grass, those soft green blades to carpet our land, and most importantly, our athletic arenas.

Grass had personality. You could grow it, cut it, shape it, even vary the shades of it to suit any whim, not to mention athletic ability. Fast teams were into the crew cut. Slow teams were into the rarely cut. Accusations inevitably were levied. Advantages were gained, albeit they were mostly psychological.

Then, as we explored space, got into synthetics and were enamored with the creation of artificial substitutes for milk, potatoes, sweetners and whatnot, grass was no exception. We created artificial grass for our athletic arenas first, then for our very own porches.

Artificial turf had no personality. You couldn't grow it, you laid it. You couldn't cut it or shape it, you sewed it. And only wear and tear and exposure to

the sun varied the shade of factory green. Fast teams insisted they became faster, but bad teams rarely became better. It became a status symbol, as do most artificial substitutes.

But now, in the year foretold by George Orwell, with Big Brother still a little ways off, the rush for artificial surfaces in college football has entered its remission stage. Since we've grown so accustomed to this stuff which does not grow, it no longer is a telltale difference — if it ever really was.

Going into this 1984 season, in Division I-A football alone 56 schools play their football on artificial turf, while the other 48 still play on the much more traditional grass. There is no rhyme or reason as to who has it or who doesn't — nothing to do with geographical location, quality of football or financial assets.

In the Big Ten Conference, only one continued

PLAYING SURFACES

continued

institution still plays on real, live grass — Purdue. The same holds true in the Big Eight. Only Missouri plays on grass. In the Pac-10 it's an even split, five on artificial turf and five on grass. In the Southwest Conference, it's a clean sweep for artificial turf, while in the Atlantic Coast Conference, grass fields hold a 6-2 advantage. In the Southeastern Conference, six of the 10 teams play on the real thing.

In fact, one southern school has gone in the opposite direction, digging up its artificial turf to replant grass.

"It was a situation in which the wear and tear on the field was not that important," said the school's athletic director, pointing out that half his school's home games were played in a larger city 160 miles down the road. "And when we looked at our schedule, we realized we had been playing on grass more than artificial turf.

"And maybe most of all, our climate here is very conducive to growing grass," he said.

There were some financial considerations, too. The existing artificial turf had been down eight years, and the fibers were wearing thin. So was traction. It had been the second carpet laid since 1970. It was time for a third.

To replace the artificial turf would have cost roughly \$475,000, and that did not include the possibility of having to replace the seven-to-eight inches of asphalt padding underneath. If that had been the case, the cost would have nearly doubled.

Yet to dig up the existing turf and padding and sprig a field of grass — akin to a hair transplant — the cost ran roughly \$350,000. But then, too, you must figure in yearly upkeep of the grass field. The artificial turf costs next to nothing, except for a little whitewash on the lines and maybe a new carpet every eight years or so. Maintenance of the grass field — watering, fertilizing and cutting — is estimated to run roughly \$10,000 a year, but much of that is already being paid for the upkeep of existing grass practice fields.

There was another consideration. Heat. Southern fall afternoons are not much different than August afternoons. It is no secret that these artificial turfs conduct heat, so when it's 90 degrees outside, on the playing field it's liable to be upwards of 120 degrees.

"If you have artificial turf in the South you should be playing at night," said a southern college coach. "Grass is cooler, and I do like that aspect."

There are other differences between the two surfaces. Traction is one. No matter the weather, save an ice storm,



The footing on artificial turf is much better, but bad teams don't become good and good teams better because of the surface.

the footing on artificial turf is much better. Linemen can push off better. Running backs seem to pick up speed. And wide receivers can make sharper cuts.

"Your timing is different," said one coach of moving from one surface to the other. "You see kids stumble around for a while."

Maybe the most difficult conversion is for running backs going from accustomed artificial turf to grass. They invariably lose their footing, trying to make cuts too sharp, their feet flying out from underneath. They talk of the grass slowing them down.

Many schools without artificial playing surfaces have installed 10, maybe 20, yards of the synthetic turf on their practice fields. This is used before games to be played on artificial turf, to enable linemen to acclimate themselves and kickers to adjust to the sturdy footing.

"But I think the kicking game is affected the most," said one coach. "On grass, though, it's still hard to tell, but you can nearly figure out how the ball is going to bounce. But on artificial turf the ball is liable to go anywhere. It's much more unpredictable."

The most celebrated controversy is injury susceptibility. Increasingly it has become evident more knee and ankle injuries are likely to occur on artificial turf, since there is no give in the footing. And there is this new-fangled injury called "turf toe," a direct by-product of artificial turf. It is simply the swelling of the big toe from repeated run-ins with the unmovable turf.

"We just seem to have more joint injuries on artificial turf than we have on natural grass," said the coach from the school which is reverting to a grass field. "Plus, the artificial turf would hurt your legs. It's so hard, it seemed to tire the team out. Even though we had it, we stayed off it. We'd spend 90 percent of our time on grass. We wouldn't go on it before a game until Thursday."

But on the other side of the ledger, if an indoor practice facility is not available, having an artificial turf playing field insures a school of a place to practice no matter the weather. "Most coaches just want a place to practice if the weather is bad," said one athletic director.

As for the actual playing of the game, strategy remains unchanged. No more passes are thrown on one surface than the other. No more blitzes are called. No one yet has detected an ability to rush for more yards on artificial surface than natural grass.

And maybe most importantly, bad teams do not become good and good teams do not become better just because of the surface.

"We've lost to teams that have had artificial turf and to teams that did not have artificial turf. The type of surface does not change the ability of a football team," said the southern school athletic director.

"Most teams that play well on artificial turf will play well on grass, and most teams that play well on grass will play well on artificial turf," he added.

The turf leaves no telltale difference in the final score.

DISCOVER COMPUTERS WITH ATARI.





AtariWriter[™] makes it easier to be a better writer.

"You get to spend your energy on ideas rather than typing."

-Alan Alda



the fifth paragraph? It's just as easy to move whole paragraphs around. Are you a miserable speller? Add the new 36,000 word ATARI® Proofreader™ program and your ATARI Home Computer will search

out spelling errors for you. You can even instruct the Proof-reader program to check spelling on technical words

you may need in your writing.

Not a word touches paper until you're sure it's right.

Remember, you've been able to make all these changes before a single word has been put on paper. You've been spending your time creating, not wasting it typing draft after draft. But when you finally feel your writing is polished to perfection, the ATARI 1027™ Letter Quality Printer will print out as many crisp, clean copies as you need on plain bond paper or your personal stationery. (It even automatically numbers pages for you!)

What if you suddenly find you need more copies six months from now? No problem at all if you've got either the sophisticated ATARI 1050™ Disk Drive or less expensive 1010™ Program Recorder. These devices let you

"store" your text indefinitely, "just in case."

Here's what you need to start writing better.

The AtariWriter word processing program works with any ATARI Home Computerincluding the new 600XL' and 800XL™ You can choose either of two ATARI printers: the high speed ATARI 1025™ 80-column, dot matrix or the ATARI 1027 Letter Quality model. And either of two text storage systems: the ATARI 1050 Disk Drive or ATARI 1010 Program Recorder. No matter what combination you choose you'll be paying less than most other word processing systems.

Stop by your Atari Dealer today and see how much easier it is to be a better writer—now that Atari has made it so much easier to write.

Spend more time writing, no time retyping.

The AtariWriter™ program

takes the drudgery out of writing

by eliminating the drudgery of typing—worrying about typos.

whiting out mistakes, retyping

new drafts over and over and

Whether you're writing a personal letter, a paper for school, a report for your club or magazine articles for a living, AtariWriter lets you compose and edit your text on your TV screen, before you put it on paper. Got a sentence that seems out of order? It's easy to reposition it with AtariWriter. Would the third paragraph make more sense as

DISCOVER
WHAT YOU AND
ATARI
CAN DO.

© 1984, Atari, Inc. All rights reserved.
WA Warner Communications Company



Will your next AM/FM Receiver also give you Stereoplex" television sound? Only if it's Technics.

Now Technics brings you stereo receivers that are so technologically advanced, they give you more than dramatically clean AM. More than brilliant FM. Now Technics receivers also tune in television sound. And electronically expand it into Stereoplex television sound.

So with Technics Stereoplex receivers, ordinary TV shows now sound extraordinary. Special effects now sound truly spectacular. And there's more.

Every new Technics Stereoplex receiver contains two microprocessors. The first controls Technics innovative Computer-Drive circuitry. To actually stop distortion before it starts. For music of astonishing clarity.

The second microprocessor controls and monitors the quartz synthesis tuner. The most accurate tuning system in the world. For locked-in, drift-free reception.

In addition, there's an input to connect a Compact Disc player, a VCR or a video monitor.

The new Technics stereo receivers. More than AM. More than FM. Even more than television sound. Because they're more than ordinary stereo receivers. They're Technics.

Technics
The science of sound

THE ONE-BACK OFFENSE

Why Don't We See More of it in College Football?

by Joe McLaughlin Houston Chronicle

he One-back Offense in college football, up to the present time, has been about as scarce as the whooping crane.

An offense which has been employed almost exclusively by the professionals has never made much of an impression in college football.

Why? To begin with, college coaches have stubbornly adhered to the belief,

with some justification, that passing teams don't win championships. And, the One-back Offense is basically a passing formation.

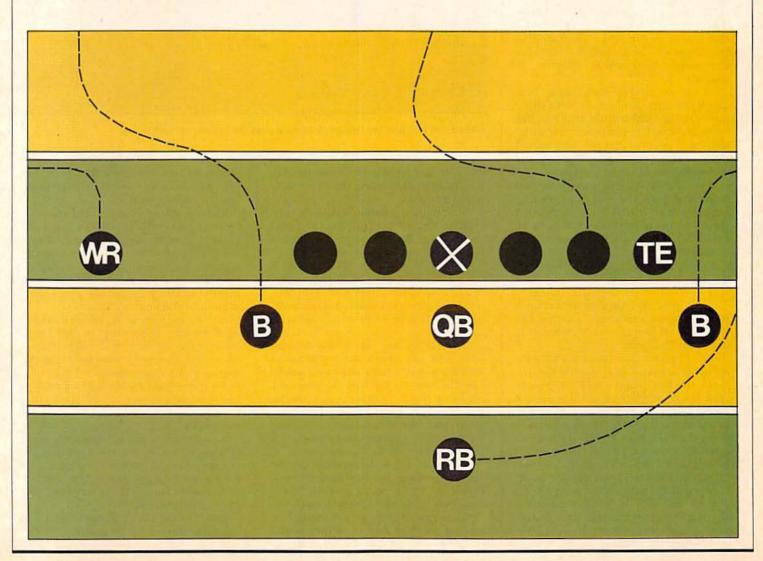
Historically, coaches have been correct in their assumptions. One would be hard-pressed to name a national champion or, in most cases, a conference champion which was an advocate of the One-back Offense.

College coaches, in the main, have stuck to the premise that three things can happen when you throw the football, and two of them are bad.

Proponents of the One-back Offense, however, point out legitimate reasons why this thinking has been prevalent.

One coach says, "College football has always been trendy. One team will

continued



THE ONE-BACK OFFENSE

continued

come out with something new, have some success with it, and all of a sudden everyone is trying it. It happened that way with all the offenses — the Single and Double Wings, the Split Backs, the Veer, the Wishbone, the I and the Multiple Offense.

"If a few more teams start having some success with the One-back Offense, you will see more college coaches turning to it."

In the past, the concept has been that if you are throwing the ball a lot, you are usually behind and trying to catch up. And passing is the quickest way to do it.

One-back Offense theories explain the difference: "The philosophy is this," says one coach. "You go into the game with the idea that you want to throw the ball, not that you have to.

"There are three ways to throw the ball: (1) down field; (2) control passing; and (3) option passing. The ideal is to control the ball by passing, much like running teams control it on the ground.

"You can't run the One-back Offense without a good, sharp quarterback," the coach continued, "because his hands are on the ball all the time. It's the most 'quarterback offense' in football.

"A lot of coaches don't want that much pressure on one man. But a sharp quarterback can handle it. That has been proven. The key is for your quarterback to control the ball, have a good defense and not to revert to running when you get close to scoring.

"You try to let your predominant ballcarrier have the ball. You get four receivers out real quickly, spreading the other team's defense. You hope to catch the defense in a lot of one-on-one situations.

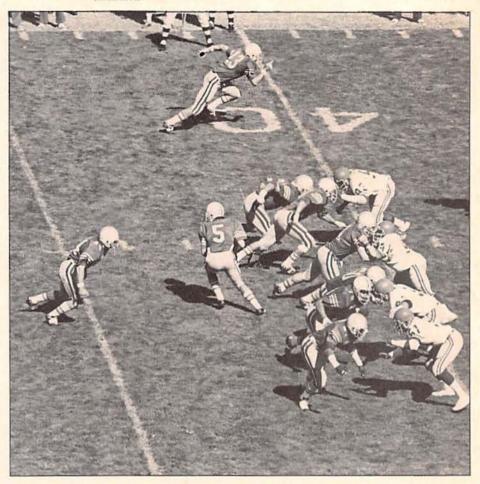
"Once again, to control the ball passing, you throw high-percentage passes and don't often go deep down field.

"First of all, the coaches must believe in the offense and your kids must believe in it. It is a sound offense if it is organized properly."

Run properly, the One-back Offense is highly effective, proponents claim.

"In the first place," says one coach, "not many people can just line up and blow the opponent's defense away. It is easier to teach pass blocking, especially since the rules have changed where an offensive lineman can use his hands if he is in a retreat block or giving ground. That's one reason even predominant running teams now are throwing more."

Most college coaches agree that the day is gone when one team can line up and simply overpower another one



A team that employs the One-back Offense uses the pass to set up the run.

week in and week out. Consequently, the traditional running teams are now passing more.

"One reason for that," a coach says, "is that everybody is putting their best athletes on defense, and the offense has to find new ways to move the ball."

Another coach says, "If a One-back Offense team knows what it is doing, it's the hardest to defense. With four receivers going out, a defense generally can take two of them away, but with four it's tough.

"Then, they say, 'Well, the defense then will put seven defensive backs into the game.' That's what you would love to see if you are a One-back offensive coach. That way you have the other people guessing all the time. Then you can come back with your traps, draws, counters and sweeps. It's a constant cat-and-mouse game."

Ideally, a team will pass about 50 percent of the time in a One-back Offense. If you are throwing 75 percent of the time, you're usually trying to catch up.

"Many passing teams get the ball in scoring position and then turn to the run, and most often, fail. The key to the One-back is that you start with the pass and you finish with it."

"Perhaps the most successful passing team in the college ranks is Brigham Young University, says one coach." They are not strictly a One-back Offense, even though their philosophy is similar. A lot of the West Coast teams are using it more—probably more than any other section of the country."

Like most changes in college football strategy, the popularity of One-back Offense has developed at many places because of necessity. Most teams don't, and can't, line up and beat a Texas or a Penn State head to head. It's a fact of life. Consequently, coaches are trying to find new ways to balance those inequities.

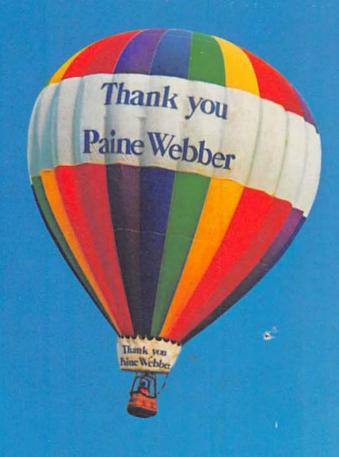
As one coach put it, "The One-back Offense is becoming more popular in college. But you still have to have key personnel in any offense. There is no real answer to all the problems, because there is none."

But the One-back Offense is another exciting chapter in the game.

HALF-TIME ACTIVITY.

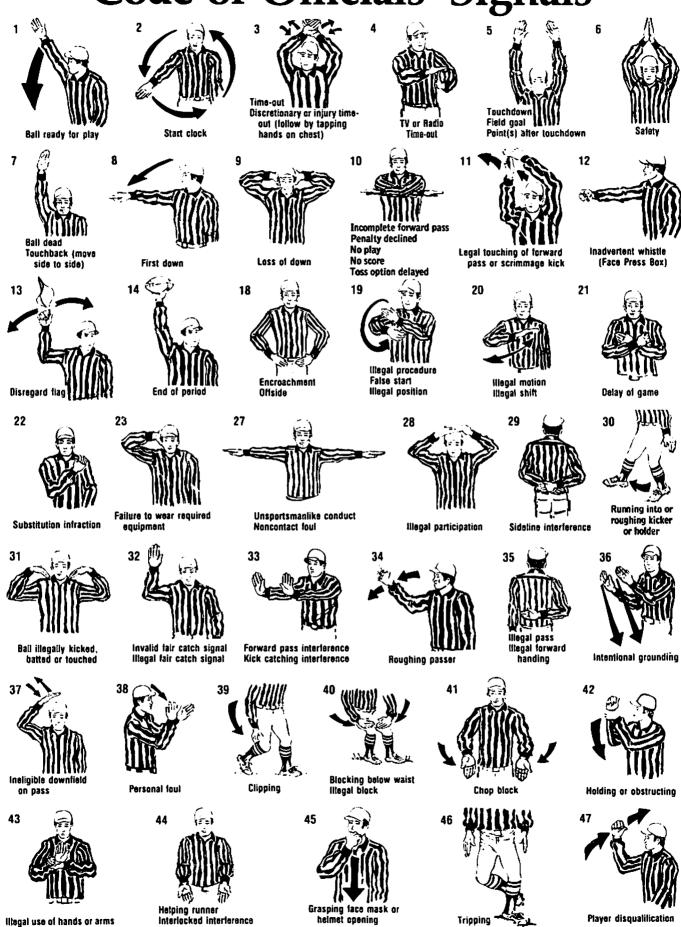
It's a close game.
A little too close.
The rivalry continues
between your head and stomach.
Luckily there's a referee.
The medicines of Alka-Seltzer.
For the anxious upset stomach that comes with the thumping head, and the thumping head that comes with the anxious upset stomach.

For these symptoms of stress that can come from your team's success.



When the quality of your investments rises, so will the quality of your life.

Code of Officials' Signals



1984 Homecoming Royalty Candidates

Presented by the All-University Homecoming Committee



Brenda Fernau York Speech Communications



Denise Garey McCook Consumer Affairs



Nancy Rogic Council Bluffs, Iowa Life Sciences



Lynett Wagner Chapman Ag Honors



Yvette Walker Eustis Ag Honors



Mary Beth Walla Fremont Speech Communications



Rhonda Winings Atkinson Ag Economics



Sandra Andersen Omaha Advertising



Susan Armstrong Ponca Food Science



Rodney Anderson Elkhorn Accounting



Bruce DeMaro Cozad Marketing



Thomas Graul Lincoln Life Sciences



Thomas Hoffman Exeter Accounting



James Kawamoto Omaha Accounting



Curt Oltmans Norfolk Political Science



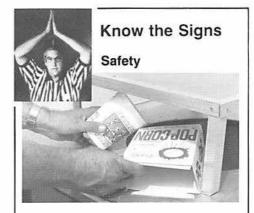
David Sjulin Shenandoah, Iowa English



David Stirtz Minden Architecture



Kevin Warneke Plainview Journalism/English



Safety is everybody's concern. Promote safety for players, fans and officials by putting litter in its proper place.

Keep Memorial Stadium and UNL Clean



HUSKER AWARD CLUB

Abel Foundation Millard Abel Dr. Nathan R. Adkins A D M Feed Corp. Alexander & Alexander All Makes Off. Equip. Co. Paul & Margie Alperson Omaha Fixture Mfg. American Business Lists, Inc. American Transport J. Mike Andersen David R. Anderson For-Med Inc. Anesthetic Congenital Reconstruction & Plastic Surg. Lee Ankeny Armco Metal Products Co. Joe Armstrong Marion Arneson Alvin F. Asay Skagway Lowell Aspegren Bank of Keystone Bank of Taylor Bankers Life Nebraska Bank of Bartley Bard's IGA Foodliner Carl Bartlett Barton Solvents Inc. Dr. Rodney Basler F. E. Bauer Dr. L.C. Bausch **Beatrice Foods Company** Beatrice National Bank Dr. Dennis Beavers John Becker Jim & Bernice Beltzer Ben Simons Jack E. Bock Robert Boekel J. L. Brandeis A. I. Brau Russell Brehm & Sen. Roman L. Hruska Bridgeport Equipment Co. Adrian P. Goltl, Pres. Winton Buckley **Burger King Builders Supply** Company, Inc. Mel Burkgren Mr. and Mrs. Bob Burkley **Betty Bush** Californians for Nebraska Dr. James E. Call Douglas E. Carper Geldermann-Peavey, Inc. Drs. Kevin & Mary Case Larry L. Cerny Irwin Chesen Chief Industries, Inc. Christensen Equipment Company Seb A. Circo City Glass Co. Clarke Oil Company Commercial National Bank & Trust Co.

Consolidated Freightways Mr. & Mrs. George B. Cook Bill Corman Countryside Village Cox Johnson Corp. R. L. Coyne Craftmatic Distributing Don & Jan Hinds **Cummins Great Plains** Diesel, Inc. Dale Electronics Inc. Iry Dana Robert Daugherty Cecil Albert Davis Davis/Fenton/Stange/ Darling Gary DeBoer H. M. DeLaittre Dick's Hillrise Market Richard B. Hayden Dr. Marvin L. Dietrich Dinsdale Brothers, Inc. **Dorsey Laboratories Douglas County Bank & Trust** Durham Resources, Inc. Ed Miller & Sons, Inc. Enterprise Electric Co. Evertson Well Service. Inc. **Executive Club** Farmers Mutual Ins. Co. Lanny Fauss Fehrs Tractor & Equipment Co. Dr. John C. Filkens First Mid-America Corporation First National Bank of Fairbury First National Bank of Fremont First National Bank of Holdrege First National Bank of Kearney First National Bank & Trust Co. First National Bank of Omaha First State Bank First West Side Bank of Omaha Fisher Foods, Ltd. **Five Points Bank** "The Bill Marshalls" Chester H. Fliesbach Mrs. Arnott Folsom Food 4 Less Forke Brothers FoxMever/ Lincoln Division Al Fransen A Friend Mark Garrett Daniel Garver General Tobacco & Candy Co. Gering National Bank Frank Gion Globe Quality Cleaners Goodrich Dairy Dr. Earl Greene Michael Gullion

Hammond & Stephens Co. Garry Griffin, Pres. Mrs. Merle Harger Harrington Feed Yards. Inc. Dr. David J. Harter Hastings Irrigation Pipe Company **Hawkins Construction** Company Robert F. Heimrod W. A. Henry Dr. Gene Herbek Dale Herman R.L. "Dick" Herman Hillman Foundation Hinman's Randy R. Hinze **Hoffman Investments** Timothy Hoffman Dr. T. J. Holmes Home State Bank Harold F. Hoppe Dale & Patsy Hosman Steve Humburg Huntel Systems, Inc. Husker Electric Supply Co. Husker Med Associates Delmar F. Hutson **Hydrozo Coatings** Art Blackman **Industrcal Chemicals** Laboratories, Inc. Kevin Irish Jewfferson County Bank W. P. Jeffries Dale M. Jensen John Kraft Chevrolet Co. Dean Jones Archer Grain Co. Journal-Star Printing Co. Kansas City Greater Alumni Ass'n. **Keystone Drug** Kiewit Foundaion Dr. David Kiple Kirkpatrick, Pettis. Smith & Polian, Inc. L.R. & S.R. Knorpp Peter Knott Landen Foundation Kenneth Lang Mr. Richard H. Larson The Lauritzen Company Lee's Inc. Lenco Company Leo A. Daly Company Lincoln Benefit Life Co. Lincoln Equipment Company Lincoln Hilton Lincoln Life & Casualty Company Lincoln Manufacturing Company Lincoln Telephone Co. Lincoln Tour & Travel Lincoln Welding Supply Lindsday Manufacturing Company

Commonwealth Electric

Company Inc.

ConAgra

PROGRAM 1984

Harry Alonzo Linn M/M Richard Lozier Ludi Printing Co. Magill & Traill, Inc. C. F. Maie Jerry Malcom loe Mandolfo George W. Martin Škagwav Jack Maun Standard Chemical Mfg. Co. Dr. Charles Marlowe Maurstad Insurance Services Inc. McClymont Implement McDonnell Douglas Corp. Robert J. McKee S.A. McMaster South Soo Grain Co. John McVev Continental Fire Sprinkler Co. Dr. Arden Means Meginnis Ford Don Mehring Roland Mever Mid City Bank Mid-Nebraska Oil Co. Midwest Supply Co. Miller & Paine Mrs. Regina L. Miller Misle Chevrolet Misty Lounge, Inc. H. W. Monsky Morrison-Quirk Grain Company Joe Morton & Son Moses Ford-Mercury, Inc. R.R. Mueller Mutual of Omaha Charles C. Myers "N" Street Drive-In National Bank of Commerce & Trust Co. Nebraska Bookstore, Inc. Nebraska Distributing Omaha Distributor of Schlitz, Olympia, Old Milwaukee and Hamms Beers Nebraska State Bank Dr. Francis Neumaver E. Robert Newman No Frills Supermarket Ernie Nogg Norden Laboratories Norfolk Iron & Metal Co. North Side Bank Northwestern Metal Norwest Bank Robert Obst Olson Construction Co. Omaha National Bank Mrs. Victoria O'Neal Cliff Orcutt E. M. "Ted" O'Shea Pamida Park Place Pontiac/ Cadillac/GMC Capt. Henry Pascale Bill Perry Peter Kiewit Sons', Inc. **Foundation**

E. O. Peters

Petersen Mfg. Co., Inc. Mr. Carl A. Peterson Charlie Peterson Piper, Jaffray & Hopwood Dean Pohlenz Kent Plummer Police Officers' Assn. of Nebraska Larry M. Polich Marge & Frank Prucka Radio Station KFOR Garv E. Raetz Dean Rasmussen Clyde Ray Ray Goodwin Co. Ďr. Jerry Reed Mrs. Frances Reynolds R. I.'s Market R. J.'s Trash Service Roberts Advertising Company M/M Don Rogert Dr. Terry R. Rusthoven Dr. Larry Ruth Dean Sack Saline State Bank Rick Salsman Schlitz Brewing W.F. Schollman Carl Schulz Matthew Schwartz Scottsbluff National Bank Security Mutual Life Insurance Co. Steve Sheppard Michael Shonse Donald Shum Sixth Street Food Store Robert L. Skinker Skinner Macaroni Company Dr. & Mrs. Thomas Smith South Omaha Fruit Southern Hills Ranch Inc. Southwest Tire Co. Stannard Construction Co. Grant A. Stannard, Pres. Stan's Music & Vending State Bank of Bartley Don Steen L. G. Stephenson Dale Stine StoreKraft Mfg. Co. Storz Broadcasting Company Harold Stuckey Donald Sturm Gilbert Swanson Foundation Weir G. Swanson Tailgate Ranch Paul S. McKie Taranto, Stanton & Tagge Dick & Doris Thimgan Martin Thompson C. R. "Bob" Tomek Two Enthusiastic **Boosters** Union Ins. Co. Richard Upah

Dr. Craig Urbauer Valentino's Rudolph Vertiska Jim & Virginia Vieregg Village Inn Pancake House W.F. Anderson Co., Inc. Wakefield National Bank Dr. & Mrs. James Walston Walter Scott, Jr. Foundation Weber Farms Ralph Wellman Wentz Plumbing & Heating Werner Construction Co. Sid Wertheim Mr. & Mrs. Ronald White Whitehead Oil Company Wm. D. Hewit Trust Bernard Wilson Wilson Concrete Winders & Geist Dr. Rick J. Windle Bob Wobken Mrs. Lourene Wishart S. N. Wolbach Woodmen Accident & Life D.J. Witherspoon Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation or the Department of Intercollegiate Athletics.

HUSKER BEEF CLUB — 1984

Adamson, Jerry, Cody Albers, Herb Jr., Albers Feed Lots, Inc. Wisner Atexander, Gaylyn, Alexander Farms, Plainview Allson, Warren, Wisner Allied Tour & Travel, Busskohl, Doyle, Nortolk Anderson, Arthur J. & Sons, Lexington Anderson, Dave, Harrisburg Anderson, G.E., Red Oak, Iowa Anderson, Gail, Wisner Anderson, Roger, Winside Anderson, Vern & Sons, Hastings Andrews, Joe, Bassett Arett, Dick & Son, Fremont Armbruster, Allan, Cozad Armstrong, William, Blue Hill Arrowsmith, Dennis, Bassett Arrowsmith, Rex, Bassett Asmussen, James, Neligh Aurora Medical Clinic, Drs. Lawson, Treptow & Wilcox, Aurora Baldwin, Harold L. Oakland Bank of Papillion, Tschida, Eugene, Papillion Bank of Wood River, Moyer, Charles, Wood River Barns, Dale, Atkinson Barr, Art & Sons, Stanton Bassett Livestock, Kinney, Rich, Bassett Batterman, Gerold, Bridgeport Batterman, Bob, Bridgeport Bauermeister, Jerry, Norfolk Baumann, Ray, West Point Baxter, Daryl, Grand Island Baxter, LaVerne, Grand Island Baxter, Tom, Grand Island Becker, Pete, Ashby Beel, L.C. Jr., Valentine Beins, Mrs. R. & family, York Beins, Rod, Aurora Beins, Ron, Aurora Beins, Ross, Denver, Colo. Beins, Russ, Aurora Belknap, Dr. Marvin, Shenandoah, Iowa Bellar, Gary, Wisner Beller, Jim, Jim Beller Feedlot, Lindsay Belville, Terry, Valentin Beman, Donald & David, Springview Benda, Bill, Hemingford Bennett, Gary, Kleen Implement, Inc., Franklin Bergen, Hartey, Hilltop Ranch, Henderson Bergt, Randall, Wisner Berguson, Jerry, Grand Island Bestel, Earl, Purdum Biehl, Harold & Son, Lexington Biel, Larry, Gretna Bierman, Warren, Lexington Bill's Votume Sales, Pullen, William J., Central City Bilstein, Pirry, Atkinson Bilstein, Richard, Atkinson Boerlorcher, Roger, Cozad Boesiger, Ornile, Boesiger Feed & Farms, Inc. Clatonia Bowers, Dan, Winside Bowers, Larry, Winside Brand, Devern, Wisner Bredthauer, Oscar & Son, Grand Island Bromm, Daryl, Tekamah Brooks, John, Shelton Brownfield, Dale, Cozad Bumgarner, Tom, Bumgarner Land & Cattle. Bumgarner, Mervell, Bumgarner Land & Cattle Co., Strang Bumgarner, Randy, Producers Livestock Credit Corp., Bruning
Bundy, Floyd, Ashland
Burkink, Lee, Scribner
Burtwistle, Sam, Stanton
Burtwistle, Scott, Stanton Busch, Eugene, Stanton Cannell, John L., Gering Carmine, Eldon, Harlan, Iowa Carver, Gene, Crookston Caskey, Larry, Stanton Central Bank, Hesselgesser, Joe & Van, Central City Chadek, Leonard, West Point Citizens National Bank, Haase, George & Munderloh, Walt, Wisner Clark, Tom, St. Edward Coble, Gary, North Platte Coble, Glen & Sons, Mullen Coble, Harry, Mullen Cobte, James, Mullen Collins, Ellen B. Bancrott Colvin, Jim Raine Motel, Valentine Commercial National Bank, Thayer, Ernie.

Commercial State Bank, Miller, Jim & Otten, Fred. Hoskins Connealy, Bob. Gordon Connealy, Marty, Whitman Connealy, Neil, Tekamah Coop, Titus, Bridgeport Crawford, H.W., Omaha Cummings, Bob, Wallace Custer, Norm, Bridgeport Dave's Feeder Supply, Chmelka, Dave, Grand Deck, Doug, Hoskins Deck, Lester, Winside Deck, Myron, Hoskins Deck, Scott, Hoskins Deck, Steve, Winside Denker, Bill, Lexington Denker, Mike, Lexington Dental Group, Giles, Gene, Alliance Dental Office, Cain, Steve, & Jacoby, Sam. Bridgeport Dinklage, Herman Jr., Wisner Dinklage, Opal, Wisner Dopson, Max, Stanton Draper, Kenneth, Lincoln Drinkwalter, Bill, Thedford Drinkwalter, Jim. Valentine Orybred Herefords, Churchill, Ken, Valentine Dubry, Keith, Cow Poke Inn, Thedford Dyer, Dale, Hyannis Eatinger, John, Wood Lake Eby, Ed, Valentine Eckloff, Warren, Eckloff Farms, Minden Ehlers, Clyde, Waco Eitusen, Virgil, Big Chief of Nebraska, Grand Eisenstatt, Leo, Omaha Eldred, Vic. Lakeside Emrich, C.O., Coe Cattle Co., Nortolk Englemeyer, Vincent, West Point Evers, Eldon, Bridgeport Falmien, George, Philips Falter, Myron, Planview Farber, Adjon, Omaha Farlee, Jim. Omaha Farmers & Merchants Nat I Bank, Fricke, Robert H. & Robert C . Ashland Farmers & Merchants Nat'l Bank, Knievel, Jim. West Point Farmers Elevator, Inc., Ehrisman, Gene, Beemer Farmers Elevator Co., Hoefs, Tom, Wisner Farmers National Bank, Johnson, Don, Pilger Felske, Chet, Cairo Finegan, Robert, Hyannis First National Bank, McBride, Jim, Aurora First National Bank, Staffensmeier, Ray, Beemer First National Bank, Jobes, Keith, Grand Island First National Bank, Gerhard, Bud, Newman Grove First National Bank, Schelipeper, Rod. Stanton First National Bank, Hunke, Gerald, West Point First National Bank, Purintun, Jerry, Wisner Fisher, Gartan, Hemingford Fisher, John, Clinic Pharmacy, Valentine Fleer, Walter, Hoskins Flying A Cattle Co., Anderson, G.E., Red Oak. Freiberg, Richard, Bancroft French, Robert, Artington Gardner, Everett, Winnetoon Garrett, Robert, Omaha George A. Hormel Co., Hodapp, Don. Fremont Gilbaugh, Douglas, Gering Giles, Gene, Alliance Gillette Quality Checked Dairy, Chaffin, Richard & Les, Norfolk Givens, Paul, Lexington Glandt, John, Neligh Goeller, John, Pilger Goertzen, Wallis D., Henderson Golschal, Dean, Atlunson G.I. Tire Sales, Karley, Wally, Grand Island Grider, Gary, North Platte Grosserode Cattle Co . Grosserode. Steve & Paul, Millord Grosshans Inc., Grosshans, Paul, Central City Grossnicklaus, Butch, Atkinson Gusman, Leo, Bridgeport H & B Cattle Co., Holland Brothers, Aurora Hall Circle Cattle Co., Lakeside Ham, Ernest, Sutton Ham, Howard, Saronville Hamann, Deryl F., Omaha Hankins, M.J., Stanton Hansen, Don. Heminglord Hardesty, Lloyd "Hap", Lexington Harmon, Ray, Nickerson

Hartman, Dick, Hartman Feeds, Grand Island Haskell, Bruce, & Ann, Stapleton Havens, Dick, Diamond Shamrock Corp., Bettendorf, lowa Hayes, Don, Osceola Heller, Don, Stanton Henderson, John, Alliance Hendrickson, Wayne, Kearney Hesse's Inc., Cain, Mike, Crofton Hesse's Inc., Hesse, Bill, Crofton Hirschfeld, H.P., Waco Hotterber, Don, Fairmont Hottman, Bob, Norfolk Holland, Bill, Wisner Holland, Jerry, Council Bluff, Iowa Hopkins, William, Creighton Houston Truck Lines, Seward Hughes, Darrell, Geneva Husa, Norman, Barneston Huskerland Harvestore, Mullins, Richard, Huss-Platte Valley Livestock Auction, Kearney Hutchinson, George, Scottsbluff Hyannis Insurance Co., Knepper, Robert, Insurance Associates, Inc., Nelson, James. Norfolk Irwin, Jim, Kirby's OK Korral, Norfolk Isham, Bob, Gordon Jaeger, Dan, Winside Jaeger, Dave & Herbert, Winside Jeffrey, Bill, Norm & David, Jeffrey Brothers, Lexington Jensen, Maynard, Aurora Jindra, Dale, West Point Johnson, Bob, Stanton Johnston, Leland, Thedford Kammandel, Dr. Henry, Omaha Kant, Gary, Winside Kiddoo, Edgar D., Omaha Kimbrough, Dennis, Geneva Kindschuh, John, Kindschuh Brothers, Inc., West Point Kirschbaum, James, Grand Island Klute, LaVern, Hampton Koll, Robert, Winside Kooper, Ed Jr., Alliance Kotouc, Otto, Humboldt Krause, Vic. Alliance Kreis, Tom Kreis Drywall, Stormsburg Kubik, Marvin, Pender Kvols, Kns, Jr., Wiser Kvols, Ron, Wisner Latlin, Robert, Latlin Ranch, Olsburg, Kan. Landrigan, Bob. R & W Drive Inn. Bndgeport Landrigan, Don, Don's Disposal Service. Bndgeport Langenberg, Chuck, Winside Langenberg, George Jr., Hoskins Langenberg, George Sr., Hoskins Langenberg, Henry, Hoskins Langenberg, Stan, Hoskins Lapaseotes, Connie, Bridgeport Larson, James R., Lincoln Lee, Forrest, Brownlee Lee, Jim, Valentine Lee, John, Brownlee Lefler, Howard, Fairmont Lehmkuhl, Richard F., West Point Leisy, August J., Leisy & Leisy, Inc., Wisner Leisy, Don. Wisner Lewis, Dwayne, Kearney Loyd. Kent, Oshkosh Lubker, John Jr., West Point Luebbert, Louis, West Point Lueders, Wayne, Lueders Oil Co., Wisner Luthy, Norm & Jeff, Aurora Luthy, Greg, Aurora Lutz, Myron, Tekamah M B Cattle Co., Burmester, Merte, Sioux City, Mactier Don, Omaha Magdanz, Melvin, Wisner Mahan, W.F., Mitchell Malcom, Dale, Cozad Mallory, Don, Mullen Mann, Dean, Winside Mann, Werner, Winside Marland, R.T. Jr., North Platte Marotz, Michael, Stanton Marotz, Weldon, Stanton Marotz, Weldon Jr., Stanton Mauch, Emry, Long Pine McCarthy, Pat, Alliance McClure, Allan, West Point McClyment, Phil, Holdrege McClymont, Reed, Holdrege

McClymont, Rowland, Holdrege

McCormick, Don, Mac's Shortstop, Lexington McHargue, Tom, Central City McMahon, Tom, Central City McMullen, Jerry, Dunning McNear, Lewis, Tekamah Medelman, Helen, Norfolk Meduna, Rudy & Sons, Colon Merritt, Bil, Bassett Mesmer, Fred Jr., Wisner Mettenbrink Farms, Mettenbrink, Arlene, Grand Island Meyer, Perry L., Brancroft Meyer, Wilbur, Grand Island Meyers Farm Equipment, Gilham, Dick, Grand Island Meyers Land & Cattle, Smith, Jake, Alliance Micheel, Bob, Amsworth Milby, Alred, North Platte Milby, Sandra, Hastings Miller, Don R., Geneva Miller, Randy, Wayne Minor, Harry, J.H. Minor Company, Hyannis Miserez, Roger, West Point Molacek, Tom Jr., Molacek, Tom Sr., Grand Monahan, Earl & James, Monahan Cattle Company, Hyannis Moore, Dennis, Ansley Morgan, Harold, Stuart Morgan, Russ, Elwood Morris, Stanley, Wayne Morton, Jerry & Sanger, Bill, Bassett Muhr, Charles, Scottsbluff Mundorf, Delbert, Wood Lake Munson, Bob, Wisner Murphy, John, Beatrice Nebraska Farm Products, Burkholder, Ervin. Cozad Neil, Steve, Cozad Neilor, Harold, Beemer Nelson, Ward, Bridgeport Neujahr, Orville, Valentine Neumeyer, Vernon, Valentine Newcomb, Warren, Paxton Nielsen, Don, Nielsen Oil & Propane, West **Point** Nix. Chris. McCook Narca Mills of Norfolk, Inc., Bridge, Robert T., Norfolk Livestock Market, Inc., Emrich W.V., Norfell O'Brien, Tom, Geneva Oden, Mert, Oden Enterprises, Wahco O'Hare, Kenneth, Ainsworth Onde, Harold, Stuart Oliver, James H. & Sons, Grand Island Olsen, Robert, Olsen's Agricultural Laboratory, McCook Oppliger, Dan, Silver Creek Ortmeier, Jim, West Point Ott, Gene, Wisner Overland National Bank, Hennings, Thomas. Grand Island Paden, Bernard, Paden Construction Co.. Panhandle Cattle Co., Anderson, Doug, Panhandle Cattle Co., Leistritz, Kenneth. Lakeside Pankonin, David, Louisville Panwitz, Gerald, Alliance Papik, Ervin, Cordova Paradise Lounge, Omaha Paus, Steve, Paus Motors, West Point Pearson Land and Cattle Co., Belville, Lowell, Valentine Perkins, Beverly, Norfolk Perrett, Ocie, Wood Lake Peterson, Bill, Stanton Philipot, A.C. & Son, Overton Platte Valley Harvestore, Inc., Braun, Jerry. Lexington Plummer, Tom, Ogallala Rabe, Elton, Beemer Raetz, Leigh, Stanton Rambour, George, Rambour Realty Co., Inc., Columbus Ramirez, Joe. Buns Drug, Bridgeport Rasmussen, Keith, Wisner Reagle, LaVerne, Valentine Reece. Bud. Valentine Regier, Richard D., Hampton Reynolds, Inc., Reynolds, Norman, Lexington Rickenbach, Don, Rickenbach, Inc., Chadron Ringenberg, Herb, Lexington Robinson, Date, Theolord Roenfeldt, Orville, Stanton Roenteldt, Walt, Stanton Rose, Forrest, Rose Realty, Hastings Roth, Lannie, Wisner Rothwell, Robert, Hyannis S & A Feedlots, Alexander, Lee, Plainview Sandal, Kerth, Bassett Sandhill Implement, Swanson, Dave, Bassett

Grand Island

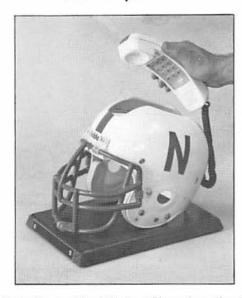
HUSKER BEEF CLUB—1984 CON'T

Sarnes, Donald, Lexington Saults Ranch, Inc., Connor, Orville, Gordon Schelkopt, Stan, Geneva Schellpeper, Brad, Hoskins Shellpeper, Brian, Stanton Schellpeper, Fred, Stanton Schellpeper, Robert, Stanton Schellpeper, Ronnie, Stanton Schellpeper, Stanley, Stanton Scherer, Robert, West Point Schimmer, Les, Grand Island Schimmer, Maynard, Grand Island Schlothauer, George & Son, Gering Schlueter, Gene, Wood Lake Schmader, Harold, Schmader Electric, West Point Schmaderer, Robert, West Point Schuler, Ellis, Hooper Schuler, Vern, Hooper Sears, Ron, Ainsworth Seger, Paul, Atkinson Sellentin, Ray, Sellentin Ready Mix, West Point Service Life Insurance Company of Omaha, Omaha Sexton, Ray Jr. & Henry, Sexton Trucking Co., Mullen Shald, Don, Stuart Shald, Michael, Shald's Land & Cattle Co., Gordon Shamis, Dick, Sandhills Insurance Agency, Inc., Valentine Shanahan, Robert, Prague Shelton, Doug & Sons, Hoskins Shepherd, M.D. & Janet, Hyannis Shovel Dot Ranch, Buell, Mrs. Barney, Rose Shuck, Gary, Edgar Shuck, Wendell, Edgar Shuster, Paul, Shuster's Jack & Jill, Lincoln Siebert, Ed, Akinson Sibert, Frank, Rolling Stone Ranch, Wood Lake Siemers, Bob, Grand Island Simmons, Kenneth, Valentine Simonson, Bernie, Purdum Sittler, Lyle, Martell Sjulin, Paul, Shenandoah, Iowa Smith, Johnny, Arlington Smith, Juhl, Cozad Smith, Richard, Lindsborg, Kan. Soden, Stan, Winside Solt. Leslie, Central City South Omaha Prod. Credit. Hoistein, Howard. Omaha Spain, Sam, Valentine Sprieck, Robert, Pilger Spring Creek Cattle Co., Hundley, O.E., Lexington Staab, Rollie, Ord Stalder, Frank, Falls City Stanton National Bank, Eberly, J.B., Stanton State Bank of Cairo, Larson, Robert, Cairo Stevenson, Steve, Stanton Stieren, Arthur J., West Point Storer Land and Cattle, Gary Storer, Arthur Stotts, Rex, Cody Stotts, Warren, Valentine Stover, Robert, West Point Strong, Rex. Strong Insurance Agency, Gordon Stuchlik, John, Aurora Stuckey, Harold, Lexington Bank, Lexington Suhr, Herb, Norfolk Swanson, Allen, Arthur Swerczek, Don, Omaha Tailgate Ranch, McKie, Paul, Tonganoxie, Kan

Tolstedt, Michael, Alliance

Tetherow, Dick, Valentine Thedford Livestock Comm. Co., Nutter, Mark, Thedford Thietje, Loy, West Point Thietje, Tim L., Lincoln Thomalla, Pfister, Paula, Lexington Thompson, Dale, McCook Thompson, Tom, Bassett Thurston, Gene, Ashby Tiedtke, Michael, Stanton Tiedtke, Rick, Stanton Tobey, Renald, West Point Tobin, Bob, Tekamah Todd, Richard, Kearney Tolstedt, Keith, June, Mike, Alliance Trueblood, Terry, Lexington Uhrig Ranch, Uhrig, Mrs. Otto, Hemingford Utemark, Norval, West Point Van Pelt, Dwaine, Archer Vasina, Rich, Colon Verbeek, Gilbert, Tekamah Verbeek, Gregg, Tekamah Vogler, Robert, Guide Rock Volkmer, Ernest, Norfolk Votaw, Eli, Wellfleet Wagner, Randy, Hoskins Walstrom, Virgel, O'Nell Warrick, John, Meadow Grove Weatherholt, Jerry, Stanton Weber, Carl, Kearney Weihe, Carl, Norfolk Weihe, Tom, Norfolk Werner, Don, Thedford Wert Farms, Inc., Wert, Gail, Aurora West Point Rendering Co., Johnson, Clifford & Don, West Point Western Nebraska Savinos Co., G.E. Anderson, Alliance Western Truck Lines, Swerczek, Don, Omaha White, Keith, Lexington White, Neil, Tekamah Whorlow, Kenneth, Husker Concrete & Gravel Co., Wisner Willers, Bill, Stanton Williams & Williams, Randy, Ainsworth Wimer, Harold, Norfolk Witt, Burnell, Columbus Witt, Tom, Pender Wolf Brothers & Reich, Wolf, Jim & Tucker, Bud, Albion Wolff Bonald Stanton Wolverton Hay Co., Wolverton, Kenneth, Pilger Wood, W.W., W.W. Wood, Inc., North Platte Wrage, Mick, Wood Lake Wrage Wilbur Grand Island Wright, Arnold, Mullen Wright, Bud, Omaha Wright, Marvin, Blair Young, Cork, Valentine Zutavern, Rich, Zutavern Ranch Co., Dunning

Nebraska Helmet Phone -It's for you!



Now! The famous Nardi Helmet Phone in authentic Nebraska colors. You saw it at the college draft.

Deluxe features:

- · Regulation Helmet
- Fully modular pushbutton or dial telephone (Specify when ordering)
- · Genuine solid oak base
- Black and gold tone plate for your own personal engraving
- Available for many other teams. Send request.

ONLY \$245.95

plus \$5 shipping and handling

(includes your choice of rotary or pushbutton phone)

ORDER FORM

NAME	
ADDRESS	
CITY, STATE, ZIP	
TEAM HELMET DESIRED_	
Bill to VISA	MASTERCARD [
Credit Card No	Exp. Date



NARDI ENTERPRISES

788 Greenview Avenue

Des Plaines, IL 60016

(312) 298-4900

NEBRASKA LEADERS IN SUPPORT OF WOMEN'S ATHLETICS



156



BIG 8 CHAMPIONS

Volleyball Gymnastics Outdoor Track & Field Golf Indoor Track & Field Softball

NATIONAL CHAMPIONS

Indoor Track & Field



HELP US CONTINUE OUR HISTORY OF WINNERS!

BOOST-HERS MEMBERSHIP DOLLARS GO TOWARDS ACADEMIC COUNSELING, SCHOLARSHIPS AND ATHLETIC TRAINING.

BE A WINNER AND JOIN US WITH YOUR MEMBERSHIP NOW!

BOARD OF DIRECTORS

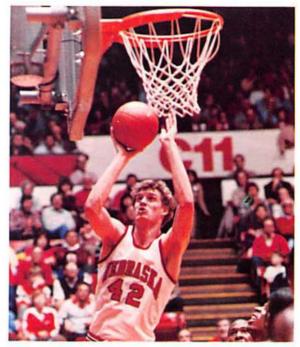
SHEILA ROSENBERG—ANNE CAMPBELL—CHRIS HARRIS—JOYCE WEIBLEN—RUDY LEWIS
JOYCE JOHNSON—MAX HOFFMANN—SENATOR SHIRLEY MARSH—MIKE BABCOCK

Nebraska Boost Hers Inc.			105 South Stadium University of Nebraska	
in support of the	ne NEBRASKA BOOST HER e Nebraska Womens Athletic e to the NEBRASKA BOOST	Lincoln, NE 68588-0121 NEBRASKA BOOST HER club membershii \$25.00 or mor		
Name				☐ NEBRASKA BOOST HER BRONZE club membership \$50.00 or more
Home Addressstreet and number				☐ NEBRASKA BOOST HER SILVER club membership \$100.00 or more
				☐ NEBRASKA BOOST HER GOLD club membership \$500.00 or more
city	state	zip	phone	☐ NEBRASKA BOOST HER SCHOLARSHIP
Name of Comp	oany			club membership \$1000.00 or more
Business Addressstreet and number			☐ Renewal ☐ New Member	
city	state	zip	phone	

1984-85 NEBRASKA BASKETBALL

MIDNY

NOV.	26	WINDSOR (exh.)		
NOV.	29	SOUTHERN COLORADO		
DEC.	1	SOUTH DAKOTA		
DEC.	3	MONTANA STATE		
DEC.	8	at Creighton		
DEC.	10	WYOMING		
DEC.	12	WISCONSIN		
DEC.	15	at Texas Tech		
DEC.	22	WASHINGTON STATE		
DEC.	28	California-Irving†		
DEC.	29	Cincinnati/Santa Clara†		
JAN.	3	at Evansville		
JAN.	9	WISCONSIN-STEVENS POINT		
JAN.	12	at Colorado State		
JAN.	16	KANSAS STATE*		
JAN.	19	at Oklahoma State*		
JAN.	23	COLORADO*		
JAN.	26	MISSOURI*		
JAN.	30	at Iowa State*		
FEB.	2	KANSAS*		
FEB.	6	at Oklahoma*		
FEB.	9	OKLAHOMA STATE*		
FEB.	13	at Colorado*		
FEB.	16	at Kansas State*		
FEB.	20	IOWA STATE*		
FEB.	23	at Missouri*		
FEB.	27	at Kansas*		
MAR.	2	OKLAHOMA*		
MAR.	5-8	Big Eight Tournament		
*Men-W	omen I	Ooubleheader		
*T. T.		C		



Dave Hoppen-All-America Candidate

†Cable Car Classic at Santa Clara, Calif.

(Home Games in Red)

Home Games Start at 7:35 p.m. (CST) in the Bob Devaney Sports Center (Dates and Times Subject to Change)

Angie Miller

NEBRASKA INVITATIONAL-6 & 8 p.m. (Arizona, Clemson, NU, Wisconsin) NOV. 30-Dial Classic at Minnesota DEC. 1 DEC 8 at Creighton* SOUTH DAKOTA-5:15 p.m.* DEC. 12 DEC. 22 TEXAS TECH-5:15 p.m.* Wolverine Classic at Michigan DEC. 29-30 3 Oregon (at Albuquerque, N.M.) JAN. JAN. at New Mexico 9 JAN. at Iowa JAN. NORTHEASTERN ILLINOIS-7:30 p.m. JAN. KANSAS STATE-5:15 p.m.* 16 JAN. 19 at Oklahoma State* COLORADO-5:15 p.m.* 23 JAN. MISSOURI-5:15 p.m.* JAN. 26 JAN. 30 at Iowa State* FEB. KANSAS-5:15 p.m.* FEB. 6 at Oklahoma* OKLAHOMA STATE-5:15 p.m.* FEB. FEB. 13 at Colorado* at Kansas State* FEB. 16 IOWA STATE-5:15 p.m.* FEB. FEB. 23 at Missouri* FEB. 27 at Kansas* OKLAHOMA-5 p.m.* MAR. MAR. 5.8 Big Eight Tournament

(Home Games In Red)

All Home NU Women's Basketball Games are in The Bob Devaney Sports Center

^{*}Big Eight Conference games.

^{*}Men-Women Doubleheader

WHATEVER THE SEASON THERE'S A REASON FOR S-10 BLAZER.



Chevy S-10 Blazer is that versatile. Lots to carry? Just fold down the optional rear seat for more load length than any full-size sport utility. Tote up to 1,000 lbs., including people and cargo. That's 4-passenger-plus load versatility.

Shift on the fly. S-10 Blazer 4x4 with revolutionary Insta-Trac lets you shift from free-wheeling 2-wheel drive to 4-wheel-drive High and back while driving at any speed.

Tow up to 5,000 lbs. Properly equipped, S-10 Blazer 2WD can tow up to 5,000 lbs.

S-10 4x4 up to 4,000 lbs., including trailer and cargo. Versatile S-10 Blazer. The sport utility that's always in season.

Let's get it together... buckle up!

